

For immediate release

28 March 2025

**boohoo group plc**  
(the "Company" or "Group")

**RESULT OF GENERAL MEETING**

boohoo group plc (AIM: BOO) announces the result of today's General Meeting relating to the proposed change of the corporate name of its Jersey ultimate holding company from boohoo group plc to Debenhams Group plc. The Group has already rebranded to Debenhams Group as announced on the 11 March 2025.

RESOLUTION	VOTES FOR	%	VOTES AGAINST	%	VOTES TOTAL	% of ISC	VOTES WITHHELD
THAT the Company's name be changed from boohoo group plc to Debenhams Group PLC.	677,284,764	62.04	414,359,454	37.96	1,091,644,218	78.12	242,263

*For reference, Frasers Group owns 413,477,211 ordinary shares in boohoo.*

The Board welcomes the support of the majority of shareholders who voted, and followed the recommendations of the investor advisory services, Institutional Shareholders Services (ISS) and Glass, Lewis & Co.

It is no surprise to the Board that Frasers, a major competitor of the Group, has voted against the resolution, and continues to act in its own self-interest.

Whilst the resolution was not passed, we continue forward as Debenhams Group. Concurrent with the new strategy, the Company's stock market TIDM will become "DEBS" from 8:00am on Monday 31 March 2025.

**Dan Finley, Chief Executive Officer, said:**

*"Debenhams is back, and we continue to move forward as Debenhams Group.*

*"The successful turnaround of Debenhams is the blueprint for the turnaround of the wider Group.*

*"Our best days are ahead of us and I am excited for our future."*

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**About Debenhams Group**

Debenhams Group is an online powerhouse in fashion, home, and beauty, serving millions of customers across five shopping destinations: Debenhams, Karen Millen, boohoo, MAN and PLT. Debenhams Group dates back to 1778 when William Clark, a retail pioneer of the time, opened the UK's first department store. Today, the Group is home to Debenhams-which was relaunched in 2021 as an online department store-and leading online fashion retailers, including boohoo, PLT, MAN, and Karen Millen.

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