RNS Number: 1139C Persimmon PLC 25 March 2025

25 March 2025

Persimmon Plc (the "Company") Director/PDMR Shareholding

Persimmon Plc announces that on 24 March 2025 an award was granted to each of Dean Finch, Group Chief Executive, and Andrew Duxbury, Chief Financial Officer, over 135,040 and 88,621 shares respectively, under the Persimmon Plc 2017 Performance Share Plan. The three-year performance period will run from 1 January 2025 to 31 December 2027 and there is a further two-year holding period before the shares can be released to the Executive Directors.

Also on 24 March 2025 Dean Finch acquired 16,655 shares in the Company following the vesting of his 2020 Performance Share Plan award and 36,776 shares under the vesting of his 2021 Deferred Bonus Plan award, granted in 2022. He subsequently sold 25,151 of those shares to satisfy the tax liability arising on the exercise of his awards. The number of shares acquired includes shares awarded for dividend equivalents between the date of grant and date of vesting.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, gives further details:

1	Details of the person discharge	ging managerial responsibilities / person closely associated
a)	Name	Dean Finch
2	Reason for the notification	
a)	Position/status	Group Chief Executive
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Persimmon Plc
b)	LEI	213800XI72Y57UWN6F31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each
	Identification code	GB0006825383
b)	Nature of the transaction	Grant of award made under the 2017 Performance Share Plan subject to performance criteria.
c)	Price(s) and volume(s)	Price(s) Volume(s) Nil 135,040
d)	Aggregated information	
	- Aggregated volume	N/A Single transaction
	- Price	N/A Single transaction
e)	Date of the transaction	24 March 2025

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Andrew Duxbury	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auction monitor	n allowance market participant, auction platform, auctioneer or	
a)	Name	Persimmon Plc	
b)	LEI	213800X72Y57UWN6F31	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	
	Identification code	GB0006825383	
b)	Nature of the transaction	Grant of award made under the 2017 Performance Share Plan subject to performance criteria.	
c)	Price(s) and volume(s)	Price(s) Volume(s) Nil 88,621	
d)	Aggregated information		
	- Aggregated volume	N/A Single transaction	
	- Price	N/A Single transaction	
e)	Date of the transaction	24 March 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Dean Finch	
2	Reason for the notification		
a)	Position/status	Group Chief Executive	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Persimmon Plc	
b)	LEI	213800X72Y57UWN6F31	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	
	Identification code	GB0006825383	
b)	Nature of the transaction	Acquisition of shares following the exercise of an option under the Persimmon Plc 2017 Performance Share Plan granted in 2020.	

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c)	Price(s) and volume(s)	Price(s) Volume(s) Nil 16,655
d)	Aggregated information	AVA COLLA CO
	- Aggregated volume	N/A Single transaction
	- Price Date of the transaction	N/A Single transaction 24 March 2025
e)		
f)	Place of the transaction	Outside a trading venue
a)	Transaction 2 Description of the financial instrument, type of instrument	Ordinary shares of 10p each
	Identification code	GB0006825383
b)	Nature of the transaction	Acquisition of shares following the exercise of an option under the Persimmon 2020 Deferred Bonus Plan granted in 2022.
c)	Price(s) and volume(s)	Price(s) Volume(s) Nil 36,776
d)	Aggregated information	
	- Aggregated volume	N/A Single transaction
	- Price	N/A Single transaction
e)	Date of the transaction	24 March 2025
f)	Place of the transaction	Outside a trading venue
a)	Transaction 3 Description of the financial instrument, type of instrument	Ordinary shares of 10p each
	Identification code	GB0006825383
b)	Nature of the transaction	Sale of shares to settle tax liability on exercise of share awards.
c)	Price(s) and volume(s)	Price(s) Volume(s) £11.755 25,151
d)	Aggregated information	
	- Aggregated volume	N/A Single transaction
	- Price	N/A Single transaction
e)	Date of the transaction	24 March 2025
f)	Place of the transaction	London Stock Exchange (XLON); Main Market

Tracy Davison Company Secretary information, please contact ms@lseg.com or visit www.ms.com.

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