

1.00pm 25th March 2025

Mobile Streams plc
("MOS" or "the Company")

ChallengerX to commence first projects for MOS

Mobile Streams Plc, the Company, is delighted to announce that it has identified the first projects ChallengerX Plc (CXS) ([Investors - ChallengerX](#)) and its subsidiary NYCE (www.nyceint.com) will work on under the agreement between MOS and CXS to provide consultancy services. There work will commence on our portfolio of Livescores sites and advising on optimising the growth of Mobilegaming.com initially looking at affiliation services. ChallengerX will be assessing the sites to ensure revenue is maximised.

MOS are also looking at the possibly of NYCE advising on maximising betting conversion rates in its Mexican investment sports media business Estadio (www.estadiodeportes.mx). Ensuring industry leading levels of conversion is a key focus of the Company as "Bet" is launching to the public imminently.

This is a major focus for MOS, considering the RNS dated 20th March 2025 that stated MOS has agreed to purchase an additional 12.50%, in addition to the 10% it already owns, with a call option to acquire a further 67.50%. If called, would bring the Company's total holding in Capital Media Sports to 90%.

Mark Epstein CEO of Mobile Streams said:

"We are very happy to have identified key projects where CXS can utilise their knowledge and understanding of the betting landscape to help MOS drive forward quickly and efficiently. MOS is growing fast going from strength to strength and we look forward to CXS helping us maximise that growth.

Farzad Peyman, CEO of ChallengerX said:

"It's great to be working with such a talented team at MOS. We cannot wait to get started and help them maximise the significant opportunities in front of them."

For further information, please contact:

Mobile Streams plc
John Barker, Chairman
+44 7711 920 865
www.mobilestreams.com

Beaumont Cornish (Nominated Adviser)
James Biddle and Roland Cornish
+44 (0) 20 7628 3396

Peterhouse Capital Limited (Broker)
Lucy Williams, Duncan Vasey and Eran Zucker
+44 (0) 20 7469 0930

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