

1 April 2025

NEXT plc

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with Them

The following notification is made under article 19 of the UK Market Abuse Regulation. On 31 March 2025 the following PDMRs acquired shares in NEXT plc as part of a vesting of share awards under the March 2022-2025 Next Long Term Incentive Plan (the "LTIP") as set out below. The shares acquired must be held for a minimum period of 2 years.

	Number of shares acquired*
Lord Wolfson of Aspley Guise	7,057
Richard Papp	4,166
Jane Shields	4,166

* These share awards are after settlement of income tax and employees national insurance contributions.

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")														
a)	Name	1. Lord Wolfson of Aspley Guise 2. Richard Papp 3. Jane Shields													
2	Reason for the notification														
a)	Position/status	1. Chief Executive (PDMR) 2. Group Merchandise and Operations Director (PDMR) 3. Group Sales, Marketing and HR Director (PDMR)													
b)	Initial notification /Amendment	Initial notification													
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor														
a)	Name	Next plc													
b)	LEI	213800WQD8ECPZP9PH98													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863													
b)	Nature of the transaction	Acquisition of shares at nil cost as part of the vesting of a share award under a NEXT plc LTIP. Number of shares as follows: 1. Lord Wolfson of Aspley Guise - 7,057 2. Richard Papp - 4,166 3. Jane Shields - 4,166													
c)	Price(s) and volume(s)	<table><tr><td>Lord Wolfson of Aspley Guise</td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Richard Papp</td><td>Nil</td><td>7,057</td></tr><tr><td>Jane Shields</td><td>Nil</td><td>4,166</td></tr><tr><td></td><td>Nil</td><td>4,166</td></tr></table>		Lord Wolfson of Aspley Guise	Price(s)	Volume(s)	Richard Papp	Nil	7,057	Jane Shields	Nil	4,166		Nil	4,166
Lord Wolfson of Aspley Guise	Price(s)	Volume(s)													
Richard Papp	Nil	7,057													
Jane Shields	Nil	4,166													
	Nil	4,166													
d)	Aggregated information														

	- Aggregated volume - Price	n/a single transactions n/a
e)	Date of the transaction	31 March 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")					
a)	Name	Jane Shields				
2	Reason for the notification					
a)	Position/status	Group Sales, Marketing and HR Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Next plc				
b)	LEI	213800WQD8ECPZP9PH98				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863				
b)	Nature of the transaction	Disposal of shares by gift to spouse				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Nil</td> <td>3,141</td> </tr> </table>	Price(s)	Volume(s)	Nil	3,141
Price(s)	Volume(s)					
Nil	3,141					
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a				
e)	Date of the transaction	31 March 2025				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")	
a)	Name	Gary Shields
2	Reason for the notification	
a)	Position/status	PCA with Jane Shields (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Next plc
b)	LEI	213800WQD8ECPZP9PH98
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

	each type of transaction, (iii) each date, and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB0032089863				
b)	Nature of the transaction	Acquisition of shares by gift from spouse				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>3,141</td></tr></table>	Price(s)	Volume(s)	Nil	3,141
Price(s)	Volume(s)					
Nil	3,141					
d)	Aggregated information - Aggregated volume - Price	n/a single transaction n/a				
e)	Date of the transaction	31 March 2025				
f)	Place of the transaction	Outside a trading venue				

Seonna Anderson
Company Secretary

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