

28 March 2025

Auto Trader Group plc (the "Company")

Notification of transactions by Persons Closely Associated with Persons Discharging Managerial Responsibilities ("PDMRs")

On 27 March 2025, the Company was notified of a transfer of 2,083,252 Ordinary Shares from Shahan Investments Limited (*in liquidation*) (a Person Closely Associated with Nathan Coe, a PMDR) to First Island Trustees (Guernsey) Limited the Trustee of The Shahan Trust (a Person Closely Associated with Nathan Coe). Shahan Investments Limited (*in liquidation*) was placed into voluntary liquidation on 25 March 2025.

Following this transaction the total number of Ordinary Shares that Nathan Coe, together with his Persons Closely Associated and shares under their control, remains 3,322,270 shares in the Company, representing approximately 0.377% of the total issued shares in the Company (excluding shares held in treasury).

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation.

The notification of dealing forms can be found below.

Notification of dealing form

1 Details of the person discharging managerial responsibilities / person closely associated			
a)Name	First Island Trustees (Guernsey) Limited the Trustee of The Shahan Trust		
2 Reason for the notification			
a)Position/status	Person Closely Associated: The Shahan Trust is a trust set up for the benefit of Nathan Coe and his spouse, Natasha Loxton Coe		
b)Initial notification/Amendment	Initial notification		
3 Details of the issuer			
a)Name	Auto Trader Group plc		
b)LEI	213800QLK9BZILB1DI86		
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)Description of the financial instrument, type of instrument.	Ordinary shares of 1 pence each		
Identification code	ISIN: GB00BVYVFW23		
b)Nature of the transaction	Acquisition of shares		
c)Price(s) and volume(s)			
	Price(s)	Volume(s)	Total(s)
	748.80	1,075,000	£8,049,600
	Nil	1,008,252	£0
d)Aggregated information			
- Aggregated volume	Aggregate Price	Aggregate Volume	Aggregate Total
- Price	386.40	2,083,252	£8,049,600
e)Date of the transaction			
27 March 2025			
f) Place of the transaction			
Outside of a trading venue			

Notification of dealing form

1 Details of the person discharging managerial responsibilities / person closely associated	
a)Name	Shahan Investments Limited (<i>in liquidation</i>)
2 Reason for the notification	
a)Position/status	Person Closely Associated: Shahan Investments Limited (<i>in liquidation</i>) is wholly owned by The Shahan Trust, such that the shares in Shahan Investments Limited (<i>in liquidation</i>) form part of the trust property of The Shahan Trust. The Shahan Trust is a trust set up for the benefit of Nathan Coe and his spouse, Natasha Loxton Coe
b)Initial notification/Amendment	Initial notification
3 Details of the issuer	
a)Name	Auto Trader Group plc
b)LEI	213800QLK9BZILB1DI86
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)Description of the financial instrument, type of instrument.	Ordinary shares of 1 pence each ISIN: GB00BVYVFW23
Identification code	
b)Nature of the transaction	Disposal of shares

Signature of the
transaction
c) Price(s) and volume(s)

Disposal of shares

Price(s)	Volume(s)
748.80	1,075,000
Nil	1,008,252

d) Aggregated information

- Aggregated volume	Aggregate Price	Aggregate Volume	Aggregate Total
- Price	386.40	2,083,252	£8,049,600

e) Date of the transaction 27 March 2025

f) Place of the transaction Outside of a trading venue

Enquiries:

Auto Trader

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About Auto Trader

Auto Trader Group plc is the UK's largest automotive platform. It listed on the London Stock Exchange in March 2015 and is a member of the FTSE 100 Index.

Auto Trader's purpose is Driving Change Together. Responsibly. Auto Trader is committed to creating a diverse and inclusive culture, to build stronger partnerships with customers and use its influence to drive more environmentally friendly vehicle choices.

With the largest number of car buyers and the largest choice of trusted stock, Auto Trader's marketplace sits at the heart of the UK car buying process. That marketplace is built on an industry-leading technology and data platform, which is increasingly used across the automotive industry. Auto Trader is continuing to bring more of the car buying journey online, creating an improved buying experience, whilst enabling all its retailer partners to sell vehicles online.

Auto Trader publishes a monthly used car Retail Price Index which is based on pricing analysis of circa 800,000 unique vehicles. This data is used by the Bank of England to feed the broader UK economic indicators.

For more information, please visit: <https://plc.autotrader.co.uk/>

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