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## Intuitive Investments Group PLC Strategic Update and Board Changes

Intuitive Investments Group plc (SFS: IIG) ("IIG" or the "Company"), a closed-end investment company focused on high-growth opportunities in the technology and life sciences sectors, announces that as part of the ongoing development of the Company's strategic direction, and following the significant progress achieved by IIG's largest investment Hui10 in the past 12 months, it is exploring the options to move, in the future, from the Specialist Fund Segment of the London Stock Exchange to an Official Listing on the Main Market. Further updates on this process will be provided in due course and would be subject to eligibility both in the UK and China.

Hui10 is leading the digital transformation of China's lottery industry. Since IIG's investment in October 2023, the company has made significant strides, establishing a strong growth trajectory through innovative solutions such as its Lucky World HongBao (Red Envelope) platform. This is driving the rapid expansion of the Lucky World network, which has already grown to over 2,500 lottery shops, while also acquiring more than 150,000 registered users since its launch in February 2025.

To support this transition the Board is pleased to announce Giles Willits, currently Chief Investment Officer, will move to the position of Chief Executive Officer, with immediate effect. Giles brings extensive experience in corporate leadership and business transformation, and specifically in his previous role as Group Chief Financial Officer at Entertainment One where he led its transition from an AIM to a FTSE 250 business, with its eventual sale for over 4bn in 2019.

Robert Naylor is stepping down as Chief Executive Officer to focus on his role as lead fund manager at the recently launched Achilles Investment Company Limited. During his tenure, Robert has overseen a strategic transformation of IIG, including the landmark investment in Hui10.

Sir Nigel Rudd, Chairman of Intuitive Investments Group PLC, commented:

*"The Board are excited to explore this next step in its strategic ambitions and are delighted that Giles will take on the role of Chief Executive Officer to help drive the transition. On behalf of the Board, I would like to thank Robert for his hard work as CEO of IIG. We wish him every success in his new venture."*

### Enquiries:

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### About Intuitive Investments Group plc

IIG is an investment company seeking to provide investors with exposure to a portfolio concentrating on fast growing, high potential Technology and Life Sciences businesses operating predominantly in the UK, continental Europe, the US and APAC, utilising the Board's experience to seek to generate capital growth over the long term for shareholders.

### About Hui10

Hui10 is a technology company with interests in two operating businesses, Huishi Dehua and Huishi Chunyuan ("Lucky World"), involved in the digital transformation of the Chinese lottery. Huishi Dehua enables the market expansion of the Chinese lottery through its proprietary technology platform. Huishi Dehua is integrated into China's national card settlement system and payment platform, UnionPay. Hui10 holds a 33% share in Huishi Dehua. Lucky World is an ecommerce platform which provides China's existing lottery shops access to a wider fast-moving consumer goods product offering. Hui10 owns 60% of Lucky World.

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