

**Beeks Financial Cloud Group plc**  
("Beeks" or the "Company")

**Directors' Dealing**

**25 March 2025** --- Beeks Financial Cloud Group plc (AIM: BKS), a cloud computing and connectivity provider for financial markets, has been notified that on 24 March 2025, Will Meldrum, Non-executive Chair, purchased ordinary shares 4,950 of 0.125 pence each ("Ordinary Shares") at a price of 218.5 pence per share and Kevin Covington, Non-executive Director, purchased 2,283 Ordinary Shares at a price of 219 pence per share.

Following this purchase, Mr Meldrum and Mr Covington hold beneficial interests in 46,400 & 2,283 Ordinary Shares respectively, representing approximately 0.1% per cent and 0.0% per cent. of the Company's issued share capital.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further details.

**For further information please contact:**

**Beeks Financial Cloud Group plc**

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via Alma

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**About Beeks**

Cloud computing is crucial to Capital Markets and finance.

Beeks Group is a leading managed cloud provider exclusively within this fast-moving sector. Our Infrastructure-as-a-Service model is optimised for low-latency private cloud compute, connectivity and analytics, providing the flexibility to deploy and connect to exchanges, trading venues and public cloud for a true hybrid cloud experience.

ISO 27001 certified, we provide world-class security aligned to global security requirements.

Founded in 2011, Beeks Group is listed on the London Stock Exchange (LSE: BKS) and has enjoyed continued growth each year. Beeks Group now employs over 100 team members across the globe with the majority based at our Renfrew HQ.

Find out more at [beeksgroup.com](http://beeksgroup.com)

<b>1. Details of the person discharging managerial responsibilities / person closely associated</b>
a) Name Will Meldrum
<b>2. Reason for the Notification</b>
a) Position/status Non-executive Chair
b) Initial notification/amendment Initial notification
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>
a) Name Beeks Financial Cloud Group plc
b) LEI 213800XD729OTYVOMR79

<b>4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.125 pence each
	Identification code	GB00BZ0X8W18
b)	Nature of the Transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Shares purchased: 4,950 shares at 218.5 pence each
d)	Aggregated information  Aggregated volume Price	n/a
e)	Date of the transaction	24 March 2025
f)	Place of the transaction	London Stock Exchange, AIM (LON:BKS)

<b>1. Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Kevin Covington
<b>2. Reason for the Notification</b>		
a)	Position/status	Non-Executive Director
b)	Initial notification/amendment	Initial notification
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Beeks Financial Cloud Group plc
b)	LEI	213800XD729OTYVOMR79
<b>4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.125 pence each
	Identification code	GB00BZ0X8W18
b)	Nature of the Transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Shares purchased: 2,283 shares at 219 pence each
d)	Aggregated information  Aggregated volume Price	n/a
e)	Date of the transaction	24 March 2025
f)	Place of the transaction	London Stock Exchange, AIM (LON:BKS)

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