

London, 01 April 2025

Lion Finance Group PLC announces notification of transactions of Directors / Persons Discharging Managerial Responsibilities and Connected Persons

 $The \ notification \ set \ out \ below \ is \ provided \ in \ accordance \ with \ the \ requirements \ of the \ UK \ Market \ Abuse \ Regulation.$

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Zurab Kokosadze				
2	Reason for the notif	ne notification				
a)	Position/status	PDMR, Deputy CEO, Corporate Banking				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer monitor	ils of the issuer, emission allowance market participant, auction platform, auctioneer or auction tor				
a)	Name	Lion Finance Group PLC				
b)	LEI	213800XKDG12NQG8VC53				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 each in Lion Finance Group PLC ISIN: GB00BF4HYT85				
	Identification code					
b)	Nature of the transaction	Sale of ordinary shares in Lion Finance Group PLC				
c)	Price(s) and volume(s)	Price(s) £56.00376	Volume(s) 10,000			
d)	Aggregated information - Aggregated volume - Price	10,000 shares were sold at an average price per ordinary share of £56.00376 on 28 March 2025 resulting in an aggregate volume price of £560,037.60				
e)	Date of the transaction	28 March 2025				
f)	Place of the transaction	London Stock Exchange (XLON)				
1	Details of the person	n disaharaina managarial ras	nonsibilities/person closely associated			

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Nutsa Gogilashvili	
2	Reason for the notification		
a)	Position/status	PDMR, Deputy CEO, Head of Mass Retail and Micro Business Banking	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Lion Finance Group PLC		
b)	LEI	213800XKDG12NQG8VC53		
4		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of h date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.01 each in Lion Finance Group PLC ISIN: GB00BF4HYT85		
b)	Nature of the transaction	Sale of ordinary shares in Lion Finance Group PLC		
c)	Price(s) and volume(s)	Price(s) £55.9438025	Volume(s) 4,000	
d)	Aggregated information - Aggregated volume - Price	4,000 shares were sold at an average price per ordinary share of £55.9438025 on 28 March 2025 resulting in an aggregate volume price of £223,775.21		
e)	Date of the transaction	28 March 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

For further information, please contact: Computershare Company Secretarial Services Limited, LionFinanceGroup-CoSec@computershare.co.uk

Name of authorised official of issuer responsible for making notification: Computershare Company Secretarial Services Limited, Company Secretary

About Lion Finance Group PLC

Lion Finance Group PLC (LSE: BGEO LN) is a FTSE 250 holding company whose main subsidiaries provide banking and financial services focused in the high-growth Georgian and Ameriaan markets through leading, customer-centric, universal banks - Bank of Georgia in Georgia and Ameriabank in Ameria. By building on our competitive strengths, we are committed to driving business growth, sustaining high profitability, and generating strong returns, while creating opportunities for our stakeholders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDG12NQG8VC53

For further information, please visit $\underline{\mathbf{www.lionfinancegroup.uk}}$ or contact:

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