RNS Number : 9133D
Franchise Brands PLC
07 April 2025

7 April 2025

FRANCHISE BRANDS PLC

("Franchise Brands", the "Group" or the "Company")

Directors' dealings

Franchise Brands plc (AIM: FRAN), an international multi-brand franchise business, announces that on 4 April 2025 two directors of the Company, Stephen Hemsley (Executive Chairman) and Nigel Wray (Non-Executive Director) each bought 25,000 Ordinary Shares in the Company, at an average price of 137.1 pence per share.

Following these trades, their interests in the Ordinary Shares of the Company are as follows:

Director/PDMR	Number of Ordinary Shares in the Company	Percentage of the issued share capital
Stephen Hemsley	22,810,000	11.77%
Nigel Wray	15,981,858	8.25%

The table at the end of this announcement provides further information in accordance with the requirements of the UK Market Abuse Regulation.

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About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on B2B van-based service with seven franchise brands and a presence in 10 countries across the UK, North America and Europe. The Group is focused on building market-leading businesses primarily via a franchise model and has a combined network of over 600 franchisees.

The Company owns several market-leading brands with long trading histories, including Pirtek in Europe, Filta, Metro Rod and Metro Plumb, all of which benefit from the Group's central support services, particularly technology, marketing, and finance. At the heart of Franchise Brands' business-building strategy is helping its franchisees grow their businesses: "as they grow, we grow".

Franchise Brands employs almost 650 people across the Group and there are over 3,000 people in the franchise community.

For further information, visit www.franchisebrands.co.uk

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Stephen Hemsley
2	Reason for the notification	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Franchise Brands PLC
b)	LEI	213800CFRX6CJ8LCKN37
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5p each in Franchise Brands plc ISIN: GB00BD6P7Y24
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price: 137.1p per share Volume: 25,000
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transaction	4 April 2025
f)	Place of the transaction	London Stock Exchange (XLON)
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nigel Wray
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Franchise Brands PLC
b)	LEI	213800CFRX6CJ8LCKN37
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5p each in Franchise Brands plc ISIN: GB00BD6P7Y24
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price: 137.1p per share Volume: 25,000
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transaction	4 April 2025
f)	Place of the transaction	London Stock Exchange (XLON)

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