RNS Number: 7555C British American Tobacco PLC 28 March 2025

## British American Tobacco p.l.c.

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

On 25 March 2025 the independent Trustee of the British American Tobacco Group Employee Trust released the following number of British American Tobacco p.l.c. 25p ordinary shares (the "Shares") granted to the following Executive Director and persons discharging managerial responsibilities under the 2022 Deferred Share Bonus Scheme. Subsequent sales of shares are also set out below.

1	Details of the person discharging n	nanagerial responsibilities/pers	on closely associated	
a)	Name	Tadeu Marroco		
2	Reason for the notification			
a)	Position/status	Chief Executive		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allow monitor	wance market participant, aucti	on platform, auctioneer or auction	
a)	Na me	British American Tobacco	p.l.c.	
b)	LEI	213800FKA5MF17RJKT63		
4	Details of the transaction(s): section transaction; (iii) each date; and (iv)			
Tran	saction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Shares released under the Scheme	e 2022 Deferred Share Bonus	
c)	Price(s) and volume(s)	Price(s)	Volume(s) 20,325	
d)	Aggregated information			
u,	- Aggregated volume	20,325 £nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading venue		
Tra	nsaction 2			
a) b)	Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	Ordinary shares of 25p each GB0002875804 Sale of shares to meet tax liab Deferred Share Bonus Scheme	ility arising on vesting of 2022	†   
c)	Price(s) and volume(s)			†

		Price(s)	Volume(s)
		£31.360	9,555
d)	Aggregated information		
	- Aggregated volume	9,555	
	- Price	£299,644.80	
e)	Date of the transaction	2025-03-26	
f)	Place of the transaction	Outside a trading venue	

•		2023 03 20		
f)	Place of the transaction	Outside a trading venue		
1	Details of the person discharging r	managerial responsibiliti	es/person closely associated	
a)	Name	Jerome Abelman		
2	Reason for the notification	_ L		
a)	Position/status	Director, Legal an	d General Counsel	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	wance market participa	nt, auction platform, auctioneer or auction	on
a)	Name	British American 1	obacco p.l.c.	
b)	LEI	213800FKA5MF17	RJKT63	
4	Details of the transaction(s): section transaction; (iii) each date; and (iv		each type of instrument; (ii) each type of sactions have been conducted	of
Trai	nsaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2	5p each	
	Identification code	GB0002875804		
b)	Nature of the transaction	Shares released under the 2022 Deferred Share Bonus Scheme		
c)	Price(s) and volume(s)			
•		Price(s)	Volume(s)	
		£nil	11,837	
d)	Aggregated information			
	- Aggregated volume	11,837		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading	venue	
Tra	insaction 2			
a)	Description of the financial instrument			
	Identification code	Ordinary shares of 25 GB0002875804	p eacn	
b)	Nature of the transaction	Sale of shares to meet Deferred Share Bonus	tax liability arising on vesting of 2022 Scheme	
c)	Price(s) and volume(s)			
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Price(s)

Volume(s)

		£31.360	5,566
d)	Aggregated information		
	- Aggregated volume	5,566	
	- Price	£174,549.76	
e)	Date of the transaction	2025-03-26	
f)	Place of the transaction	Outside a trading venue	

f)	Place of the transaction	Outside a trading venue			
1	Details of the person discharging	managerial responsibilities/per	son closely associated		
	, , , , , , , , , , , , , , , , , , , ,				
a)	Name	James Barrett			
2	Reason for the notification				
a)	Position/status	Director, Business Deve	lopment		
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allo monitor	owance market participant, auc	tion platform, auctioneer or auction		
a)	Name	British American Tobaco	co p.l.c.		
b)	LEI	213800FKA5MF17RJKT6	3		
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv		ype of instrument; (ii) each type of s have been conducted		
Trai	nsaction 1				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	1		
	Identification code	GB0002875804			
b)	Nature of the transaction	Shares released under the 2022 Deferred Share Bonus Scheme			
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)		
		£nil	6,058		
d)	Aggregated information				
	- Aggregated volume	6,058			
	- Price	£nil			
e)	Date of the transaction	2025-03-25			
f)	Place of the transaction	Outside a trading venue	2		
Tra	insaction 2	-1			
a)	Description of the financial instrument, type of instrument				
	Identification code	Ordinary shares of 25p each GB0002875804			
b)	Nature of the transaction	Sale of shares on vesting of 2 including to meet tax liability	022 Deferred Share Bonus Scheme, rarising		
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)		
		I	+		

		£31.360	6,058	
d)	Aggregated information			
	- Aggregated volume	6,058		
	- Price	£189,978.88		
e)	Date of the transaction	2025-03-26		
f)	Place of the transaction	Outside a trading venue		
1	Details of the person discharging n	managerial responsibilities/pe	rson closely associated	
a)	Name	Luciano Comin		
2	Reason for the notification			
a)	Position/status	Chief Marketing Office	r	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	wance market participant, aud	tion platform, auctioneer or auction	
a)	Name	British American Tobac	co p.l.c.	
b)	LEI	213800FKA5MF17RJKT6	53	
4			type of instrument; (ii) each type of	
Tra	transaction; (iii) each date; and (iv	each place where transaction	is have been conducted	
a)	Description of the financial instrument, type of instrument			
		Ordinary shares of 25p each		
	Identification code			
	Identification code	GB0002875804		
b)	Identification code  Nature of the transaction	GB0002875804	the 2022 Deferred Share Bonus	
b)		Shares released under Scheme	the 2022 Deferred Share Bonus	
	Nature of the transaction	GB0002875804  Shares released under		
	Nature of the transaction	Shares released under Scheme	the 2022 Deferred Share Bonus	
c)	Nature of the transaction  Price(s) and volume(s)	Shares released under Scheme  Price(s)	the 2022 Deferred Share Bonus  Volume(s)	
	Nature of the transaction  Price(s) and volume(s)  Aggregated information	Shares released under Scheme  Price(s)  £nil	the 2022 Deferred Share Bonus  Volume(s)	
c)	Nature of the transaction  Price(s) and volume(s)  Aggregated information - Aggregated volume	Shares released under Scheme  Price(s)	the 2022 Deferred Share Bonus  Volume(s)	
c)	Nature of the transaction  Price(s) and volume(s)  Aggregated information	GB0002875804  Shares released under Scheme  Price(s)  £nil	the 2022 Deferred Share Bonus  Volume(s)	
c)	Nature of the transaction  Price(s) and volume(s)  Aggregated information - Aggregated volume	GB0002875804  Shares released under Scheme  Price(s)  £nil	the 2022 Deferred Share Bonus  Volume(s)	
c) d)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029 £nil	volume(s)  11,029	
c) d)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25	volume(s)  11,029	
c) d)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25	volume(s)  11,029	
c) d) f) Tra	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Insaction 2  Description of the financial instrument, type of instrument	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25	the 2022 Deferred Share Bonus  Volume(s)  11,029	
c) d) f) Tra	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Insaction 2  Description of the financial	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25  Outside a trading venu	the 2022 Deferred Share Bonus  Volume(s)  11,029	
c) d) f) Tra	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Insaction 2  Description of the financial instrument, type of instrument	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25  Outside a trading venue  Ordinary shares of 25p each	the 2022 Deferred Share Bonus  Volume(s)  11,029  e	
d) f) Tra a)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Insaction 2  Description of the financial instrument, type of instrument  Identification code	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25  Outside a trading venue  Ordinary shares of 25p each GB0002875804  Sale of shares to meet tax lia	the 2022 Deferred Share Bonus  Volume(s)  11,029  e	
d)  Tra a)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Place of the financial instrument, type of instrument  Identification code  Nature of the transaction	GB0002875804  Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25  Outside a trading venue  Ordinary shares of 25p each GB0002875804  Sale of shares to meet tax lia	the 2022 Deferred Share Bonus  Volume(s)  11,029  e	
d) Tra a)	Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  Place of the financial instrument, type of instrument  Identification code  Nature of the transaction	Shares released under Scheme  Price(s)  £nil  11,029  £nil  2025-03-25  Outside a trading venue  Ordinary shares of 25p each GB0002875804  Sale of shares to meet tax lia Deferred Share Bonus Schem	the 2022 Deferred Share Bonus    Volume(s)	

		£31.360	5,186
d)	Aggregated information		
	- Aggregated volume	5,186	
	- Price	£162,632.96	
e)	Date of the transaction	2025-03-26	
f)	Place of the transaction	Outside a trading venue	

t)	Place of the transaction	Outside a trading v	enue		
1	Details of the person discharging	managerial responsibiliti	es/pers	on closely associated	
a)	Name	Michael Dijanosic			
2	Reason for the notification				
a)	Position/status	Regional Director,	Asia-F	Pacific, Middle East and Af	rica
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allo monitor	owance market participa	nt, aucti	on platform, auctioneer or auct	ion
a)	Name	British American T	obacco	o p.l.c.	
b)	LEI	213800FKA5MF17	RJKT63	3	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv				of
Trar	nsaction 1				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25	in each		
Ide	Identification code		op caen		
		GB0002875804			
b)	Nature of the transaction	Shares released under the 2022 Deferred Share Bonus Scheme			
c)	Price(s) and volume(s)				
•	.,, .,,	Price(s)		Volume(s)	
		£nil		9,627	
d)	Aggregated information				
	- Aggregated volume	9,627			
	- Price	£nil			
e)	Date of the transaction	2025-03-25			
f)	Place of the transaction	Outside a trading	venue		
Tra	nsaction 2	•			
a)	Description of the financial instrument, type of instrument				
	Identification code	Ordinary shares of 25p	o each		
		GB0002875804			
b)	Nature of the transaction	Sale of shares to meet tax liability arising on vesting of 2022 Deferred Share Bonus Scheme			
c)	Price(s) and volume(s)				
		Price(s)		Volume(s)	
		£31.360		4,527	

d)	Aggregated information	
	- Aggregated volume	4,527
	- Price	£141,966.72
e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

',	Trace of the transaction	Outside a trading	venue		
1	Details of the person discharging r	managerial responsibilit	ies/person closely associated		
a)	Name	Javed Iqbal	Javed Iqbal		
2	Reason for the notification	1			
a)	Position/status	Director, Digital a	and Information		
b)	Initial notification /Amendment	Initial notification	1		
3	Details of the issuer, emission allo monitor	wance market participa	ant, auction platform, auctioneer or auction		
a)	Name	British American	Tobacco p.l.c.		
b)	LEI	213800FKA5MF17	7RJKT63		
4	Details of the transaction(s): sectitransaction; (iii) each date; and (iv	· · · · · · · · · · · · · · · · · · ·	i) each type of instrument; (ii) each type of insactions have been conducted		
Trar	nsaction 1				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 2 GB0002875804	!5p each		
b)	Nature of the transaction	Shares released u Scheme	under the 2022 Deferred Share Bonus		
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)		
		£nil	5,115		
d)	Aggregated information				
	- Aggregated volume	5,115			
	- Price	£nil			
e)	Date of the transaction	2025-03-25			
f)	Place of the transaction	Outside a trading	venue		
Tra	nsaction 2	1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each GB0002875804			
b)	Nature of the transaction	Sale of shares to meet Deferred Share Bonus	t tax liability arising on vesting of 2022 Scheme		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£31.360	2,406		

d)	Aggregated information	
	- Aggregated volume	2,406
	- Price	£75,452.16
e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

			nue	
1	Details of the person discharging r	of the person discharging managerial responsibilities/person closely associated		
a)	Name	Zafar Khan		
2	Reason for the notification			
a)	Position/status	Director, Operation	S	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	wance market participant	, auction platform, auctioneer or auctio	
a)	Name	British American To	bacco p.l.c.	
b)	LEI	213800FKA5MF17R	JKT63	
4	Details of the transaction(s): section transaction; (iii) each date; and (iv	-	each type of instrument; (ii) each type o ctions have been conducted	
Trar	nsaction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25g GB0002875804	o each	
b)	Nature of the transaction	Shares released under the 2022 Deferred Share Bonus Scheme		
c)	Price(s) and volume(s)			
c)	Frice(s) and volume(s)	Price(s)	Volume(s)	
		£nil	9,627	
d)	Aggregated information			
	- Aggregated volume	9,627		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading v	enue	
Tra	nsaction 2	1		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p GB0002875804	each	
b)	Nature of the transaction	Sale of shares to meet tax liability arising on vesting of 2022 Deferred Share Bonus Scheme		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£31.360	4,527	

d)	Aggregated information	
	- Aggregated volume	4,527
	- Price	£141,966.72
e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Paul McCrory		
2	Reason for the notification			
a)	Position/status	Director, Corporate	and Regulatory Affairs	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	wance market participan	t, auction platform, auctioneer or auction	
a)	Name	British American To	bbacco p.l.c.	
b)	LEI	213800FKA5MF17R	JKT63	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv		each type of instrument; (ii) each type of actions have been conducted	
Trai	nsaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25; GB0002875804	o each	
b)	Nature of the transaction	Shares released un Scheme	der the 2022 Deferred Share Bonu	
c)	Price(s) and volume(s)			
	Price(s) Volume(s)		Volume(s)	
		£nil	3,106	
d)	Aggregated information			
	- Aggregated volume	3,106		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading v	enue	
Tra	nsaction 2	<u>. I</u>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p GB0002875804	each	
b)	Nature of the transaction	Sale of shares to meet to Deferred Share Bonus So	ax liability arising on vesting of 2022 cheme	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£31.360	1,462	
۹,	Aggregated information		<del></del>	

	- Aggregated volume - Price	1,462 £45,848.32
e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Fred Monteiro		
2	Reason for the notification			
a)	Position/status	Regional Director, Ameri	icas & Europe	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	wance market participant, auct	ion platform, auctioneer or auction	
a)	Na me	British American Tobacc	o p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4	Details of the transaction(s): section transaction; (iii) each date; and (iv		pe of instrument; (ii) each type of have been conducted	
Trar	saction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Shares released under the Scheme	ne 2022 Deferred Share Bonus	
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£nil	5,191	
d)	Aggregated information			
	- Aggregated volume	5,191		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading venue		
Tra	nsaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Sale of shares to meet tax liability arising on vesting of 2022 Deferred Share Bonus Scheme		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£31.360	2,442	
d)	Aggregated information	2.442		
	nggragated values	!		

1	- Aggregated volume	2,442
	- Price	£76,581.12
e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	James Murphy		
2	Reason for the notification			
a)	Position/status	Director, Research and	Science	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allo monitor	owance market participant, au	ction platform, auctioneer or auction	
a)	Name	British American Tobac	co p.l.c.	
b)	LEI	213800FKA5MF17RJKT	63	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv		type of instrument; (ii) each type of ns have been conducted	
Trai	nsaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p eac GB0002875804	:h	
b)	Nature of the transaction	Shares released under Scheme	the 2022 Deferred Share Bonus	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	2,343	
d)	Aggregated information			
	- Aggregated volume	2,343 £nil		
	11100			
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading venu	е	
Tra	nsaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each		
b)	Nature of the transaction	Sale of shares to meet tax lia Deferred Share Bonus Schem	ability arising on vesting of 2022 ne	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£31.360	1,104	
d)	Aggregated information			
	- Aggregated volume	1,104		

Ī		- Price	£34,621.44
	e)	Date of the transaction	2025-03-26
	f)	Place of the transaction	Outside a trading venue

Details of the person discharging managerial responsibilities/person closely associated

a)	Name	Johan Vandermeulen		
2	Reason for the notification			
a)	Position/status	Chief Operating Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allomonitor	owance market participant, auct	ion platform, auctioneer or auction	
a)	Name	British American Tobaco	co p.l.c.	
b)	LEI	213800FKA5MF17RJKT6	3	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv		ype of instrument; (ii) each type of s have been conducted	
Trai	nsaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each		
b)	Nature of the transaction	Shares released under t Scheme	he 2022 Deferred Share Bonus	
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£nil	12,708	
d)	Aggregated information			
	- Aggregated volume	12,708		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading venue		
Tra	nsaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each		
b)	Nature of the transaction	Sale of shares to meet tax lial Deferred Share Bonus Scheme	bility arising on vesting of 2022	
c)	Price(s) and volume(s)			
·		Price(s)	Volume(s)	
		£31.360	5,975	
d)	Aggregated information			
	- Aggregated volume	5,975		
	- Price	£187,376.00		

e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

1 Details of the person discharging managerial responsibilities/person closely associated

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name David Waterfield			
2	Reason for the notification			
a)	Position/status	President and CEO, Rey	President and CEO, Reynolds American Inc.	
b)	Initial notification /Amendment	Initial notification	Initial notification	
3	Details of the issuer, emission allo monitor	wance market participant, auct	ion platform, auctioneer or auctio	n
a)	Name	British American Tobacc	o p.l.c.	
b)	LEI	213800FKA5MF17RJKT6	3	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv	-		of
Tran	saction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Shares released under the Scheme	he 2022 Deferred Share Bonu	JS
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£nil	6,346	
d)	Aggregated information			
	- Aggregated volume	6,346		
	- Price	£nil		
e)	Date of the transaction	2025-03-25		
f)	Place of the transaction	Outside a trading venue		
Tra	nsaction 2			
a)	Description of the financial			
	instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Sale of shares to meet tax liab Deferred Share Bonus Scheme	oility arising on vesting of 2022	
c)	Price(s) and volume(s)			$\dashv$
	· , · · · · · · · · · · · · · · · · · ·	Price(s)	Volume(s)	
		£31.360	2,985	
۹)	Aggregated information			$\dashv$
d)		2.005		
	- Aggregated volume	2,985		
	- Price	£93,609.60		

e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name Kingsley Wheaton				
2	Reason for the notification	85	Kingsiey Wheaton		
a)	Position/status	Chief	Chief Corporate Officer		
b)	Initial notification /Amendment	Initial	notification		
3	Details of the issuer, emission allo	wance m	arket participant, auct	ion platform, auctioneer or auction	
a)	Name	Britisl	n American Tobacc	o p.l.c.	
b)	LEI	21380	00FKA5MF17RJKT6	3	
4	Details of the transaction(s): secti transaction; (iii) each date; and (iv			ype of instrument; (ii) each type of s have been conducted	
Trar	nsaction 1				
a)	Description of the financial instrument, type of instrument  Identification code		ry shares of 25p each 2875804		
b)	Nature of the transaction	Share Schen		ne 2022 Deferred Share Bonus	
c)	Price(s) and volume(s)	Price	e(s)	Volume(s)	
		£nil		14,851	
d)	Aggregated information				
	- Aggregated volume	14,851			
	- Price	£nil			
e)	Date of the transaction	2025-	03-25		
f)	Place of the transaction	Outsi	de a trading venue		
Tra	nsaction 2	ı			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinar GB0002	y shares of 25p each 875804		
b)	Nature of the transaction		hares to meet tax liak I Share Bonus Scheme	oility arising on vesting of 2022	
c)	Price(s) and volume(s)	Price(	s)	Volume(s)	
		£31.3	60	6,982	
d)	Aggregated information				
	- Aggregated volume	6,982			
	- Price	£218,95	5.52		
		Ī			

e)	Date of the transaction	2025-03-26
f)	Place of the transaction	Outside a trading venue

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 28 March 2025

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**END** 

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