

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BMVQDZ64

**Issuer Name**

AUCTION TECHNOLOGY GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

BlackRock, Inc.

**City of registered office (if applicable)**

Wilmington

**Country of registered office (if applicable)**

USA

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

08-Apr-2025

**6. Date on which Issuer notified**

09-Apr-2025

**7. Total positions of person(s) subject to the notification obligation**

|   | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 2.520000   | 2.530000  | 5.050000                       | 6137060                                      |
| Position of previous notification (if                                     | Below 5%   | Below 5%  | Below                          |  |

|                              |          |          |    |  |
|------------------------------|----------|----------|----|--|
| Notification (if applicable) | Below 5% | Below 5% | 5% |  |
|------------------------------|----------|----------|----|--|

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

| Class/Type of shares ISIN code (if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|--|---|---|------------------------------------|--|
| GB00BMVQDZ64                                 |   | 3059299                                     |                                    | 2.520000                               |
| Sub Total 8.A                                | 3059299                                 |   | 2.520000%                          |  |

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---|--------------------|
| Securities Lending           |                 |                            | 2574589   | 2.120000           |
| Sub Total 8.B1               |                 |                            | 2574589   | 2.120000%          |

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| CFD                          |                 |                            | Cash                        | 503172                  | 0.410000           |
| Sub Total 8.B2               |                 |                            |                             | 503172                  | 0.410000%          |

## 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking         | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--|--|--|---|
| BlackRock, Inc. (Chain 1)   | BlackRock Finance, Inc.                |  |  |   |
| BlackRock, Inc. (Chain 1)   | BlackRock Holdco 2, Inc.               |  |  |   |
| BlackRock, Inc. (Chain 1)   | BlackRock Financial Management, Inc.   |  |  |   |
| BlackRock, Inc. (Chain 1)   | BlackRock International Holdings, Inc. |  |  |   |
| BlackRock, Inc. (Chain 1)   | BR Jersey International Holdings L.P.  |  |  |   |
| BlackRock, Inc. (Chain 1)   | BlackRock Holdco 3, LLC                |  |  |   |
| BlackRock, Inc. (Chain 1)   | BlackRock Cayman 1 LP                  |  |  |   |

|                           |   |  |  |  |
|---------------------------|---|--|--|--|
| BlackRock, Inc. (Chain 1) | BlackRock Cayman West Bay Finco Limited                     |  |  |  |
| BlackRock, Inc. (Chain 1) | BlackRock Cayman West Bay IV Limited                        |  |  |  |
| BlackRock, Inc. (Chain 1) | BlackRock Group Limited                                     |  |  |  |
| BlackRock, Inc. (Chain 1) | BlackRock Finance Europe Limited                            |  |  |  |
| BlackRock, Inc. (Chain 1) | BlackRock Investment Management (UK) Limited                |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Finance, Inc.                                     |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Holdco 2, Inc.                                    |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Financial Management, Inc.                        |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Holdco 4, LLC                                     |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Holdco 6, LLC                                     |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Delaware Holdings Inc.                            |  |  |  |
| BlackRock, Inc. (Chain 2) | BlackRock Institutional Trust Company, National Association |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Finance, Inc.                                     |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 2, Inc.                                    |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Financial Management, Inc.                        |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 4, LLC                                     |  |  |  |

|                           |   |  |  |  |
|---------------------------|---|--|--|--|
| BlackRock, Inc. (Chain 3) | BlackRock Holdco 6, LLC                   |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Delaware Holdings Inc.          |  |  |  |
| BlackRock, Inc. (Chain 3) | BlackRock Fund Advisors                   |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock Finance, Inc.                   |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock International Holdings, Inc.    |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock Canada Holdings ULC             |  |  |  |
| BlackRock, Inc. (Chain 4) | BlackRock Asset Management Canada Limited |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Finance, Inc.                   |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock International Holdings, Inc.    |  |  |  |
| BlackRock, Inc. (Chain 5) | BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Holdco 3, LLC                   |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Cayman 1 LP                     |  |  |  |
| BlackRock, Inc. (Chain 5) | BlackRock Cayman West Bay Finco Limited   |  |  |  |

|  |                           |                                      |  |  |  |
|--|---------------------------|--------------------------------------|--|--|--|
|  | BlackRock, Inc. (Chain 5) | BlackRock Cayman West Bay IV Limited |  |  |  |
|  | BlackRock, Inc. (Chain 5) | BlackRock Group Limited              |  |  |  |
|  | BlackRock, Inc. (Chain 5) | BlackRock Finance Europe Limited     |  |  |  |
|  | BlackRock, Inc. (Chain 5) | BlackRock Advisors (UK) Limited      |  |  |  |

#### 10. In case of proxy voting

**Name of the proxy holder**

**The number and % of voting rights held**

**The date until which the voting rights will be held**

#### 11. Additional Information

BlackRock Regulatory Threshold Reporting Team

Jana Blumenstein

020 7743 3650

#### 12. Date of Completion

09<sup>th</sup> April 2025

#### 13. Place Of Completion

12 Throgmorton Avenue, London, EC2N 2DL, U.K.

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