

27 March 2025

THE PEBBLE GROUP PLC
("The Pebble Group", the "Group" or the "Company")
Publication of the 2024 Environmental, Social and Governance Report

The Pebble Group, a leading provider of technology, products and related services to the global promotional products industry, announces the publication of its Environmental, Social and Governance ("ESG") Report for the year ended 31 December 2024 ("2024 ESG Report"). A copy of the 2024 ESG Report is now available on the Company's website <https://www.thepebblegroup.com/investors/results-reports-and-presentations/>

The 2024 ESG Report provides a comprehensive overview of the Group's ongoing commitment to, and progress in, environmental stewardship, social responsibility and corporate governance.

Key achievements for the Group in 2024 included a 37% reduction in Scope 1 and Scope 2 emissions compared to prior year, continued advancements in diversity, equity and inclusion initiatives and, at Brand Addition, the attainment of ISO45001 accreditation. The Group invites all stakeholders to review its 2024 ESG Report and welcomes their feedback.

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About The Pebble Group

The Pebble Group is a provider of technology, products and related services to the global promotional products industry, comprising two differentiated businesses, Facilisgroup and Brand Addition, focused on specific areas of the promotional products market. For further information, please visit www.thepebblegroup.com.

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