RNS Number : 1148C Creightons PLC 25 March 2025

CREIGHTONS plc ("Creightons" or the "Company")

Board Appointment

Creightons plc (LSE: CRL), the British based beauty and well-being brand owner and manufacturer is pleased to announce the appointment of Mrs Jemima Bird as an Independent Non-Executive Director with effect from 31 March 2025. Jemima will also Chair the Remuneration Committee.

Jemima is the founder of Hello Finch Limited, a strategic brand and marketing consultancy alongside being the Senior Independent Director and Chair of the Remuneration Committee for Headlam Group plc and Non-Executive Director and Chair of the Remuneration Committee for Pinewood Technologies plc. Jemima was formerly a Director of Carpetright plc and brings three decades of retail experience across multiple consumer sectors including food, fashion and leisure.

Mrs Bird's current and past directorships (within the last 5 years) are as follows:

Current:	Past:
Pinewood Technologies PLC	The Revel Collective plc
Headlam Group plc	

There is no further information on Mrs Bird required to be disclosed under UKLR 6.4.8.

Quote

"I would like to welcome Jemima as a director of the Company and look forward to her experience and expertise becoming a great asset to the board and the future development of the Company."

Paul Forster, Chair of the Board

Creightons plc.

Enquiries analysts/investors

email info@creightons.com

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR"), and is disclosed in accordance with the Company's obligations under Article 17 of MAR.

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