

9 April 2025

Cavendish Financial plc

("Cavendish", "the Company" or the "Group")

Director Dealing

Cavendish Financial plc (AIM:CAV) has been notified that on 9 April 2025 Ben Procter, Chief Financial Officer, has in order to effect a "Bed and ISA" transaction sold a total of 233,659 ordinary shares of 1 pence each ("Ordinary Shares") in the Company at a price of £0.073 per share and then purchased 233,659 Ordinary Shares at a price of £0.073 into his IG ISA account.

As the transfer did not result in a change in beneficial shareholding, Ben Procter's total shareholding remains at 1,094,610 Ordinary Shares representing 0.28% of the issued share capital of the Company.

Further details of the subscriptions are included in the notifications below, made in accordance with the requirements of the UK Market Abuse Regulation.

CONTACTS

Cavendish (Management)

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Julian Morse, Co-Chief Executive Officer

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John Farrugia, Co-Chief Executive Officer

Ben Procter, Chief Financial Officer

SPARK Advisory Partners (Nominated Advisor)

Matt Davis

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1	Details of the persons discharging managerial responsibility										
a)	Name	Ben Procter									
2	Reason for the notification										
a)	Position/status	CFO									
b)	Initial notification/amendment	Initial									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	Cavendish Financial plc									
b)	Legal Entity Identifier Code	213800DLRUJW6JVNS533									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 nominal value each									
b)	Identification Code	GB00BGKPX309									
c)	Nature of the transaction	(1) Sale of Ordinary Shares (2) Purchase of Ordinary Shares into ISA									
d)	Currency	GBP - British Pound									
e)	Price(s) and Volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s) per share</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(1)</td><td>£0.073</td><td>233,659</td></tr> <tr> <td>(2)</td><td>£0.073</td><td>233,659</td></tr> </tbody> </table>		Price(s) per share	Volume(s)	(1)	£0.073	233,659	(2)	£0.073	233,659
	Price(s) per share	Volume(s)									
(1)	£0.073	233,659									
(2)	£0.073	233,659									
f)	Aggregated Information	N/A - Single transactions									
	- Price										
	- Volume										
	- Total Price										
g)	Date of transaction	9 April 2025									

h)	Place of transaction	London Stock Exchange XLON
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