

2 April 2025

Portmeirion Group PLC ('the Company')

Director's Dealing

The Company has been notified that, on 1 April 2025, Peter Tracey (Non-Executive Chairman of the Company) purchased 100,000 ordinary shares of 5p each in the Company ('Ordinary Shares') at a price of £1.72875 per share¹. Following this transaction, Peter Tracey has an interest in 130,000 Ordinary Shares representing approximately 0.93% of the Company's issued Ordinary Share capital excluding Ordinary Shares held in treasury.

¹ the Ordinary Shares were purchased by Hurtwood Capital Limited, part of the private Tracey Family Office and an entity controlled by Peter Tracey

Notification and public disclosure of transactions by persons discharging managerial responsibilities / person closely associated with them.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Peter Tracey
2.	Reason for the notification	
a)	Position/status	Non-Executive Chairman
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Portmeirion Group PLC
b)	LEI	2138003QC9J6TLZJHO70
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument	Ordinary Shares of 5 pence each
b)	Identification code	GB0006957293
c)	Nature of the transactions	Purchase of Ordinary Shares
d)	Price(s) and volume(s)	100,000 Ordinary Shares at £1.72875 per share
e)	Aggregated information - Aggregated volume - Price	N/A - single transaction
f)	Date of the transactions	1 April 2025
f)	Place of the transactions	London Stock Exchange

Name of authorised official of issuer responsible for making notification:

Moir MacDonal
Company Secretary to Portmeirion Group PLC

ENQUIRIES:

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NOTES TO EDITOR:

Portmeirion Group PLC is a global homewares brand group based in Stoke-on-Trent, England. The Group owns six unrivalled heritage and contemporary brands; Spode, Portmeirion, Royal Worcester, Pimpernel, Wax Lyrical and Nambé. The Group serves markets across the world, with global demand driven by diversified international markets including the key geographies of North America, the UK and South Korea.

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