

4 April 2025

Reach plc
(the Company)

Purchase of Shares for the Employee Benefit Trust

The Company has been notified by the Trustee of the Reach Employee Benefit Trust (EBT) that the EBT has purchased a total of 414,174 Ordinary Shares of 10p each in the Company. Further detail is set out below.

This purchase is in line with the position confirmed to shareholders at the 2024 AGM that the Company intends to buy shares into the EBT when it is appropriate to do so to aid the management of overall dilution from share plans.

Date	Exchange	Number of shares	Price per share (pence)
2 April 2025	XLON	275,000	72.2
3 April 2025	XLON	139,174	71.3947

The average price of the above purchases was 71.79735 pence per share.

The shares will be held in the EBT, which is a discretionary trust for the benefit of the Group's employees. The shares will be used to satisfy the exercise of share options by employees or the release of restricted shares, including to Persons Discharging Managerial Responsibility (PDMRs) of the Company.

Further to this purchase, the EBT holds a total of 2,743,291 Ordinary Shares which represents 0.86% of the Company's issued share capital. The total number of Ordinary Shares of 10p each in issue (excluding treasury shares) is 318,157,956.

The Company will continue to keep this under review, and will look to make further purchases into the EBT when it is appropriate to do so.

Enquiries

Reach plc

Piers North, Chief Executive Officer
Darren Fisher, Chief Financial Officer
Laura Harris, Group Company Secretary

020 7293 3000

Teneo

Giles Kernick

020 7353 4200

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