

RNS Number : 4882E  
LifeSafe Holdings PLC  
10 April 2025

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This is a Reach (i.e. non-regulatory) announcement and the information contained is not considered to be material or to have a significant impact on management's expectations of the Company's performance.

**LifeSafe Holdings plc**

("LifeSafe", the "Group" or the "Company")

**Netherlands and Benelux Distribution Agreement**

LifeSafe (AIM: LIFS), a fire safety technology business with innovative fire extinguishing and prevention fluids and fire safety products, is pleased to announce the signing of a distribution agreement between LifeSafe and Flame Control B.V. ("Flame Control") for the supply of the Company's range of fire extinguishers and bulk fluids (the "Agreement").

Under the terms of the Agreement, LifeSafe will supply Flame Control with the Company's fire extinguishers filled with the LifeSafe's Multi-Purpose Fluid ("MPF") and Thermal Runaway Fluid ("TRF") on an exclusive basis in the Netherlands and Benelux. The Board expects this Agreement to generate sales in the region of €800,000 over the next two years. The Agreement is complementary to, and permitted under, the global distribution agreement announced on 26 March 2025 with subsidiaries of IDEX Fire & Safety.

**Flame Control**

Founded in 2012, Flame Control is a fast-growing fire protection service and maintenance company. Since 1 March 2024, Flame Control has been part-owned by the Premier Technical Services Group ("PTSG"), which employs 2,700 people across 48 sites throughout the UK and Europe, supporting over 20,000 customers and maintaining more than 200,000 properties.

**Rodny Bosma, Managing Director, Flame Control, commented:**

*"Flame Control is pleased with LifeSafe's exclusive supply contract for the Netherlands and Benelux. Solutions like MPF and TRF have not been offered in Europe before, and we are proud to present this to the market. This closes the gap in the market for the right products for extinguishing lithium fires which allows us to contribute greatly to fire safety in Europe."*

**Dominic Berger, Chairman of LifeSafe, commented:**

*"The distribution agreement with Flame Control is another great milestone for our organisation. After extensive independent testing our product range is proven to extinguish multiple fires including lithium-ion batteries. Our StaySafe All-in-1 extinguisher and new canisters combined with our Multi-Purpose Fluid offer a one canister option to the market, making it safer and easier for customers to tackle a fire. Our bulk fluid products are also a new offer in the professional firefighting sector, providing a new range of fluids to safely deal with the increase in dangerous lithium battery fires."*

**For further enquiries:**

**LifeSafe Holdings plc**  
Dominic Berger, Chairman  
Neil Smith, Chief Executive Officer  
Mike Stilwell, Chief Financial Officer

[info@lifesafetechnologies.com](mailto:info@lifesafetechnologies.com)

**Notes to Editors**

LifeSafe is a fire safety technology business that develops eco-friendly, novel and innovative fire extinguishing and prevention fluids and life-saving fire safety products. LifeSafe has developed a market disrupting range of eco-friendly fire safety protection products; a new patent-pending Thermal Runaway Fluid to combat lithium battery fires by permanently extinguishing and preventing re-ignition, and the StaySafe All-in-1, a handheld eco-friendly and fully recyclable extinguisher which is verified to extinguish ten different types of fire. LifeSafe is successfully creating new markets for the Group in fire safety through its innovative technologies, products, digital marketing and multi-channel sales; and is continuing to develop new fluid derivations for applications in various industrial market sectors.

LifeSafe was admitted to trading on AIM in July 2022 with the ticker LIFS.

For further information please visit: <https://www.lifesafeholdingsplc.com>

LinkedIn: <https://www.linkedin.com/company/lifesafe-technologies>

X (formerly Twitter): <https://x.com/LifesafeT>

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