M&G plc NEWS RELEASE 1 April 2025

April 2025

# M&G plc

### Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)

Vest of awards under the M&G plc Deferred Incentive Plan (DIP) and the M&G plc Performance Share Plan (PSP)

## Vest and release of shares

On 31 March 2025, recruitment awards granted in 2023 to Joseph Pinto and Louise Shield vested and were subsequently released to them. One of the awards that vested and was released to Ms. Shield was subject to performance conditions.

For all awards released to the PDMRs on 31 March 2025, sufficient shares were sold to cover the PDMRs' tax liabilities and sales costs, with the balance of shares retained by the PDMRs.

Name     Number of shares vested and released under the DIP       Joseph Pinto     n/a		Number of shares sold to cover tax liabilities and sales costs in relation to the DIP	Number of shares vested under the PSP	Number of shares sold to cover tax liabilities and sales costs in relation to the PSP
Joseph Pinto	n/a	n/a	109,007	51,389
Louise Shield	32,886	15,504	50,129	23,632

#### Vest into a holding period

The following awards have vested and will be held gross of tax until the end of their respective post-vest holding periods.

On 31 March 2025, a recruitment award granted to Ms. Shield in 2023 under the DIP entered a one-year holding period ending on 31 March 2026.

On 1 April 2025, DIP awards granted to Mr. Howells and Mr. Pinto on 1 April 2025 vested and entered into a 6-month holding period; context for this is included under the awards section below.

Additionally, on 1 April 2025, a nil-cost option PSP award granted to Matt Howells in 2022 entered a two-year holding period ending on 1 April 2027. The award that vested into a post-vest holding period for Mr. Howells was subject to performance conditions.

Name	Number of shares vested and entered into a holding period under the DIP	Number of shares vested and entered into a holding period under the PSP
Matthew Howells	39,998	215,154
Joseph Pinto	59,023	n/a
Louise Shield	15,654	n/a

## Grant of awards under the DIP

On 1 April 2025, the Company granted deferred bonus short-term incentive (STI) awards to the PDMRs set out below, under the DIP. The DIP awards granted represent a deferred proportion of the PDMRs' annual STI, granted as conditional awards over shares which are due to vest in April 2028. The DIP awards have been made using the average market share price for the three days preceding the award date, of £2.025.

For the 2024 performance year, Mr. Howells and Mr. Pinto were each identified as a Material Risk Taker under the Undertakings for Collective Investment in Transferrable Securities Directive V and the Alternative Investment Fund Managers Directive remuneration regulations. In order to meet these regulatory requirements, a portion of their up-front STI annual award has been delivered in M&G plc shares under the DIP with an immediate vest date and a six-month holding period, as well as a six-month holding period applying post-vesting to their DIP award due to vest in April 2028. On 1 April 2025, the Company granted nil-cost option PSP awards to the PDMRs set out below. The PSP awards granted are subject to the achievement of performance conditions over a three-year period (with the exception of the award made to Shawn Gamble to which performance conditions do not apply), and a subsequent two-year holding period. The PSP awards have been made using the average market share price for the three days preceding the award date, of £2.025.

# Awards summary table

The below table summarises the above awards for each PDMR:

Name	Number of shares awarded as conditional awards under the DIP	Number of shares awarded as nil- cost options under the PSP
Clive Bolton	94,437	370,370
Christopher Cochrane	37,043	314,814
Shawn Gamble	157,037	417,776
Charlotte Heiss	82,329	296,296
Matt Howells	106,661	365,925
Benoît Macé	92,338	348,148
Kathryn McLeland	228,147	670,000
Joseph Pinto	157,395	577,777
Andrea Rossi	382,558	1,123,456
Louise Shield	88,787	296,296

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

#### Contact

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Clive Bo	olton					
2	Reason for the notification							
a)	Position/status	Chief Ex	ecutive Officer, M8	&G Life				
b)	Initial notification/Amendment	Initial r	notification					
3	Details of the issuer, emission al monitor	lowance	market participant	t, auction platform, auctioneer or auction				
a)	Name	M&G pl	lc					
b)	LEI	254900	TWUJUQ44TQJY84					
4	Details of the transaction(s): sec transaction; (iii) each date; and (			each type of instrument; (ii) each type of actions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each						
	Identification code							
			(FB1C65					
b)	Nature of the transaction		2028 Award granted und to the achievemer	der the DIP to vest and be released in April der the PSP due to vest in April 2028, subject at of performance conditions, with a ear holding period until April 2030				
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.025	94,437				
		b.	£2.025	370,370				
d)	Aggregated information							
	-Aggregated volume	464,807						
	-Price	£2.025						
e)	Date of the transaction	2025-0	4-01					
f)	Place of the transaction	Outside	e a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name Christopher Cochrane					
2	Reason for the notification					
a)	Position/status Chief Information Technology Officer					
b)	Initial notification/Amendment Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction					

I	monitor							
a)	Name	M&G plc	M&G plc					
b)	LEI	254900TW	/UJUQ44TQJY84					
4			ion to be repeated for (i) each type of instrument; (ii) each type of /) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinarys	Ordinary shares of 5 pence each					
	Identification code							
		GB00BKFB1C65						
b)	Nature of the transaction	n a. Award granted under the DIP to vest and be rele 2028						
b. Award granted under the PSP due to vest in Ap					ubject			
		to	to the achievement of performance conditions, with a					
		subsequent two-year holding period until April 2030						
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.025	37,043				
		b.	£2.025	314,814				
d)	Aggregated information							
	-Aggregated volume	351,857						
	-Price	£2.025						
e)	Date of the transaction	2025-04-0	1					
f)	Place of the transaction	Outside a	trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Shawn Ga	hawn Gamble				
2	Reason for the notification						
a)	Position/status	Group Chi	Group Chief Risk and Compliance Officer				
b)	Initial notification/Amendment	Initial not	ification				
3	Details of the issuer, emission al monitor	lowance m	arket participant, auction	platform, auctioneer or auct	ion		
a)	Name	M&G plc					
b)	LEI	254900TV	/UJUQ44TQJY84				
4	Details of the transaction(s): sec transaction; (iii) each date; and (				of		
a)	Description of the financial instrument, type of instrument	Ordinary	Ordinary shares of 5 pence each				
	Identification code						
		GB00BKFB	1C65				
b)	Nature of the transaction	b. A to s c. A	<ul> <li>a. Award granted under the DIP due to vest in April 2028</li> <li>b. Award granted under the PSP due to vest in April 2028, subject to the achievement of performance conditions, with a subsequent two-year holding period until April 2030</li> <li>c. Award granted under the PSP due to vest in April 2028, subject to the achievement of performance conditions, with a subsequent two-year holding period until April 2030</li> </ul>				
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.025	157,037			
		b.	£2.025	208,888			
		с.	£2.025	208,888			
d)	Aggregated information -Aggregated volume	574,813					
<u> </u>	-Price	£2.025					
e)	Date of the transaction	2025-04-0	-				
f)	Place of the transaction	Outside a	trading venue				

L	Details of the person discharging	g managerial responsibilities / person closely associated				
a)	Name	Charlotte Heiss				
2	Reason for the notification					
a)	Position/status	Group General Counsel & Company Secretary				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	1&G plc				
b)	LEI	254900TWUJUQ44TQJY84				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code					
		GB00BKFB1C65				
<b>)</b> )	Nature of the transaction	a. Award granted under the DIP to vest and be released in April				

		b. Av	2028 b. Award granted under the PSP due to vest in April 2028, subject to the achievement of performance conditions, with a subsequent two-year holding period until April 2030				
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.025	82,329			
		b.	£2.025	296,296			
d)	Aggregated information						
	-Aggregated volume	378,625					
	-Price	£2.025					
e)	Date of the transaction	2025-04-01					
f)	Place of the transaction	Outside a	trading venue				

1	Details of the person discharging	manageri	al responsibilities / percor	closely associated				
а)	Name	Matt Howe						
a) 2	Reason for the notification	IVIALL HOWE	:115					
		Chief People Officer						
a)	Position/status							
b)	Initial notification/Amendment			nlatform quation or or quat	ion			
3	Details of the issuer, emission a monitor	lowance m	arket participant, auction	platform, auctioneer of auct	ion			
a)	Name	M&G plc						
b)	LEI		UJUQ44TQJY84					
4	Details of the transaction(s): sec transaction; (iii) each date; and				of			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each						
	Identification code							
		GB00BKFB	1C65					
b)	Nature of the transaction			P due to vest immediately in	to a			
			-	ing period until October 202				
		b. Av	ward granted under the DI	P to vest in April 2028 with a	a			
		subsequent six-month holding period until October 2028 c. Award granted under the PSP due to vest in April 2028, subje to the achievement of performance conditions, with a subsequent two-year holding period until April 2030						
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.025	39,998				
		b.	£2.025	106,661				
		с.	£2.025	365,925				
d)	Aggregated information							
	Aggregated values	512,584						
	-Aggregated volume	,						
	-Price	£2.025						
e)	Date of the transaction	2025-04-0	1					
f)	Place of the transaction	Outside a	trading venue					
4	Details of the transaction(s): sec transaction; (iii) each date; and				of			
a)	Description of the financial		hares of 5 pence each					
.,	instrument, type of instrument							
	Identification and							
	Identification code	L						
	Noturo of the transation	GB00BKFB						
b)	Nature of the transaction		-	rd under the DIP into six-moi	nth			
			olding period until Octob					
			-	ward under the PSP into a tw	/o-year			
	Price(s) and volume(s)		olding period until April 2					
c)		Item	Price (s)	Volume (s)				
		a. b.	Nil Nil	39,998 215,154				
d)	Aggregated information	<i>Б</i> .	1411	213,134				
d)								
	-Aggregated volume	255,152						
	-Price	Nil						
	FILCE	2025-04-01						
e)	Date of the transaction	2025-04-0	1					

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name Benoît Macé					
2	Reason for the notification					
a)	Position/status Chief Strategy and Transformation Officer					
b)	Initial notification/Amendment	Initial notification				

b) Initial notification/Amendment Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	M&G plc	//&G plc					
b)	LEI	254900TW	/UJUQ44TQJY84					
4	Details of the transaction(s): sec transaction; (iii) each date; and (				of			
a)	Description of the financial instrument, type of instrument	Ordinarys	Ordinary shares of 5 pence each					
	Identification code	GB00BKFB1C65						
b)	Nature of the transaction	<ul> <li>Award granted under the DIP to vest and be released in April 2028</li> </ul>						
		b. Av	ward granted under the F	PSP due to vest in April 2028, su	ubject			
		to	the achievement of per	formance conditions, with a				
		S	ubsequent two-year hold	ling period until April 2030				
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.025	92,338				
		b.	£2.025	348,148				
d)	Aggregated information							
	-Aggregated volume	440,486						
	-Price	£2.025						
e)	Date of the transaction	2025-04-0	1					
f)	Place of the transaction	Outside a	trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Kathryn McLeland					
2	Reason for the notification						
a)	Position/status	Chief Fina	ancial Officer				
b)	Initial notification/Amendment	Initial no	tification				
3	Details of the issuer, emission al monitor	lowance n	narket participant, au	ction platform, auctioneer or auc	tion		
a)	Name	M&G plc					
b)	LEI	254900T	WUJUQ44TQJY84				
4	transaction; (iii) each date; and (			type of instrument; (ii) each type ns have been conducted	e of		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code						
		GB00BKF	B1C65				
b)	Nature of the transaction	<ul> <li>a. Award granted under the DIP to vest and be released in April 2028</li> <li>b. Award granted under the PSP due to vest in April 2028, subject to the achievement of performance conditions, with a subsequent two-year holding period until April 2030</li> </ul>					
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.025	228,147			
		b.	£2.025	670,000			
	Aggregated information						
	-Aggregated volume	898,147					
	-Price	£2.025					
	Date of the transaction	2025-04-	01				
	Place of the transaction	n Outside a trading venue					

a)	Name	Joseph Pinto						
2 2	Reason for the notification	503Cpin 1 11C0						
a)	Position/status	Chief Executive, Asset Management						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	M&G plc						
b)	LEI	254900TWUJUQ44TQJY84						
4		Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of ransaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each						
		GB00BKFB1C65						
b)	Nature of the transaction	a. Vesting of a nil-cost option PSP award granted in March 2023						

- 1	Price(s) and volume(s)	1+	- Dries (s)					
c)	Price(s) and volume(s)	Item a.	Price (s) Nil	Volume (s) 93,515				
		b.	Nil	15,492				
d)	Aggregated information							
	-Aggregated volume	109,007						
		Nil						
e)	-Price Date of the transaction	2025-03-3	81					
e) f)	Place of the transaction		trading venue					
4			8	each type of instrument: (ii)	each type of			
-	transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each						
	instrument, type of mstrument							
	Identification code							
		GB00BKFB1C65						
b)	Nature of the transaction	a. Sale of shares to cover applicable withholding tax and oth						
				ng from the release of nil-cost	t options under			
		the PSP b. Sale of shares to cover applicable withholding tax and othe deductions arising from the release of nil-cost options und						
			he PSP	ng from the release of fin-cos	t options under			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
<i>c</i> ,		a.	£1.9898	44,085				
		b.	£1.9898	7,304				
d)	Aggregated information			·				
		F 1 225						
	-Aggregated volume	51,389						
	-Price	£1.9898						
e)	Date of the transaction	2025-03-3	31					
f)	Place of the transaction	XLON						
4	Details of the transaction(s): see							
	transaction; (iii) each date; and							
a)	Description of the financial instrument, type of instrument	Ordinary	shares of 5 pen	ce each				
	, ,,,							
	Identification code							
		GBOOBKFE	81C65					
b)	Nature of the transaction		-	nder the DIP due to vest imme				
		subsequent six-month holding period until October 2025						
		b. Award granted under the DIP to vest in April 2028 with a						
		subsequent six-month holding period until October 2028						
1		c 4	c. Award granted under the PSP due to vest in April 2028, subject to the achievement of performance conditions, with a					
			-		tober 2028 ril 2028, subject			
		t	o the achieveme	nt of performance conditions	tober 2028 ril 2028, subject , with a			
c)	Price(s) and volume(s)	t	o the achieveme		tober 2028 ril 2028, subject , with a			
c)	Price(s) and volume(s)	t s	o the achieveme ubsequent two-	nt of performance conditions year holding period until Apri	tober 2028 ril 2028, subject , with a			
c)	Price(s) and volume(s)	t s Item a. b.	o the achieveme ubsequent two- Price (s) £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
		t s Item a.	o the achieveme ubsequent two- Price (s) £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023	tober 2028 ril 2028, subject , with a			
c) d)	Price(s) and volume(s) Aggregated information	t s Item a. b.	o the achieveme ubsequent two- Price (s) £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
	Aggregated information	t s ltem a. b. c.	o the achieveme ubsequent two- Price (s) £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
		t s Item a. b.	o the achieveme ubsequent two- Price (s) £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
	Aggregated information -Aggregated volume -Price	t s ltem a. b. c.	o the achieveme ubsequent two- Price (s) £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
	Aggregated information -Aggregated volume	t s ltem a. b. c. 794,195 £2.025 2025-04-0	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395	tober 2028 ril 2028, subject , with a			
d)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction	t s ltem a. b. c. 794,195 £2.025 2025-04-0 Outside a	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025	nt of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777	tober 2028 ril 2028, subject , with a il 2030			
d) e)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see	t s ltem a. b. c. 794,195 £2.025 2025-04-(0 Outside a tion to be	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 577,777	each type of			
d) e) f)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction	t s ltem a. b. c. 794,195 £2.025 2025-04-( Outside a tion to be [iv) each pl	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 01 trading venue repeated for (i) ace where trans	each type of instrument; (ii) of actions have been conducted	each type of			
d) e) f) 4	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): sec transaction; (iii) each date; and	t s ltem a. b. c. 794,195 £2.025 2025-04-( Outside a tion to be [iv) each pl	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 577,777	each type of			
d) e) f) 4	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument	t s ltem a. b. c. 794,195 £2.025 2025-04-( Outside a tion to be [iv) each pl	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 01 trading venue repeated for (i) ace where trans	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 577,777	each type of			
d) e) f) 4	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): sec transaction; (iii) each date; and Description of the financial	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be iv) each pl Ordinary	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 12.025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 577,777	each type of			
d) (d) (f) (4) (a)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be iv) each pl Ordinary GB00BKFE	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 12.025 01 trading venue repeated for (i) ace where trans shares of 5 pen- 81C65	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each	each type of			
d) e) f) 4	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument	t s ltem a. b. c. 794,195 f2.025 2025-04-0 Outside a tion to be iv) each pl Ordinary GB00BKFE Vesting of	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 01 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each	each type of			
d) f) 4 a) b)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code	t s ltem a. b. c. 794,195 f2.025 2025-04-0 Outside a tion to be iv) each pl Ordinary GB00BKFE Vesting of period un	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each rard under the DIP into six-mo	each type of			
d) (d) (f) (4) (a)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code Nature of the transaction	t s ltem a. b. c. 794,195 f2.025 2025-04-0 Outside a tion to be iv) each pl Ordinary GB00BKFE	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each	each type of			
d) f) 4 a) b)	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code Nature of the transaction	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be iv) each pl Ordinary GB00BKFE Vesting of period un Price (s)	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each ard under the DIP into six-mo Volume (s)	each type of			
d) (f) (f) (f) (f) (f) (f) (f) (f) (f) (f	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be (iv) each pl Ordinary GB00BKFE Vesting of period un Price (s) Nil	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each ard under the DIP into six-mo Volume (s)	each type of			
d) (f) (f) (f) (f) (f) (f) (f) (f) (f) (f	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be iv) each pl Ordinary GB00BKFE Vesting of period un Price (s)	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of actions have been conducted ce each ard under the DIP into six-mo Volume (s)	each type of			
d) (f) (f) (f) (f) (f) (f) (f) (f) (f) (f	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction <b>Details of the transaction(s): see transaction; (iii) each date; and 1 Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information -Aggregated volume</b>	t s ltem a. b. c. 794,195 £2.025 2025-04-0 Outside a tion to be iv) each pl Ordinary GB00BKFE Vesting of period un Price (s) Nil	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 £2.025 1 trading venue repeated for (i) ace where trans shares of 5 pen 31C65 conditional aw til October 2025	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of instriment; (iii) of actions have been conducted ce each ard under the DIP into six-mo Volume (s)	each type of			
<ul> <li>d)</li> <li>e)</li> <li>f)</li> <li>4</li> <li>a)</li> <li>b)</li> <li>c)</li> <li>d)</li> </ul>	Aggregated information -Aggregated volume -Price Date of the transaction Place of the transaction Details of the transaction(s): see transaction; (iii) each date; and Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	t s ltem a. b. c. 794,195 f2.025 2025-04-( Outside a tion to be (iv) each pl Ordinary GB00BKFE Vesting of period un Price (s) Nil	o the achieveme ubsequent two- Price (s) £2.025 £2.025 £2.025 201 trading venue repeated for (i) ace where trans shares of 5 pen- 81C65 conditional aw til October 2029	ent of performance conditions year holding period until Apri Volume (s) 59,023 157,395 577,777 each type of instrument; (ii) of instriment; (iii) of actions have been conducted ce each ard under the DIP into six-mo Volume (s)	each type of			
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1 Details of the person discharging managerial responsibilities / person closely associated

~,		r						
2	Reason for the notification							
a)	Position/status	Chief E	hief Executive Officer					
b)	Initial notification/Amendment	Initial	notification					
3	Details of the issuer, emission al monitor	lowance	owance market participant, auction platform, auctioneer or auction					
a)	Name	M&G p	lc					
b)	LEI	254900	)TWUJUQ44TQJY84					
4	Details of the transaction(s): sec transaction; (iii) each date; and (			ach type of instrument; (ii) each type o tions have been conducted	f			
a)	Description of the financial instrument, type of instrument Identification code	Ordina	ry shares of 5 pence	each				
	Nature of the transaction		KFB1C65					
b)	Nature of the transaction	a.	a. Award granted under the DIP to vest and be released in April					
		2028						
		b. Award granted under the PSP due to vest in April 2028, subject						
		to the achievement of performance conditions, with a						
		subsequent two-year holding period until April 2030						
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.025	382,558				
		b.	£2.025	1,123,456				
d)	Aggregated information							
	-Aggregated volume	1,506,014						
	-Price	£2.025						
e)	Date of the transaction	2025-0	4-01					
f)	Place of the transaction	Outsid	e a trading venue					

a)	Name Louise Shield							
2	Reason for the notification							
a)	Position/status	Corporat	te Affairs Director					
b)	Initial notification/Amendment	Initial no	otification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction							
	monitor							
a)	Name	M&G plc						
b)	LEI		WUJUQ44TQJY84					
4	Details of the transaction(s): sec transaction; (iii) each date; and (							
a)	Description of the financial		shares of 5 pence					
-,	instrument, type of instrument							
	halo and Chan Manager and a							
	Identification code							
	No Associate Calification and the	GBOOBKF						
b)	Nature of the transaction			nditional award following t	he end of a post-			
			vest holding period					
			0	of conditional awards und				
		c. Release of a PSP nil-cost option award following the end of a post-vest holding period						
		d. Vesting of a PSP nil-cost option award into a one-year holding						
			period					
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	Nil	17,075				
		b.	Nil	15,811				
		c. d.	NI	50,129	[			
d)	Aggregated information	u.	1911	13,034				
u)								
	-Aggregated volume	98,669						
	-Price	Nil						
e)	Date of the transaction	2025-03	-31					
f)	Place of the transaction	Outside	a trading venue					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of							
- 1	transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Urdinary	/ shares of 5 pence	each				
	Identification code							
		CROOPAL	PICEE					
b)	Nature of the transaction	GBOOBKF		ver applicable withholding	tax and other			
u)								
		deductions arising from the release of conditional awards						
		under the DIP following the end of a post-vest holding period						
		b. Sale of shares to cover applicable withholding tax and other						
			doductions arising	deductions arising from the release of conditional awards				
			deductions arising under the DIP	from the release of condition	onal awards			

		d		er applicable withholding tax a rom the release of nil-cost optio			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£1.9898	8,050			
		b.	£1.9898	7,454			
		с.	£1.9898	23,632			
d)	Aggregated information -Aggregated volume	39,136					
	-Price	£1.9898					
e)	Date of the transaction	2025-03-3	1				
f)	Place of the transaction	XLON					
4	Details of the transaction(s): sec transaction; (iii) each date; and (				pe of		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code	GB00BKFB	1C65				
b)	Nature of the transaction	a. Award granted under the DIP to vest and be released in April 2028					
		b. Award granted under the PSP due to vest in April 2028, subj					
		to the achievement of performance conditions, with a					
		subsequent two-year holding period until April 2030					
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
,		a.	£2.025	88,787			
		b.	£2.025	296,296			
d)	Aggregated information		·	· · ·			
	-Aggregated volume	385,083					
	-Price	£2.025					
e)	Date of the transaction	2025-04-0	)1				
f)	Place of the transaction	Outside a	trading venue				

LEI: 254900TWUJUQ44TQJY84

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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