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ALLIANCE PHARMA PLC ("Alliance" or the "Group")

Publication of Annual Report and Accounts

Alliance Pharma plc (AIM: APH), the international healthcare group, announces that the Annual Report & Accounts for the year ended 31 December 2024 was published and made available today, 9 April 2025, on the Group's website: www.alliancepharmaceuticals.com.

A printed copy of the annual report is available on request by contacting Burson Buchanan by email at <u>alliancepharma@buchanan.uk.com</u> or by telephoning 020 7466 5000.

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About Alliance

Alliance Pharma plc (AIM: APH) is a growing consumer healthcare company. Our purpose is to empower people to make a positive difference to their health and wellbeing by making our trusted and proven brands available around the world.

We deliver organic growth through investing in our priority brands and channels, in related innovation, and through selective geographic expansion to increase the reach of our brands. Periodically, we may look to enhance our organic growth through selective, complementary acquisitions.

Headquartered in the UK, the Group employs around 290 people based in locations across Europe, North America, and the Asia Pacific region. By outsourcing our manufacturing and logistics we remain asset-light and focused on maximising the value we can bring, both to our stakeholders and to our brands.

For more information on Alliance, please visit our website: www.alliancepharmaceuticals.com

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