This announcement contains inside information for the purposes of Article 7 of Regulation (EU) No 596/2014. Upon the publication of this announcement, this information is now considered to be in the public domain.

2 April 2025



XLMedia PLC

("XLMedia" or the "Group" or the "Company" or the "Business")

Update on Consideration Received from Divestment of Europe and Canada Assets

XLMedia (AIM: XLM) is providing an update on the receipt of consideration pavable following the disposal of the Group's Europe and Canada sports and betting gaming assets to Gambling.com Group Limited ("GAMB", the "Purchaser)n April 2024 (the "Transaction").

The consideration for the Transaction was up to 42.5 million in cash, comprising a fixed sum of 37.5 million payable in three instalments ("Fixed Consideration") plus a potential earnout of up to 5.0 million based on revenue performance ("Earnout Consideration"). Both the final element of the Fixed Consideration and the Earnout Consideration were payable on the first anniversary of the completion of the Transaction.

The Group confirms that on 1 April 2025 it received 7.5 million representing the final element of the Fixed Consideration, together with 3.7 million in respect of the Earnout Consideration.

For further information, please contact:

XLMedia plc David King, Chief Executive Officer

www.xlmedia.com

Cavendish Capital Markets Limited (Nomad and Broker)

Giles Balleny / Callum Davidson (Corporate Finance) Charlie Combe (Corporate Broking)

www.cavendish.com

About XLMedia

XLMedia (AIM: XLM) has recently disposed of its sports and gaming digital media operations.

Forward Looking Statements

This announcement contains forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. They are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

Tel: 020 7220 0500

ir@xlmedia.com

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

UPDPKDBNFBKDQQK