RNS Number : 6056D British American Tobacco PLC 03 April 2025

## British American Tobacco p.l.c.

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

On 1 April 2025 the independent Trustee of the British American Tobacco International Employee Share Ownership Plan released the following number of British American Tobacco p.l.c. 25p ordinary shares (the "Shares") to the following persons discharging managerial responsibilities under the 2022 International Share Reward Scheme. Subsequent sales of shares are also set out below.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Javed Iqbal		
2	Reason for the notification	·		
a)	Position/status	Director, Digital and Information		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allow monitor	wance market participant, auction platform, auctioneer or auction		
a)	Name	British American Tobacco p.l.c.		
b)	LEI	213800FKA5MF17RJKT63		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Trar	saction 1			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Shares released under the 2022 International Share Reward Scheme, including dividend equivalent shares		
c)	Price(s) and volume(s)	Price(s) Volume(s)  £nil 111		
d)	Aggregated information			
	- Aggregated volume	111 £nil		
e)	Date of the transaction	2025-04-01		
f)	Place of the transaction	Outside a trading venue		
Trar	ansaction 2			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Sale of shares to meet tax liability on vesting of the 2022 International Share Reward Scheme		

c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£31.910	55	
d)	Aggregated information			
	- Aggregated volume	55		
	- Price	£1,755.05		
e) Date of the transaction		2025-04-02		
f)	Place of the transaction	Outside a trading ven	Outside a trading venue	
1	Details of the person discharging n	managerial responsibilities/person closely associated		
a)	Name	James Murphy		
2	Reason for the notification			
a)	Position/status	Director, Research and	d Science	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allow monitor	wance market participant, a	uction platform, auctioneer or auction	
a)	Name	British American Toba	ecco p.l.c.	
b)	LEI	213800FKA5MF17RJKT63		
4			h type of instrument; (ii) each type of	
	transaction; (iii) each date; and (iv)			
Trar	transaction; (iii) each date; and (iv)		ons have been conducted	
Trar	transaction; (iii) each date; and (iv) nsaction 1 Description of the financial	each place where transaction	ons have been conducted	
Trar	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument	Ordinary shares of 25p ea GB0002875804 Shares released under	ons have been conducted	
Tran a) b)	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p ea GB0002875804 Shares released under	ons have been conducted	
Trar	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	Ordinary shares of 25p ea GB0002875804 Shares released under	ons have been conducted	
Tran	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	Ordinary shares of 25p ea GB0002875804 Shares released under Reward Scheme, inclu	r the 2022 International Share ding dividend equivalent shares	
Tran a) b)	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	Ordinary shares of 25p ea GB0002875804  Shares released under Reward Scheme, inclu	r the 2022 International Share ding dividend equivalent shares  Volume(s)	
Tran	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	Ordinary shares of 25p ea GB0002875804  Shares released under Reward Scheme, inclu	r the 2022 International Share ding dividend equivalent shares  Volume(s)	
Tran a) b)	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)	Ordinary shares of 25p ea GB0002875804  Shares released under Reward Scheme, inclu	r the 2022 International Share ding dividend equivalent shares  Volume(s)	
Tran	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information	Ordinary shares of 25p ear GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil	r the 2022 International Share ding dividend equivalent shares  Volume(s)	
Tran	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume	Ordinary shares of 25p ear GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil	r the 2022 International Share ding dividend equivalent shares  Volume(s)	
Tran a) b) c)	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price	Ordinary shares of 25p ea GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil  111  £nil	r the 2022 International Share ding dividend equivalent shares    Volume(s)	
(b) (c) (d) (f)	transaction; (iii) each date; and (iv) nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction	Ordinary shares of 25p ear GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil  111  £nil  2025-04-01	r the 2022 International Share ding dividend equivalent shares    Volume(s)	
(b) (c) (d) (f)	transaction; (iii) each date; and (iv)  nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction	Ordinary shares of 25p ear GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil  111  £nil  2025-04-01	r the 2022 International Share ding dividend equivalent shares    Volume(s)	
Tran a) b) c) f)	transaction; (iii) each date; and (iv)  nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction  nsaction 2  Description of the financial instrument, type of instrument	Ordinary shares of 25p ear GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil  111  £nil  2025-04-01	r the 2022 International Share ding dividend equivalent shares  Volume(s)  111	
Tran a) b) c) f)	transaction; (iii) each date; and (iv)  nsaction 1  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  Date of the transaction  Place of the transaction	Ordinary shares of 25p ea GB0002875804  Shares released under Reward Scheme, inclu  Price(s)  £nil  111  £nil  2025-04-01  Outside a trading veni	r the 2022 International Share ding dividend equivalent shares  Volume(s)  111	

c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£31.910	55	
d)	Aggregated information			
	- Aggregated volume	55		
	- Price	£1,755.05		
		2025 04 02		
e)	Date of the transaction	2025-04-02		
f)	Place of the transaction	Outside a trading venue		
		<u> </u>		
1	Details of the person discharging managerial responsibilities/person closely associated		on closely associated	
a)	Name	Michael Dijanosic		
<b>2</b> a)	Reason for the notification  Position/status	Regional Director Asia-P	acific, Middle East and Africa	
b)	Initial notification /Amendment	Initial notification	dellie, wilddie East alla Alliea	
3	Details of the issuer, emission allow	ı wance market participant, aucti	on platform, auctioneer or auction	
a)	monitor  Name	British American Tobacco	nlc	
۵,	c	Billisti American Tobacco	, μ.ι.ς.	
b)	LEI	213800FKA5MF17RJKT63		
4	Details of the transaction(s): section	on to be repeated for (i) each type of instrument; (ii) each type of		
•	transaction; (iii) each date; and (iv)			
Trar a)	Description of the financial			
a,	instrument, type of instrument	Ordinary shares of 25p each		
	Identification code			
		GB0002875804		
b)	Nature of the transaction		e 2022 International Share g dividend equivalent shares	
Reward Scheme, including dividend equiv		0		
c)	Price(s) and volume(s)	Drice(a)	Value of a	
		Price(s)	Volume(s)	
		£nil	111	
d)	Aggregated information			
d)	Aggregated information - Aggregated volume	111		
d)		111 £nil		
d) e)	- Aggregated volume			
	- Aggregated volume - Price	£nil		
e)	- Aggregated volume - Price  Date of the transaction	£nil 2025-04-01		
e)	- Aggregated volume - Price  Date of the transaction  Place of the transaction	£nil 2025-04-01		
e) f)	- Aggregated volume - Price  Date of the transaction  Place of the transaction  saction 2  Description of the financial instrument, type of instrument	£nil 2025-04-01		
e) f)	- Aggregated volume - Price  Date of the transaction  Place of the transaction  nsaction 2  Description of the financial	£nil  2025-04-01  Outside a trading venue		

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£31.910	55
d)	Aggregated information		
	- Aggregated volume	55	
	- Price	£1,755.05	
e)	Date of the transaction	2025-04-02	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Fred Monteiro		
2	Reason for the notification	•		
a)	Position/status	Regional Director, Americas & Europe		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allow monitor	wance market participant, auction platform, auctioneer or auction		
a)	Name	British American Tobacco p.l.c.		
b)	LEI	213800FKA5MF17RJKT63		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Trai	nsaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each GB0002875804		
	Identification code			
b)	Nature of the transaction	Shares released under the 2022 International Share Reward Scheme, including dividend equivalent shares		
c) Price(s) and volume(s)				
•			Volume(s)	
			111	
		£nil	111	
		<u> </u>		
d)	Aggregated information			
	- Aggregated volume	111		
	- Price	£nil		
e)	Date of the transaction	2025-04-01		
f)	Place of the transaction	Outside a trading venue		
Trai	I nsaction 2	<u>I</u>		
a)	Description of the financial instrument, type of instrument			
	Identification code	Ordinary shares of 25p each GB0002875804		
b)	Nature of the transaction	Sale of shares to meet t	ax liability on vesting of the	
	•		,	

		2022 International Share Reward Scheme	
c)	Price(s) and volume(s)	Price(s) £31.910	Volume(s) 55
d)	Aggregated information  - Aggregated volume  - Price	55 £1,755.05	
e)	Date of the transaction	2025-04-02	
f)	Place of the transaction	Outside a trading venue	

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 3 April 2025

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