Angling Direct PLC
('Angling Direct', the 'Company' or the 'Group')

Transaction in Own Shares

Further to the confirmation of its intention to implement a share buyback programme, as set out in its announcement on 9 December 2024, the Company announces that on 8 April 2025 it purchased a total of 50,000 of its ordinary shares at a price of 36.0 pence per share through Singer Capital Markets. The ordinary shares purchased will be held in treasury.

Aggregated information

Date of purchase	8 April 2025
Number of ordinary shares purchased	50,000
Highest price paid per share	36.0p
Lowest price paid per share	36.0p
Volume weighted average price paid	36.0p

Transaction details

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation) (which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018), a detailed breakdown of individual trades is available below:

Number of ordinary shares purchased	Transaction price (GBX)	Time of transaction	Trading venue
20,000	36.0p	12:29:40	AIMX
30,000	36.0p	10:50:53	AIMX

Total voting rights

The Company's total issued share capital consists of 77,267,304 ordinary shares of 1 penny each ("Ordinary Shares"), of which 3,498,000 shares are held in treasury, therefore, the total number of Ordinary Shares carrying voting rights is 73,769,304. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

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About Angling Direct

Angling Direct is the leading omni-channel specialist fishing tackle retailer in the UK, with an established and growing presence in Europe. Headquartered in Norfolk UK, the Company sells fishing tackle products and related equipment through its network of in excess of 50 UK retail stores, as well as through its leading digital platform (www.anglingdirect.co.uk) and the MyAD Fishing Club app. The Company has three further native language websites in its key European territories (www.anglingdirect.de, .fr, .nl), with orders fulfilled by its international distribution centre in The Netherlands.

Angling Direct's purpose is to inspire everyone to get out and enjoy an exceptional fishing experience, regardless of background or ability, in the great outdoors. Angling Direct's active digital channels and over 500 colleagues contribute to the Company's ethos of care for the wider community and the environment (www.anglingdirect.co.uk/sustainability). Angling Direct currently sells over 25,000 fishing tackle products from industry leading brands alongside its own brands 'Advanta', and entry level offering

'Discover'.

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