

10 April 2025

**Victorian Plumbing Group plc**  
("Victorian Plumbing")

**AIM Rule 17 - Notification of shareholding**

Victorian Plumbing (AIM: VIC), the UK's leading bathroom retailer, received a notification on 8 April 2025 of a change in the interests of a significant shareholder. In accordance with AIM Rule 17, the following details are notified:

**Issuer Name:** Victorian Plumbing Group plc  
**Name of shareholder:** Artemis Investment Management LLP  
**Holding:** 3.111496%  
**Effective date:** 7 April 2025

**-ENDS-**

**For further information, please contact:**

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**About Victorian Plumbing Group**

Victorian Plumbing is the UK's leading bathroom retailer, offering an unrivalled high-quality product range and excellent stock availability to B2C and trade customers.

Victorian Plumbing offers its customers a one-stop shop solution for the entire bathroom with own and third party brands across a wide spectrum of price points. Victorian Plumbing product design and supply chain strengths are complemented by its creative and brand-focused marketing strategy to drive significant and growing traffic to its platforms.

Headquartered in the North West, Victorian Plumbing employs staff across several locations in the UK.

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