

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 08 April 2025

Number of ordinary shares purchased: 52,693

Highest price paid per share: 1,160.00p

Lowest price paid per share: 1,141.50p

Average price paid per share: 1,150.09p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 08 April 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,149.45p	23,616	1,141.50p	1,160.00p
BATS Europe	1,148.00p	6,405	1,142.50p	1,158.50p
CHI-X Europe	1,151.34p	22,672	1,145.00p	1,160.00p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
08/04/2025	08:06:15	649	1148.50	CHIX	2977838250944
08/04/2025	08:12:11	71	1149.00	XLON	EDMdfFR3fyclm
08/04/2025	08:12:11	552	1149.00	XLON	EDMdfFR3fycIZ
08/04/2025	08:16:42	407	1149.50	BATE	156728344465
08/04/2025	08:19:51	444	1147.00	XLON	EDMdfFR3fzF6K
08/04/2025	08:24:18	301	1152.50	XLON	EDMdfFR3fzaPh
08/04/2025	08:24:18	144	1152.50	XLON	EDMdfFR3fzaPp
08/04/2025	08:27:12	430	1157.50	CHIX	2977838261625
08/04/2025	08:29:34	465	1155.50	CHIX	2977838262696
08/04/2025	08:35:30	407	1151.50	CHIX	2977838265424
08/04/2025	08:39:11	565	1147.50	XLON	EDMdfFR3g0pE
08/04/2025	08:41:06	436	1149.50	XLON	EDMdfFR3g0ygc
08/04/2025	08:48:02	389	1146.00	XLON	EDMdfFR3g1Rwy
08/04/2025	08:51:19	465	1144.00	XLON	EDMdfFR3g1qY2
08/04/2025	08:55:45	564	1147.00	XLON	EDMdfFR3g1zpR
08/04/2025	08:55:45	19	1147.00	XLON	EDMdfFR3g1zpT
08/04/2025	09:00:00	553	1147.00	XLON	EDMdfFR3g2IH7
08/04/2025	09:00:00	51	1147.00	XLON	EDMdfFR3g2IH

08/04/2025	09:00:42	106	1145.50	CHX	2977838274919
08/04/2025	09:00:42	286	1145.50	CHX	2977838274920
08/04/2025	09:12:18	463	1146.00	CHX	2977838279936
08/04/2025	09:15:16	447	1144.00	XLON	EDMdfR3g3Mff
08/04/2025	09:19:29	626	1143.50	XLON	EDMdfR3g3d2U
08/04/2025	09:26:15	382	1142.50	BATE	156728362886
08/04/2025	09:26:15	176	1142.50	BATE	156728362887
08/04/2025	09:32:01	292	1147.00	CHX	2977838286220
08/04/2025	09:32:01	192	1147.00	CHX	2977838286221
08/04/2025	09:36:17	524	1146.50	CHX	2977838287186
08/04/2025	09:40:50	817	1149.00	XLON	EDMdfR3g4t1L
08/04/2025	09:46:58	71	1149.00	BATE	156728367408
08/04/2025	09:46:58	498	1149.00	BATE	156728367409
08/04/2025	09:49:48	862	1149.00	XLON	EDMdfR3g5Llq
08/04/2025	09:55:11	401	1148.00	CHX	2977838293512
08/04/2025	10:00:59	60	1151.50	XLON	EDMdfR3g5wfm
08/04/2025	10:00:59	362	1151.50	XLON	EDMdfR3g5wg3
08/04/2025	10:01:43	390	1150.50	XLON	EDMdfR3g5z9U
08/04/2025	10:05:58	467	1150.00	CHX	2977838296378
08/04/2025	10:06:01	462	1149.50	XLON	EDMdfR3g6BOp
08/04/2025	10:12:14	408	1152.50	XLON	EDMdfR3g6RrH
08/04/2025	10:12:18	412	1151.50	XLON	EDMdfR3g6S2P
08/04/2025	10:12:18	406	1152.00	XLON	EDMdfR3g6S1A
08/04/2025	10:19:41	116	1153.50	BATE	156728373732
08/04/2025	10:19:41	284	1153.50	BATE	156728373733
08/04/2025	10:19:41	28	1154.00	XLON	EDMdfR3g6k6e
08/04/2025	10:19:41	385	1154.00	XLON	EDMdfR3g6k6v
08/04/2025	10:25:10	28	1150.50	CHX	2977838302277
08/04/2025	10:25:10	396	1151.00	XLON	EDMdfR3g6yah
08/04/2025	10:25:11	337	1150.50	CHX	2977838302374
08/04/2025	10:32:00	421	1149.50	CHX	2977838304477
08/04/2025	10:32:10	421	1149.50	XLON	EDMdfR3g7H6P
08/04/2025	10:38:39	517	1149.00	XLON	EDMdfR3g7ZD3
08/04/2025	10:43:57	450	1151.50	XLON	EDMdfR3g7mQi
08/04/2025	10:45:29	388	1151.00	CHX	2977838308509
08/04/2025	10:47:49	195	1149.50	CHX	2977838309209
08/04/2025	10:50:10	412	1149.00	CHX	2977838309711
08/04/2025	10:52:55	399	1149.00	CHX	2977838310484
08/04/2025	10:55:10	433	1145.00	CHX	2977838311548
08/04/2025	10:57:13	17	1145.00	XLON	EDMdfR3g8KV0
08/04/2025	10:57:13	367	1145.00	XLON	EDMdfR3g8KV2
08/04/2025	11:00:50	406	1145.00	CHX	2977838313527
08/04/2025	11:03:44	307	1145.50	XLON	EDMdfR3g8ecn
08/04/2025	11:06:20	570	1146.50	XLON	EDMdfR3g8mW
08/04/2025	11:06:20	632	1146.50	CHX	2977838315264
08/04/2025	11:14:09	436	1145.00	CHX	2977838317273
08/04/2025	11:17:51	351	1145.50	XLON	EDMdfR3g9DJQ
08/04/2025	11:17:51	46	1145.50	XLON	EDMdfR3g9DJV
08/04/2025	11:23:27	789	1146.50	BATE	156728387138
08/04/2025	11:29:59	527	1146.50	XLON	EDMdfR3g9cri
08/04/2025	11:33:10	596	1147.00	XLON	EDMdfR3g9jt4
08/04/2025	11:33:10	114	1147.00	XLON	EDMdfR3g9jt6
08/04/2025	11:42:00	480	1149.00	CHX	2977838323738
08/04/2025	11:42:00	380	1149.00	CHX	2977838323739
08/04/2025	11:49:46	438	1148.50	CHX	2977838325694
08/04/2025	11:49:46	419	1149.00	CHX	2977838325692
08/04/2025	11:49:47	434	1148.00	BATE	156728391460
08/04/2025	11:54:14	500	1147.00	XLON	EDMdfR3gATtT
08/04/2025	11:57:04	388	1147.00	XLON	EDMdfR3gAZ22
08/04/2025	12:04:55	462	1144.00	XLON	EDMdfR3gApYz
08/04/2025	12:04:55	702	1144.50	BATE	156728394380
08/04/2025	12:15:09	700	1141.50	XLON	EDMdfR3gBE4l
08/04/2025	12:15:09	84	1141.50	XLON	EDMdfR3gBE4n
08/04/2025	12:23:45	216	1146.00	CHX	2977838336108
08/04/2025	12:23:45	261	1146.00	CHX	2977838336109
08/04/2025	12:25:00	252	1145.50	BATE	156728398804
08/04/2025	12:25:00	181	1145.50	BATE	156728398805
08/04/2025	12:29:55	432	1148.50	BATE	156728399569
08/04/2025	12:34:36	151	1149.00	CHX	2977838339040
08/04/2025	12:34:36	625	1149.00	CHX	2977838339041
08/04/2025	12:40:21	929	1150.50	XLON	EDMdfR3gCAQT
08/04/2025	12:44:07	82	1151.50	CHX	2977838341980
08/04/2025	12:45:40	403	1151.00	CHX	2977838342394
08/04/2025	12:45:43	383	1150.50	CHX	2977838342416
08/04/2025	12:45:43	30	1150.50	CHX	2977838342418
08/04/2025	12:52:18	395	1150.50	XLON	EDMdfR3gCeXL
08/04/2025	12:53:34	421	1150.00	CHX	2977838345836
08/04/2025	13:01:41	831	1151.00	CHX	2977838348431
08/04/2025	13:06:55	401	1146.50	XLON	EDMdfR3gDLgk
08/04/2025	13:09:08	422	1150.00	CHX	2977838351738
08/04/2025	13:14:37	447	1150.00	BATE	156728410237
08/04/2025	13:17:25	477	1149.50	XLON	EDMdfR3gDnQt
08/04/2025	13:20:28	128	1150.00	CHX	2977838355510
08/04/2025	13:20:29	100	1150.00	CHX	2977838355513
08/04/2025	13:20:29	300	1150.00	CHX	2977838355514
08/04/2025	13:20:30	100	1150.00	CHX	2977838355537
08/04/2025	13:20:30	128	1150.00	CHX	2977838355538

08/04/2025	13:30:14	283	1150.00	BATE	156728413783
08/04/2025	13:33:17	445	1149.00	CHIX	2977838360268
08/04/2025	13:35:55	408	1148.50	CHIX	2977838361313
08/04/2025	13:39:25	603	1149.50	BATE	156728415863
08/04/2025	13:39:25	201	1149.50	BATE	156728415864
08/04/2025	13:45:25	401	1148.50	XLON	EDMdfFR3gEz4f
08/04/2025	13:47:51	432	1149.50	XLON	EDMdfFR3gF4Hb
08/04/2025	13:53:14	474	1152.00	CHIX	2977838367246
08/04/2025	13:56:22	478	1151.00	XLON	EDMdfFR3gFNL9
08/04/2025	14:00:00	438	1152.50	CHIX	2977838369540
08/04/2025	14:03:30	429	1153.50	XLON	EDMdfFR3gFgdV
08/04/2025	14:06:37	672	1153.50	CHIX	2977838372451
08/04/2025	14:06:37	135	1153.50	CHIX	2977838372452
08/04/2025	14:14:10	226	1159.50	XLON	EDMdfFR3gGS0B
08/04/2025	14:14:10	594	1159.50	XLON	EDMdfFR3gGS0D
08/04/2025	14:21:12	746	1158.00	CHIX	2977838380907
08/04/2025	14:23:40	388	1157.50	CHIX	2977838381818
08/04/2025	14:23:40	398	1158.00	CHIX	2977838381801
08/04/2025	14:30:16	513	1158.50	XLON	EDMdfFR3gHCNI
08/04/2025	14:30:16	147	1158.50	BATE	156728430885
08/04/2025	14:30:16	569	1158.50	CHIX	2977838385338
08/04/2025	14:36:39	614	1158.00	CHIX	2977838391867
08/04/2025	14:39:19	181	1160.00	XLON	EDMdfFR3gHzJo
08/04/2025	14:39:19	292	1160.00	XLON	EDMdfFR3gHzMMI
08/04/2025	14:40:17	529	1157.00	CHIX	2977838394873
08/04/2025	14:42:32	121	1157.00	CHIX	2977838396986
08/04/2025	14:42:32	364	1157.00	CHIX	2977838396987
08/04/2025	14:44:36	881	1159.00	CHIX	2977838398097
08/04/2025	14:48:25	423	1160.00	CHIX	2977838400646
08/04/2025	14:50:55	394	1157.00	XLON	EDMdfFR3glwJH
08/04/2025	14:54:00	442	1159.50	XLON	EDMdfFR3gJAu4

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