

20 March 2025

**Assura plc  
("the Company")**

**Notifications of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company announces that on 15 January 2025 the following named PDMRs acquired ordinary shares of 10 pence each in the Company under the Company's Share Incentive Plan ("SIP") following dividend award:

<b>PDMR</b>	<b>Position</b>	<b>Number of dividend shares acquired</b>	<b>Purchase price per share</b>	<b>Shareholding of PDMR and PCA's as at 20 March 2025<sup>1</sup></b>
Jonathan Murphy	CEO	918	£0.363	3,331,266
Jayne Cottam	CFO	918	£0.363	956,411
Orla Ball	General Counsel	918	£0.363	43,109
Robert James	Group Development Director	712	£0.363	33,969
Sarah Taylor	Chief People Officer	459	£0.363	22,781

<sup>1</sup>. N.B. totals have also been increased due to a clerical error relating to the January 2023 scrip dividend announcement made on 13<sup>th</sup> January 2023. This increased the relevant holdings by 41 (Jonathan Murphy, Jayne Cottam, Orla Ball), 19 (Robert James) and no change (Sarah Taylor).

The Notification of Dealing Form for each PDMR can be found below.

This notification is made in accordance with the Market Abuse Regulation.

**Notification of dealing form**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Jonathan Murphy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CEO
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Assura plc
b)	LEI	21380026T19N2Y52XF72
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 10 pence each  GB00BVGBWW93
b)	Nature of the	

b)	Nature of the transaction	Purchase of shares under the Company SIP								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>£0.3630 GBP</td><td colspan="2">918</td></tr></table>			Price(s)	Volume(s)		£0.3630 GBP	918	
Price(s)	Volume(s)									
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d)	Aggregated information  – Aggregated volume  – Price	<table><tr><td>Aggregate Price</td><td>Aggregate Volume</td><td>Aggregate Total</td></tr><tr><td>£0.3630 GBP</td><td>918</td><td>£333.23 GBP</td></tr></table>			Aggregate Price	Aggregate Volume	Aggregate Total	£0.3630 GBP	918	£333.23 GBP
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e)	Date of the transaction	15 January 2025								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Jayne Cottam					
2	Reason for the notification						
a)	Position/status	CFO					
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Assura plc					
b)	LEI	21380026T19N2Y52XF72					
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e)	Date of the transaction	15 January 2025		
f)	Place of the transaction	XLON		

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>								
a)	Name	Orla Ball							
2	<b>Reason for the notification</b>								
a)	Position/status	General Counsel							
b)	Initial notification/ Amendment	Initial notification							
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	Assura plc							
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e)	Date of the transaction	15 January 2025							
f)	Place of the transaction	XLON							

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Robert James	
2	<b>Reason for the notification</b>		

a)	Position/status	Group Development Director							
b)	Initial notification/ Amendment	Initial notification							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	Assura plc							
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<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Sarah Taylor	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief People Officer	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Assura plc	
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	Instrument, type of instrument									
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For more information, please contact:

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#### Notes to Editors

Assura plc is the UK's leading diversified healthcare REIT. Assura enables better health outcomes through its portfolio of more than 600 healthcare buildings, from which over six million patients are served.

A UK REIT based in Altrincham, Assura is a constituent of the FTSE 250 and the EPRA\* indices and has a secondary listing on the Johannesburg Stock Exchange. As at 30 September 2024, Assura's portfolio was valued at £3.2 billion and has a strong track record of growing financial returns and dividends for shareholders.

At Assura we BUILD for health and as the first FTSE 250 certified B Corp we are committed to keeping ESG at the heart of our strategy, creating Healthy Environments (E) and Healthy Communities (S) and maintaining a Healthy Business (G).

Further information is available at [www.assurapl.com](http://www.assurapl.com)

\*EPRA is a registered trademark of the European Public Real Estate Association

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