Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | 1 Details of the person discharging managerial responsibilities / person closely associate | | | | | |
|----|--|--|----------------------|---------------------------------------|------|--|
| a) | Name | Solm | az Altin | | | |
| 2 | Reason for the notification | <u> </u> | | | | |
| a) | Position/status | Regio | nal CEO, Growth Mar | kets, Health and Agency (PDMR) | | |
| b) | Initial notification /Amendment | Initia | I notification | | | |
| 3 | Details of the issuer, emissio auction monitor | n allov | vance market par | ticipant, auction platform, auctionee | r or | |
| a) | Name | Prude | ential plc | | | |
| b) | LEI | 54930 | 001Z3ZE83NGK8Y | 712 | | |
| 4 | | section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have been | | | | |
| a) | Description of the financial instrument, type of instrument | Ordin | nary shares of 5 per | nce each | | |
| | Identification code | GB00 | 007099541 | | | |
| b) | Nature of the transactions | (i) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Global Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2024 under the Prudential Global Long Term Incentive Plan by the Trustee | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | | Price(s) | Volume(s) | | |
| | | (i) | Nil | 45,860 | | |
| | | (ii) | Nil | 65,597 | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | 111,4 | 57 | | | |
| | - Price | N/A | | | | |
| 2) | Date of the transactions | 2025- | -03-26 | | | |
| e) | | Hong Kong Stock Exchange | | | | |

| | 1 | Details of the person discharg | ging managerial responsibilities / person closely associated |
|---|----|--------------------------------|--|
| | a) | Name | Ben Bulmer |
| | | | |
| Ī | 2 | Reason for the notification | |
| | | | |

| a) | Desition/status | Chief | Financial Officar (I | | | | | |
|----|---|---|---|--|--|--|--|--|
| a) | Position/status | Chief | Chief Financial Officer (PDMR) | | | | | |
| b) | Initial notification /Amendment | Initial 1 | notification | | | | | |
| 3 | Details of the issuer, emission | n allowa | nce market parti | cipant, auction platform, a | uctioneer or | | | |
| | auction monitor | | | | | | | |
| a) | Name | Pruder | ntial plc | | | | | |
| b) | LEI | 549300 | 01Z3ZE83NGK8Y | 12 | | | | |
| 4 | | | ection to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordina | ry shares of 5 pend | ce each | | | | |
| | Identification code | GB0007099541 | | | | | | |
| b) | Nature of the transactions | (ii) A (iii) A (iii) A (iii) A (iii) A (iv) A r | elease of an award cong Term Incentiv Employee Share Tr Acquisition of share elease of an award Deferred Bonus Pla Acquisition of share if an award made in Cerm Incentive Plan Acquisition of share elease of an award | s for nil consideration followi made in 2023 under the Prud n by the Trustee s for nil consideration followi n 2023 under the Prudential C | dential Global Prudential plc ng the dential ng the release Global Long ng the | | | |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | | | | |
| | | (i) | Nil | 12,826 | | | | |
| | | (ii) | Nil | 28,551 | | | | |
| | | (iii) | Nil | 16,760 | | | | |
| | | (iv) | Nil | 44,297 | | | | |
| d) | Aggregated information | | | |] | | | |
| | - Aggregated volume | 102,434 | | | | | | |
| | - Price | N/A | | | | | | |
| e) | Date of the transactions | 2025-0 | 3-26 | | | | | |
| f) | Place of the transactions | Hong | Kong Stock Exchar | nge | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--------------------------------------|--|--|--|
| a) | Name | Catherine Chia | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | Chief Human Resources Officer (PDMR) | | | |
| b) | Initial notification /Amendment | Initial notification | | | |
| 2 | D. 4. 1 641 | | | | |

| 3 | auction monitor | 11 A11U W | ансе шагкет раги | карана, апснон ріасюти, апс | | | |
|----|---|--|---------------------------------|-----------------------------|---|--|--|
| a) | Name | Prude | ntial plc | | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | | | |
| 4 | | section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have been | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordin | Ordinary shares of 5 pence each | | | | |
| | Identification code | GB0007099541 | | | | | |
| b) | Nature of the transactions | (i) Acquisition of shares for nil consideration following the release of awards made in 2023 under the Prudential Restricted Share Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Global Long Term Incentive Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2024 under the Prudential Global Long Term Incentive Plan by the Trustee | | | | | |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | 7 | | |
| | | (i) | Nil | 5,514 | | | |
| | | (ii) | Nil | 1,777 | | | |
| | | (iii) | Nil | 21,567 | | | |
| d) | Aggregated information | | | | | | |
| | - Aggregated volume | 28,858 | 3 | | | | |
| | - Price | N/A | | | | | |
| e) | Date of the transactions | 2025- | 03-26 | | | | |
| f) | Place of the transactions | Hong | Kong Stock Excha | nge | | | |

| 1 | Details of the person discharg | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---|--|--|--|--|--|--|
| a) | Name | Avnish Kalra | | | | | |
| 2 | Reason for the notification | • | | | | | |
| a) | Position/status | Chief Risk and Compliance Officer (PDMR) | | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | | |
| 3 | Details of the issuer, emission auction monitor | n allowance market participant, auction platform, auctioneer or | | | | | |
| a) | Name | Prudential plc | | | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | | | |
| 4 | | ection to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | | | |
| | | | | | | | |

| | Identification code | GB00 | 07099541 | | |
|----|--|----------------------|--|--|---|
| b) | Nature of the transactions | | release of an award Global Long Term I Prudential plc Empl Acquisition of share release of an award Global Long Term I Acquisition of share release of an award | es for nil consideration following I made in 2022 under the Pruder incentive Plan by the trustee of oyee Share Trust (the "Trustee" es for nil consideration following I made in 2023 under the Pruder incentive Plan by the Trustee es for nil consideration following I made in 2024 under the Pruder incentive Plan by the Trustee | ntial the ') the ntial the |
| c) | Price(s) and volume(s) | (i) (ii) (iii) | Price(s) Nil Nil Nil | Volume(s) 17,454 28,702 49,500 | |
| d) | Aggregated information - Aggregated volume - Price | 95,650 N/A | | | |
| e) | Date of the transactions | 2025-0 | 03-26 | | |
| f) | Place of the transactions | Hong | Kong Stock Excha | nge | |

| 1 | Details of the person discharg | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---|--|--|--|--|--|--|
| a) | Name | Bill Maldonado | | | | | |
| 2 | Reason for the notification | 1 | | | | | |
| a) | Position/status | Chief Executive Officer Eastpring Investments Group (PDMR) | | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | | |
| 3 | Details of the issuer, emission auction monitor | r, emission allowance market participant, auction platform, auctioneer or | | | | | |
| a) | Name | Prudential plc | | | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | | | |
| 4 | type of transaction; (iii) each o conducted | Section to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been Ordinary shares of 5 pence each | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | | | |
| | Identification code | GB0007099541 | | | | | |
| b) | Nature of the transactions | (i) Acquisition of shares for nil consideration following the release of an award made in 2022 under the Prudential Global Long Term Incentive Plan by the trustee of the | | | | | |
| | | Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Global Long Term Incentive Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2024 under the Prudential Global Long Term Incentive Plan by the Trustee | | | | | |

| | | (1) (ii) | ^{INII} Nil | 9,080 | |
|----|---------------------------|-------------|------------------------|--------|--|
| | | (iii) | Nil | 10,218 | |
| d) | Aggregated information | - | · | | |
| | - Aggregated volume | 20,575 | 5 | | |
| | - Price | N/A | | | |
| e) | Date of the transactions | 2025-0 | 03-26 | | |
| f) | Place of the transactions | Hong | Kong Stock Exchange | | |

| a) | Name | Denni | s Tan | | | | |
|----|---|---|-------------------|--|-------|--|--|
| a) | Inalle | | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | Regional CEO, Singapore, Thailand, Vietnam and Partnership Distribution (PDMR) | | | | | |
| b) | Initial notification /Amendment | Initial | notification | | | | |
| 3 | Details of the issuer, emission auction monitor | allowa | nce market par | ticipant, auction platform, aucti | oneer | | |
| a) | Name | Prude | ntial plc | | | | |
| b) | LEI | 54930 | 01Z3ZE83NGK8 | Y12 | | | |
| 4 | type of transaction; (iii) each d conducted | | | for (i) each type of instrument; e where transactions have beer | | | |
| a) | Description of the financial instrument, type of instrument | Ordina | ary shares of 5 p | ence each | | | |
| | Identification code | GB00 | 07099541 | | | | |
| b) | Nature of the transactions | (i) Acquisition of shares for nil consideration following the release of an award made in 2022 under the Prudential Global Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Deferred Bonus Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Deferred Bonus Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2023 under the Prudential Global Long Term Incentive Plan by the Trustee (iv) Acquisition of shares for nil consideration following the release of an award made in 2024 under the Prudential Global Long Term Incentive Plan by the Trustee | | | | | |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | 7 | | |
| | | (i) | Nil | 20,549 | - | | |
| | | (ii) | Nil | 53,803 | 1 | | |
| | | (iii) | Nil | 26,956 | 1 | | |
| | | (iv) | Nil | 30,617 | 1 | | |
| d) | Aggregated information | | 1 | | _ | | |
| | - Aggregated volume | 131,92 | - | | | | |

| | - Price | N/A |
|----|---------------------------|--------------------------|
| e) | Date of the transactions | 2025-03-26 |
| f) | Place of the transactions | Hong Kong Stock Exchange |

| 1 | Details of the person discharg | ing managerial responsibilities / person closely associated | | | | | |
|----|---|---|--|--|--|--|--|
| a) | Name | Solmaz Altin | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | Regional CEO, Growth Markets, Health and Agency (PDMR) | | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | | |
| 3 | Details of the issuer, emission auction monitor | allowance market participant, auction platform, auctioneer or | | | | | |
| a) | Name | Prudential plc | | | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | | | |
| 4 | | tion(s): section to be repeated for (i) each type of instrument; (ii) each i) each date; and (iv) each place where transactions have been | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | | | |
| | Identification code | GB0007099541 | | | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2026 (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 subject to the achievement of performance criteria | | | | | |
| c) | Price(s) and volume(s) | Price(s) Volume(s) | | | | | |
| | | (i) HKD 82.15 43,371 | | | | | |
| | | | | | | | |
| | | (ii) HKD 82.15 43,371 | | | | | |
| | | (iii) HKD 82.15 43,371 | | | | | |
| | | (iv) HKD 82.15 65,057 | | | | | |
| d) | Aggregated information | | | | | | |
| | - Aggregated volume | 195,170 | | | | | |
| | - Price | HKD 82.15 | | | | | |
| e) | Date of the transactions | 2025-03-27 | | | | | |
| f) | Place of the transactions | Hong Kong Stock Exchange | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|---|--|--|--|
| a) | Name | Anette Bronder | | | |
| 2 | Reason for the notification | <u> </u> | | | |
| a) | Position/status | Chief Technology & Operations Officer (PDMR) | | | |
| b) | Initial notification /Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer o auction monitor | | | | |
| a) | Name | Prudential plc | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | |
| | Identification code | GB0007099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term | | | |

| | | (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 subject to the achievement of performance criteria | | | | |
|----|---------------------------|--|------------------|-----------|--|--|
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | | |
| | | (i) | HKD 82.15 | 18,587 | | |
| | | (ii) | HKD 82.15 | 18,587 | | |
| | | (iii) | HKD 82.15 | 18,587 | | |
| | | (iv) | HKD 82.15 | 27,880 | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | 83,641 | l | | | |
| | - Price | HKD | 82.15 | | | |
| e) | Date of the transactions | 2025-03-27 | | | | |
| f) | Place of the transactions | Hong | Kong Stock Excha | nge | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---|--|--|---|----------------------|--|
| a) | Name | Ben B | Ben Bulmer | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Chief | Financial Officer (P | DMR) | | |
| b) | Initial notification /Amendment | Initial 1 | notification | | | |
| 3 | Details of the issuer, emission auction monitor | allowa | nce market partic | pant, auction platform, auctione | er or | |
| a) | Name | Pruder | ntial plc | | | |
| b) | LEI | 549300 |)1Z3ZE83NGK8Y1 | 2 | | |
| 4 | | ection to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been | | | | |
| a) | Description of the financial instrument, type of instrument | Ordina | ry shares of 5 penc | e each | | |
| | Identification code | GB000 | 07099541 | | | |
| b) | Nature of the transactions | I (ii) F I (iii) R I (iv) F I | ncentive Plan to be Receipt of an award ncentive Plan to be Receipt of an award ncentive Plan to be Receipt of an award | under the Prudential Global Long released in March 2026 under the Prudential Global Long released in March 2027 under the Prudential Global Long released in March 2028 under the Prudential Global Long released in March 2028 subject to ormance criteria | Ferm Ferm Ferm | |
| c) | Price(s) and volume(s) | | | | | |
| | | | Price(s) | Volume(s) | | |
| | | (i) | HKD 82.15 | 42,922 | | |
| | | (ii) | HKD 82.15 | 42,922 | | |
| | | (iii) | HKD 82.15 | 42,922 | | |
| | | (iv) | HKD 82.15 | 64,383 | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | 193,14 | 9 | | | |
| | - Price | HKD | 82.15 | | | |
| e) | Date of the transactions | 2025-03-27 | | | | |
| f) | Place of the transactions | Hong | Kong Stock Exchan | ge | | |

| 1 | Details of the person discharge | ing managerial responsibilities / person closely associated |
|----|---------------------------------|---|
| a) | Name | Catherine Chia |

| L | | | | | | |
|----|--|---|--------------------------------------|--------------------------------|----------|--|
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Chief | Chief Human Resources Officer (PDMR) | | | |
| b) | Initial notification /Amendment | Initial | Initial notification | | | |
| 3 | Details of the issuer, emission auction monitor | allowa | nce market partici | pant, auction platform, auctio | oneer or | |
| a) | Name | Pruder | ntial plc | | | |
| b) | LEI | 549300 | 01Z3ZE83NGK8Y1 | 2 | | |
| 4 | Details of the transaction(s): s type of transaction; (iii) each d conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordina | ry shares of 5 pence | e each | | |
| | Identification code | GB000 |)7099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2026 (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 subject to the achievement of performance criteria | | | | |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | | |
| | | (i) | HKD 82.15 | 20,098 | | |
| | | (ii) | HKD 82.15 | 20,098 | | |
| | | (iii) | HKD 82.15 | 20,098 | | |
| | | (iv) | HKD 82.15 | 30,147 | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | 90,441 | | | | |
| | - Price | HKD 82.15 | | | | |
| e) | Date of the transactions | 2025-0 | 2025-03-27 | | | |
| f) | Place of the transactions | Hong Kong Stock Exchange | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | |
|----|---|---|--|--|
| a) | Name | Avnish Kalra | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Chief Risk and Compliance Officer (PDMR) | | |
| b) | Initial notification /Amendment | Initial notification | | |
| 3 | Details of the issuer, emissior auction monitor | allowance market participant, auction platform, auctioneer or | | |
| ~) | NT | D | | |

| a) | name | Ртиденцаї рю | | | |
|----|---|---|--|--|--|
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | |
| 4 | | section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have been | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | |
| | Identification code | GB0007099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2026 (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 subject to the achievement of performance criteria | | | |
| c) | Price(s) and volume(s) | Price(s) Volume(s) | | | |
| | | (i) HKD 82.15 31,618 | | | |
| | | (ii) HKD 82.15 31,618 | | | |
| | | (iii) HKD 82.15 31,618 | | | |
| | | (iv) HKD 82.15 47,427 | | | |
| d) | Aggregated information | | | | |
| | - Aggregated volume | 142,281 | | | |
| | - Price | HKD 82.15 | | | |
| e) | Date of the transactions | 2025-03-27 | | | |
| f) | Place of the transactions | Hong Kong Stock Exchange | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--|--|--|--|
| a) | Name | Bill Maldonado | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | Chief Executive Officer Eastpring Investments Group (PDMR) | | | |
| b) | Initial notification /Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | Prudential plc | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | |

| | Identification code | GB000 | 07099541 | | |
|----|----------------------------|------------------------------|---|---|-------------------------------|
| b) | Nature of the transactions | (ii) H (iii) F (iii) F | Incentive Plan to be Receipt of an award Incentive Plan to be Receipt of an award Incentive Plan to be Receipt of an award | d under the Prudential Global Lor released in March 2026 d under the Prudential Global Lor released in March 2027 l under the Prudential Global Lon released in March 2028 d under the Prudential Global Lor released in March 2028 subject formance criteria | ng Term ng Term ng Term |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | |
| | | (i) | HKD 82.15 | 20,334 | |
| | | (ii) | HKD 82.15 | 20,334 | |
| | | (iii) | HKD 82.15 | 20,334 | |
| | | (iv) | HKD 82.15 | 30,501 | |
| d) | Aggregated information | | | | |
| | - Aggregated volume | 91,503 | | | |
| | - Price | HKD | 82.15 | | |
| e) | Date of the transactions | 2025-03-27 | | | |
| f) | Place of the transactions | Hong | Kong Stock Exchan | ge | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--|--|--|--|
| a) | Name | AngelNg | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | Regional CEO, Greater China, Customer and Wealth (PDMR) | | | |
| b) | Initial notification /Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission auction monitor | n allowance market participant, auction platform, auctioneer or | | | |
| a) | Name | Prudential plc | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | |
| 4 | | ection to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | |
| | Identification code | GB0007099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2026 (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term | | | |

| | |] | | i under the Prudential Gio released in March 2028 s formance criteria | |
|----|---------------------------|--------|--------------------------|---|---|
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | |
| | | (i) | HKD 82.15 | 9,275 | |
| | | (ii) | HKD 82.15 | 9,275 | |
| | | (iii) | HKD 82.15 | 9,275 | |
| | | (iv) | HKD 82.15 | 13,912 | |
| | | | | |] |
| d) | Aggregated information | | | | |
| | - Aggregated volume | 41,737 | , | | |
| | - Price | HKD | 82.15 | | |
| e) | Date of the transactions | 2025-0 |)3-27 | | |
| f) | Place of the transactions | Hong | Hong Kong Stock Exchange | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----------|---|---|--|--|--|
| a) | Name | Kenneth Rappold | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | Chief Strategy and Transformation Officer (PDMR) | | | |
| b) | Initial notification /Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission auction monitor | allowance market participant, auction platform, auctioneer or | | | |
| a) | Name | Prudential plc | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | |
| 4 | | ection to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | |
| | Identification code | GB0007099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2026 (ii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2027 (iii) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 (iv) Receipt of an award under the Prudential Global Long Term Incentive Plan to be released in March 2028 subject to the achievement of performance criteria | | | |
| c) | Price(s) and volume(s) | Price(s) Volume(s) (i) HKD 82.15 13,821 (ii) HKD 82.15 13,821 (iii) HKD 82.15 13,821 (iv) HKD 82.15 20,731 | | | |
| d) e) | Aggregated information - Aggregated volume - Price Date of the transactions | 62,194 HKD 82.15 2025-03-27 | | | |
| e) f) | Place of the transactions | Hong Kong Stock Exchange | | | |
| ĺ | | | | | |

| 1 | Details of the person discharge | ing managerial responsibilities / person closely associated |
|----|---------------------------------|---|
| a) | Name | Dennis Tan |
| 2 | Reason for the notification | |
| a) | Position/status | Regional CEO, Singapore, Thailand, Vietnam and Partnership Distribution |

| | | ער די | | | | | |
|----|---|--|--|--|------------------------|--|--|
| b) | Initial notification /Amendment | Initial notification | | | | | |
| 3 | Details of the issuer, emission auction monitor | n allowance market participant, auction platform, auctioneer or | | | | | |
| a) | Name | Prudential plc | | | | | |
| b) | LEI | 5493001Z3ZE83NGK8Y12 | | | | | |
| 4 | | ection to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordina | ry shares of 5 pend | ce each | | | |
| | Identification code | GB000 | 07099541 | | | | |
| b) | Nature of the transactions | (ii) F (iii) F (iii) F (iv) F | ncentive Plan to be Receipt of an award ncentive Plan to be Receipt of an award ncentive Plan to be Receipt of an award | d under the Prudential Globa released in March 2026 d under the Prudential Global released in March 2027 d under the Prudential Global released in March 2028 d under the Prudential Global released in March 2028 sub formance criteria | Long Term Long Term | | |
| c) | Price(s) and volume(s) | | Price(s) | Volume(s) | | | |
| | | (i) | HKD 82.15 | 31,799 | | | |
| | | (ii) | HKD 82.15 | 31,799 | | | |
| | | (iii) | HKD 82.15 | 31,799 | | | |
| | | (iv) | HKD 82.15 | 47,699 | | | |
| d) | Aggregated information | | 1 | |] | | |
| | - Aggregated volume | 143,096 | | | | | |
| | - Price | HKD | 82.15 | | | | |
| e) | Date of the transactions | 2025-0 |)3-27 | | | | |
| f) | Place of the transactions | Hong | Kong Stock Exchar | nge | | | |

| 1 Details of the person discharging managerial responsibilities / person closely asso | | ing managerial responsibilities / person closely associated |
|---|---|---|
| a) | Name | Anil Wadhwani |
| 2 | Reason for the notification | |
| a) | Position/status | Chief Executive Officer (PDMR) |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the issuer, emission auction monitor | allowance market participant, auction platform, auctioneer or |
| a) | Name | Prudential plc |
| b) | LEI | 5493001Z3ZE83NGK8Y12 |

| 4 | | section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have been | | | | |
|----|---|--|-----------|-----------|--|--|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | | |
| | Identification code | GB00 | 07099541 | | | |
| b) | Nature of the transactions | (i) Receipt of an award under the Deferred Annual Incentive Plan to be released in March 2028 (ii) Receipt of an award under the Prudential Long Term Incentive Plan 2023 to be released in March 2028 subject to the achievement of performance criteria | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | | Price(s) | Volume(s) | | |
| | | (i) | HKD 82.15 | 106,435 | | |
| | | (ii) | HKD 82.15 | 635,353 | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | 741,788 | | | | |
| | - Price | HKD 82.15 | | | | |
| e) | Date of the transactions | 2025-03-27 | | | | |
| f) | Place of the transactions | Hong Kong Stock Exchange | | | | |

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/

Contact

Hannah Perera, Director, Group Reward and CHRO UK Group HR, +44 (0)20 3977 9529

Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this

communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

DSHJPMMTMTITBBA