

8 April 2025

**Assura plc
("the Company")**

Notifications of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company announces that on 7 April 2025 the following named PDMRs acquired partnership shares and were awarded matching shares over ordinary shares of 10 pence each in the Company under the Company's Share Incentive Plan ("SIP").

PDMR	Position	Number of partnership shares acquired	Number of matching shares awarded	Shareholding of PDMR and PCAs post acquisition and award
Jonathan Murphy	CEO	348	406	3,332,020
Jayne Cottam	CFO	348	406	957,165
Orla Ball	General Counsel	348	406	43,863
Robert James	Group Development Director	345	403	34,717
Sarah Taylor	Chief People Officer	345	403	23,529
Steven Noble	Chief Investment Officer	345	402	610,041

The Notification of Dealing Form for each PDMR can be found below.

This notification is made in accordance with the Market Abuse Regulation.

Notification of dealing form

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jonathan Murphy
2	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Assura plc
b)	LEI	21380026T19N2Y52XF72
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each

	Identification code	GB00BVGBWW93								
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>£0.43266 GBP</td><td colspan="2">754</td></tr></table>			Price(s)	Volume(s)		£0.43266 GBP	754	
Price(s)	Volume(s)									
£0.43266 GBP	754									
d)	Aggregated information	<table><tr><td>Aggregate Price</td><td>Aggregate Volume</td><td>Aggregate Total</td></tr><tr><td>£0.43266 GBP</td><td>754</td><td>£326.23 GBP</td></tr></table>			Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	754	£326.23 GBP
Aggregate Price	Aggregate Volume	Aggregate Total								
£0.43266 GBP	754	£326.23 GBP								
e)	Date of the transaction	7 April 2025								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Jayne Cottam					
2	Reason for the notification						
a)	Position/status	CFO					
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Assura plc					
b)	LEI	21380026T19N2Y52XF72					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB00BVGBWW93					
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.43266 GBP</td><td>754</td></tr></table>		Price(s)	Volume(s)	£0.43266 GBP	754
Price(s)	Volume(s)						
£0.43266 GBP	754						
d)	Aggregated						

d)	Aggregated information						
	– Aggregated volume – Price	<table> <tr> <th>Aggregate Price</th><th>Aggregate Volume</th><th>Aggregate Total</th></tr> <tr> <td>£0.43266 GBP</td><td>754</td><td>£326.23 GBP</td></tr> </table>	Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	754
Aggregate Price	Aggregate Volume	Aggregate Total					
£0.43266 GBP	754	£326.23 GBP					
e)	Date of the transaction	7 April 2025					
f)	Place of the transaction	XLON					

1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Orla Ball								
2	Reason for the notification									
a)	Position/status	General Counsel								
b)	Initial notification/ Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Assura plc								
b)	LEI	21380026T19N2Y52XF72								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB00BVGBWW93								
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP								
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>£0.43266 GBP</td> <td>754</td> </tr> </table>	Price(s)	Volume(s)	£0.43266 GBP	754				
Price(s)	Volume(s)									
£0.43266 GBP	754									
d)	Aggregated information	<table> <tr> <td> – Aggregated volume – Price </td> <td> <table> <tr> <th>Aggregate Price</th><th>Aggregate Volume</th><th>Aggregate Total</th></tr> <tr> <td>£0.43266 GBP</td><td>754</td><td>£326.23 GBP</td></tr> </table> </td> </tr> </table>	– Aggregated volume – Price	<table> <tr> <th>Aggregate Price</th><th>Aggregate Volume</th><th>Aggregate Total</th></tr> <tr> <td>£0.43266 GBP</td><td>754</td><td>£326.23 GBP</td></tr> </table>	Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	754	£326.23 GBP
– Aggregated volume – Price	<table> <tr> <th>Aggregate Price</th><th>Aggregate Volume</th><th>Aggregate Total</th></tr> <tr> <td>£0.43266 GBP</td><td>754</td><td>£326.23 GBP</td></tr> </table>	Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	754	£326.23 GBP			
Aggregate Price	Aggregate Volume	Aggregate Total								
£0.43266 GBP	754	£326.23 GBP								
e)	Date of the transaction	7 April 2025								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities/person closely associated
----------	--

a)	Name	Robert James						
2	Reason for the notification							
a)	Position/status	Group Development Director						
b)	Initial notification/ Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Assura plc						
b)	LEI	21380026T19N2Y52XF72						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB00BVGBWW93						
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£0.43266 GBP</td><td>748</td></tr> </tbody> </table>	Price(s)	Volume(s)	£0.43266 GBP	748		
Price(s)	Volume(s)							
£0.43266 GBP	748							
d)	Aggregated information – Aggregated volume – Price	<table border="1"> <thead> <tr> <th>Aggregate Price</th><th>Aggregate Volume</th><th>Aggregate Total</th></tr> </thead> <tbody> <tr> <td>£0.43266 GBP</td><td>748</td><td>£323.63 GBP</td></tr> </tbody> </table>	Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	748	£323.63 GBP
Aggregate Price	Aggregate Volume	Aggregate Total						
£0.43266 GBP	748	£323.63 GBP						
e)	Date of the transaction	7 April 2025						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Sarah Taylor
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Assura plc
b)	LEI	21380026T19N2Y52XF72
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place	

		where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB00BVGBWW93								
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.43266 GBP</td> <td>748</td> </tr> </tbody> </table>			Price(s)	Volume(s)	£0.43266 GBP	748		
Price(s)	Volume(s)									
£0.43266 GBP	748									
d)	Aggregated information – Aggregated volume – Price	<table border="1"> <thead> <tr> <th>Aggregate Price</th> <th>Aggregate Volume</th> <th>Aggregate Total</th> </tr> </thead> <tbody> <tr> <td>£0.43266 GBP</td> <td>748</td> <td>£323.63 GBP</td> </tr> </tbody> </table>			Aggregate Price	Aggregate Volume	Aggregate Total	£0.43266 GBP	748	£323.63 GBP
Aggregate Price	Aggregate Volume	Aggregate Total								
£0.43266 GBP	748	£323.63 GBP								
e)	Date of the transaction	7 April 2025								
f)	Place of the transaction	XLON								
1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Steven Noble								
2	Reason for the notification									
a)	Position/status	Chief Investment Officer								
b)	Initial notification/ Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Assura plc								
b)	LEI	21380026T19N2Y52XF72								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each GB00BVGBWW93								
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.43266 GBP</td> <td>747</td> </tr> </tbody> </table>			Price(s)	Volume(s)	£0.43266 GBP	747		
Price(s)	Volume(s)									
£0.43266 GBP	747									

		£0.43266 GBP	747	
d)	Aggregated information			
	– Aggregated volume	Aggregate Price	Aggregate Volume	Aggregate Total
	– Price	£0.43266 GBP	747	£323.20 GBP
e)	Date of the transaction	7 April 2025		
f)	Place of the transaction	XLON		

For more information, please contact:

Assura plc
David Purcell, Investor Relations Director

Tel: 0161 515 2043
Email: Investor@assura.co.uk

FGS Global
Gordon Simpson

Tel: 0207 251 3801
Email: Assura@fgsglobal.com

Notes to Editors

Assura plc is the UK's leading diversified healthcare REIT. Assura enables better health outcomes through its portfolio of more than 600 healthcare buildings, from which over six million patients are served.

A UK REIT based in Altrincham, Assura is a constituent of the FTSE 250 and the EPRA* indices and has a secondary listing on the Johannesburg Stock Exchange. As at 30 September 2024, Assura's portfolio was valued at £3.2 billion and has a strong track record of growing financial returns and dividends for shareholders.

At Assura we BUILD for health and as the first FTSE 250 certified B Corp we are committed to keeping ESG at the heart of our strategy, creating Healthy Environments (E) and Healthy Communities (S) and maintaining a Healthy Business (G).

Further information is available at www.assurapl.com

*EPRA is a registered trademark of the European Public Real Estate Association

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHBSGDSGXGDGUI