

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Mark FitzPatrick
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR/Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	219,213
d)	Aggregated information: - Aggregated volume - Price	219,213 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	80,869
d)	Aggregated information: - Aggregated volume - Price	80,869 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

Transaction 5			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£10.27	192
d)	Aggregated information: - Aggregated volume - Price	192 £1,971.84	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Caroline Waddington
2	Reason for the notification	
a)	Position/status	PDMR/Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Transaction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	121,713
d)	Aggregated information: - Aggregated volume - Price	121,713 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

Transaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£10.27	5,842
d)	Aggregated information:		

	- Aggregated volume - Price	5,842 £59,997.34
e)	Date of the transaction	25 March 2025
f)	Place of the transaction	Outside a trading venue

**Transaction 3**

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	47,681	
d)	Aggregated information: - Aggregated volume - Price	47,681 £nil		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Thomas Beal
2	Reason for the notification	
a)	Position/status	PDMR/ Group Investment Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

**Transaction 1**

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	81,823		
d)	Aggregated information: - Aggregated volume - Price	81,823 £nil			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

**Transaction 2**

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028		

c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	37,266	
d)	Aggregated information: - Aggregated volume - Price	37,266 £nil		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

### Transaction 3

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Release of shares awarded under the St. James's Place Deferred Bonus Plan and sale of shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Release	£nil	6,443
		Sale	£10.31048995	3,039
d)	Aggregated information: - Aggregated volume - Price	Volume: Release 6,443 / Sale 3,039 Price: Release £nil / Sale £31,333.57		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Peter Edwards
2	Reason for the notification	
a)	Position/status	PDMR/Partnership Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

### Transaction 1

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	81,726	
d)	Aggregated information: - Aggregated volume - Price	81,726 £nil		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

### Transaction 2

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	1,225	
d)	Aggregated information: - Aggregated volume - Price	1,225 £12,580.75		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

#### Transaction 3

a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each			
	Identification code	GB0007669376			
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	37,235		
d)	Aggregated information: - Aggregated volume - Price	37,235 £nil			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

#### Transaction 4

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	192	
d)	Aggregated information: - Aggregated volume - Price	192 £1,971.84		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

#### Transaction 5

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376		
b)	Nature of the transaction	Release of shares awarded under the St. James's Place Deferred Bonus Plan and sale of shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)

		Release	£nil	17,281
		Sale	£10.31048995	17,281
d)	Aggregated information: - Aggregated volume - Price	Volume: Release 17,281 / Sale 17,281 Price: Release £nil / Sale £178,175.57		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Elizabeth Kelly
2	Reason for the notification	
a)	Position/status	PDMR/Chief Corporate Affairs Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Transaction 1					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each			
	Identification code	GB0007669376			
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	36,597		
d)	Aggregated information: - Aggregated volume - Price	36,597 £nil			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

Transaction 2				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each		
	Identification code	GB0007669376		
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	192	
d)	Aggregated information: - Aggregated volume - Price	192 £1,971.84		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

<b>Transaction 3</b>				
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a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Exercise under the St. James's Place 2014 Performance Share Plan and sale of sufficient shares to cover Tax and National Insurance obligations		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Exercise nil	7,502	
		Sale £10.252056	3,539	
d)	Aggregated information: - Aggregated volume - Price	Volume: Exercise 7,502 / Sale 3,539 Price: Exercise £nil/ Sale £36,282.03		
e)	Date of the transaction	24 March 2025		
f)	Place of the transaction	XLON		

#### Transaction 4

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Release of shares awarded under the St. James's Place Deferred Bonus Plan and sale of shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Release	£nil	13,769
		Sale	£10.31048995	6,495
d)	Aggregated information: - Aggregated volume - Price	Volume: Release 13,769 / Sale 6,495 Price: Release £nil / Sale £66,966.63		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Ian MacKenzie
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR/Chief Operations and Technology Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

#### Transaction 1

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Sale of Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	

		£10.33	1,682	
d)	Aggregated information: - Aggregated volume - Price	1,682 £17,375.06		
e)	Date of the transaction	24 March 2025		
f)	Place of the transaction	XLON		

Transaction 2				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	81,726	
d)	Aggregated information: - Aggregated volume - Price	81,726 £nil		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

Transaction 3				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	2,920	
d)	Aggregated information: - Aggregated volume - Price	2,920 £29,988.40		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

Transaction 4					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376			
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	37,070		
d)	Aggregated information: - Aggregated volume - Price	37,070 £nil			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

Transaction 5				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each		



	Identification code	GB0007669376		
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	192	
d)	Aggregated information: - Aggregated volume - Price	192 £1,971.84		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

Transaction 6				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Exercise under the St. James's Place 2014 Performance Share Plan and sale of shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Exercise	£nil	35,166
		Sale	£10.305489	35,166
d)	Aggregated information: - Aggregated volume - Price	Volume: Exercise and Sale 35,166 Price: Exercise £nil / sale £362,402.83		
e)	Date of the transaction	24 March 2025		
f)	Place of the transaction	XLON		

Transaction 7				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Exercise under the St. James's Place 2014 Performance Share Plan and sale of shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Exercise	£nil	74,495
		Sale	£10.35971	74,495
d)	Aggregated information: - Aggregated volume - Price	Volume: Exercise and sale 74,495 Price: Exercise £nil / sale £771,746.60		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

Transaction 8				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Release of shares awarded under the St. James's Place		

Deterred Bonus Plan and sale of shares				
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Release	£nil	17,281
		Sale	£10.31048995	17,281
d)	Aggregated information: - Aggregated volume - Price	Volume: Release 17,281 / Sale 17,281 Price: Release £nil / Sale £178,175.57		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Janet Anderson-MacKenzie
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PCA to Ian MacKenzie - Chief Operations and Technology Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Sale of Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£10.30949	472
d)	Aggregated information: - Aggregated volume - Price	472 £4,866.08	
e)	Date of the transaction	24 March 2025	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Amy Morton
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR/Interim Group Chief People Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

Transaction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	49,488
d)	Aggregated information: - Aggregated volume - Price	49,488 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

Transaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	20,821
d)	Aggregated information: - Aggregated volume - Price	20,821 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

1 Details of the person discharging managerial responsibilities/person closely associated	
a)	Name  Paul Loftus
2 Reason for the notification	
a)	Position/status  PDMR/General Counsel
b)	Initial notification /Amendment  Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name  St. James's Place plc
b)	LEI  213800M993ICXOMBCP87
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Transaction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	66,637

d)	Aggregated information: - Aggregated volume - Price	66,637 £nil
e)	Date of the transaction	25 March 2025
f)	Place of the transaction	Outside a trading venue

#### Transaction 2

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	5,842	
d)	Aggregated information: - Aggregated volume - Price	5,842 £59,997.34		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

#### Transaction 3

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	1,528	
d)	Aggregated information: - Aggregated volume - Price	1,528 £nil		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	Outside a trading venue		

#### Transaction 4

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.27	192	
d)	Aggregated information: - Aggregated volume - Price	192 £1,971.84		
e)	Date of the transaction	25 March 2025		
f)	Place of the transaction	XLON		

a)	Name	Hester Reinecke
2	Reason for the notification	
a)	Position/status	PDMR/Chief Risk Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

#### Transaction 1

a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each			
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	86,721		
d)	Aggregated information: - Aggregated volume - Price	86,721 £nil			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

#### Transaction 2

a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each			
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£10.27	5,842		
d)	Aggregated information: - Aggregated volume - Price	5,842 £59,997.34			
e)	Date of the transaction	25 March 2025			
f)	Place of the transaction	Outside a trading venue			

#### Transaction 3

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376		
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 25 March 2028		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	43,816	
d)	Aggregated information: - Aggregated volume - Price	43,816 £nil		

e)	Date of the transaction	25 March 2025
f)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Robert Sanders
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR/Chief Client Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	54,771
d)	Aggregated information: - Aggregated volume - Price	54,771 £nil	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£10.27	5,842
d)	Aggregated information: - Aggregated volume - Price	5,842 £59,997.34	
e)	Date of the transaction	25 March 2025	
f)	Place of the transaction	Outside a trading venue	

**For further information:**

**St. James's Place plc**

**Jonathan Dale**, Company Secretary - 01285 717237

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