

ITV PLC

TRANSACTIONS IN OWN SECURITIES

04 April 2025

ITV plc ("ITV" or the "Company") today announces that it has purchased the following number of its ordinary shares of 10 pence each from Morgan Stanley & Co. International Plc on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 2 May 2024 (the "Purchase"). The Purchase was effected pursuant to the share buyback programme announced by ITV on 7 March 2024:

Date of purchase:	04 April 2025
Number of ordinary shares purchased:	3,059,286
Highest price paid per share (pence):	72.85
Lowest price paid per share (pence):	70.05
Volume-weighted average price paid per share (pence):	71.96

ITV intends to cancel the purchased shares.

Following the above transaction, the Company holds 120,479,277 of its ordinary shares in treasury and has 3,738,189,219 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 3,738,189,219 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, ITV under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme announced on 7 March 2024, the Company has repurchased 322,719,975 ordinary shares in aggregate at a weighted average price of 72.82 pence per share.

These purchases are the last purchases to be made under the irrevocable programme between ITV, on the one hand, and Morgan Stanley & Co. International Plc, on the other hand, announced on 7 March 2024, as that irrevocable programme has been completed.

A full breakdown of the individual trades can be found here http://www.ms-pdf.londonstockexchange.com/ms/8048D_1-2025-44.pdf.

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