RNS Number : 2420D
Creightons PLC
02 April 2025

Creightons plc
Director/PDMR Shareholding

Notification of transactions by persons discharging managerial responsibilities ("PDMR")

Creightons plc ("Creightons", "the Company" or "the Group"), the British-based beauty and well-being brand owner and manufacturer, announces that Paul Watts, Non-Executive Director, acquired 107,000 ordinary shares of 1 pence each in the Company ("Ordinary Share") at a price of £0.295 per Ordinary Share on 1 April 2025. Following the purchase, Mr Watts holds 107,000 Ordinary Shares in the Company.

The Notification of Dealing is set out below.

The following transaction has been notified to the Company pursuant to Article 19.1(a) of the UK Market Abuse Regulation ("MAR"). This notification is issued in accordance with Article 19.3 of MAR.

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name:	Paul Watts
2	**Reason for the notification**	
a)	Position/Status:	PDMR (Non-Executive Director)
b)	Initial Notification/Amendment:	Initial Notification
3	**Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor**	
a)	Name:	Creightons plc
b)	LEI:	213800WROWAJUBGSAJ57
4.	**Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**.	
a)	Description of the financial instrument:	Ordinary Shares of 1 pence each
b)	Identification code:	ISIN: GB0002341666
b)	Nature of the transaction:	Acquisition of Ordinary Shares
c)	Price(s) and volume(s):	Price: 0.295 / Volume: 107,000
d)	Aggregated volume: Price:	Single Transaction
e)	Date of the Transaction:	2025-04-01
f)	Place of the Transaction:	XLON:AIM

END

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