

1 April 2025

NEXT plc

Notification of Transactions by Person Discharging Managerial Responsibilities and Person Closely Associated With Them

The notification is made under article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")					
a)	Name	Richard Papp				
2	Reason for the notification					
a)	Position/status	Group Merchandise and Operations Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	NEXT plc				
b)	LEI	213800WQD8ECPZP9PH98				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£109.85</td> <td>3,281</td> </tr> </table>	Price(s)	Volume(s)	£109.85	3,281
Price(s)	Volume(s)					
£109.85	3,281					
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a				
e)	Date of the transaction	28 March 2025				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")	
a)	Name	Rebecca Papp
2	Reason for the notification	
a)	Position/status	PCA with Richard Papp (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	NEXT plc
b)	LEI	213800WQD8ECPZP9PH98
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)	

7	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863					
b)	Nature of the transaction	Sale of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£109.85</td><td>4,307</td></tr></table>		Price(s)	Volume(s)	£109.85	4,307
Price(s)	Volume(s)						
£109.85	4,307						
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a					
e)	Date of the transaction	28 March 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")						
a)	Name	Jane Shields					
2	Reason for the notification						
a)	Position/status	Group Sales, Marketing and HR Director (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	NEXT plc					
b)	LEI	213800WQD8ECPZP9PH98					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863					
b)	Nature of the transaction	Sale of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£109.8711</td><td>28,000</td></tr></table>		Price(s)	Volume(s)	£109.8711	28,000
Price(s)	Volume(s)						
£109.8711	28,000						
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a					
e)	Date of the transaction	28 March 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")	
a)	Name	Gary Shields
2	Reason for the notification	
a)	Position/status	PCA with Jane Shields (PDMR)

b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	NEXT plc				
b)	LEI	213800WQD8ECPZP9PH98				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863				
b)	Nature of the transaction	Sale of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£109.8711</td><td>22,000</td></tr></table>	Price(s)	Volume(s)	£109.8711	22,000
Price(s)	Volume(s)					
£109.8711	22,000					
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a				
e)	Date of the transaction	28 March 2025				
f)	Place of the transaction	London Stock Exchange (XLON)				

Seonna Anderson
Company Secretary

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