

SHAFTESBURY CAPITAL PLC (THE "COMPANY")

DIRECTOR / PDMR AWARDS

Shaftesbury Capital PLC announces that annual Performance Share Plan ("PSP") awards were granted to participants, including Executive Directors, on 26 March 2025, based on a market value of 123.4 pence per share. The following awards of nil cost options were made to Executive Directors:

1) ANNUAL PSP AWARDS - SUBJECT TO CORPORATE PERFORMANCE CONDITIONS

	<u>Gross number of nil cost options¹:</u>	<u>Exercisable from:</u>
Ian Hawksworth	1,859,805	26 March 2028
Situl Jobanputra	1,334,683	26 March 2028

The future vesting of the PSP awards is subject to the relative total accounting return and total shareholder return performance conditions and other terms set out in the Company's 2024 Annual Report. The performance period for the awards is 1 January 2025 to 31 December 2027.

2) DEFERRED 2024 BONUS

	<u>Gross number of nil cost options¹:</u>	<u>Exercisable from:</u>
Ian Hawksworth	218,833	26 March 2028
Situl Jobanputra	162,233	26 March 2028

¹ Shares would be subject to income tax and national insurance contributions on vesting.

These awards represent the deferred element of the annual bonus awarded in respect of 2024 reported within the Company's 2024 Annual Report. The awards are subject to the terms set out in the Company's 2024 Annual Report.

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	<i>Ian Hawksworth</i>
2	Reason for the notification	
a)	Position/status:	<i>Chief Executive</i>
b)	Initial notification /Amendment:	<i>Initial notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>Shaftesbury Capital PLC</i>
b)	LEI	<i>549300TTXXZ1SHUI0D54</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	<i>Ordinary shares of 25p each</i>

	Identification code	GB00B62G9D36	
b)	Nature of the transaction	Award of nil cost options pursuant to the Company's Performance Share Plan 2017	
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s) Nil Cost Nil Cost	Volume(s) 1,859,805 218,833
e)	Aggregated information - Aggregated volume - Price	2,078,638 Nil Cost	
f)	Date of the transaction	2025-03-26	
g)	Place of the transaction	Outside a trading venue	

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Situl Jobanputra	
2	Reason for the notification		
a)	Position/status:	Chief Financial Officer	
b)	Initial notification /Amendment:	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Shaftesbury Capital PLC	
b)	LEI	549300TTXXZ1SHUI0D54	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB00B62G9D36	
b)	Nature of the transaction	Award of nil cost options pursuant to the Company's Performance Share Plan 2017	
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s) Nil Cost Nil Cost	Volume(s) 1,334,683 162,233
e)	Aggregated information - Aggregated volume - Price	1,496,916 Nil Cost	
f)	Date of the transaction	2025-03-26	
g)	Place of the transaction	Outside a trading venue	

This announcement is made in accordance with the requirements of the UK Market Abuse Regulation ("UK MAR") and the Company confirms that the PDMRs' notification obligations under UK MAR have also been satisfied.

Name of officer of issuer responsible for making notification: Ruth Pavey

Date of Notification: 27 March 2025

Ruth Pavey
Company Secretary

27 March 2025

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