

31 March 2025

**Reach plc  
(the Company)**

**Directorate Change**

Reach plc announces that, by mutual agreement, Jim Mullen will be stepping down from his role as Chief Executive, and will leave the Board with immediate effect. He will remain available for a short handover period, before taking a new role with The Jockey Club.

Piers North, currently Chief Revenue Officer at the Company, has been appointed Chief Executive with immediate effect. He joined Reach in 2014, and has held several senior digital strategy roles both at Reach and at Yahoo, having started his career as a digital journalist.

Nick Prettejohn, Chairman, said: "The Board and I thank Jim for his valuable contribution over the past six years, and we and Jim agree that it is an appropriate time, following a strong full-year performance, for him to step down and for the Company to take new leadership.

"We are very pleased with the appointment of Piers as CEO. He has a strong track record of leadership and delivery at Reach, and brings great experience of both the Company and the wider industry. We are well positioned for the future, following our strong full-year results and strategic progress reported this month."

Jim Mullen said: "I want to thank everyone at Reach for their hard work over these past nearly six years. Together we have put the business in a stronger position, resolving important historical issues and making real progress on our digital growth, while continuing to deliver impactful journalism.

"I'll be taking on the role of Group Chief Executive of The Jockey Club from 1 June, but I will continue to champion the importance of free-to-access news and the Daily Record football coverage from the sidelines, and I wish everyone the best."

Piers North said: "It's a huge honour to lead Reach as we continue to serve essential journalism to our audiences and to move forward with our digital evolution. I look forward to working even more closely with all of the talented colleagues I have already been fortunate enough to work with over my 10 years here."

**Notes:**

There is no other information to be disclosed under UK Listing Rule 6.4.8 R in relation to the appointment of Piers North.

This announcement includes inside information as defined in Article 7 of the Market Abuse Regulation No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018. The person responsible for arranging for the release of this announcement on behalf of the Company is Laura Harris, Group Company Secretary.

**Additional Information:**

Jim Mullen will be treated as a good leaver in accordance with the Company's Directors' Remuneration Policy and the terms and conditions of his service contract. Further details will be disclosed on Reach plc's website in compliance with Section 430(2B) of the Companies Act 2006 and in the Directors' Remuneration Report for 2025.

Piers North will be paid in accordance with the Company's Directors' Remuneration Policy. Full details of Piers North's remuneration arrangements will be disclosed in the Directors' Remuneration Report for 2025.

In accordance with UK Listing Rule 6.4.9R, the Company has been notified that Nick Prettejohn, Chairman, has stepped down from the board of YouGov plc (LSE: YOU) as a Non-Executive and Senior Independent Director with effect from 31 March 2025.

**About Reach**

We're Reach plc, the UK's and Ireland's largest commercial news publisher. We're home to more than 120 trusted brands, from national titles like the Mirror, Express, Daily Record and Daily Star, to local brands like MyLondon, BelfastLive and the Manchester Evening News, to our US titles. Every month, 44 million people come to us, via print and online, for trusted news, entertainment and sport.

**Enquiries**

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Classification: 2.2 Inside Information disclosed under article 7 of the Market Abuse Regulation

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