

LEI: 549300XVXU6S7PLCL855

For immediate release

10 April 2025

Liontrust Asset Management Plc

("Liontrust" or the "Company")

Notification of transactions of persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCA")

Liontrust announces that on 8 April 2025 it was notified that John Ions, Chief Executive Officer, and his wife, Paige Ions, purchased 26,100 ordinary shares of 1p each in the Company ("**Shares**"). Mr Ions correspondingly sold 26,100 Shares. John Ions is a PDMR and Paige Ions is a PCA to Mr Ions. Accordingly, Mr Ions' net shareholding when including his PCA remains unchanged.

Formal notification in respect of the PDMR and the PCA is set out below in accordance with the requirements of the Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	John Ions	
2	Reason for the notification		
a)	Position/status	PDMR (CEO)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Liontrust Asset Management Plc	
b)	LEI	549300XVXU6S7PLCL855	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each	
	Identification code	GB0007388407	
b)	Nature of the transaction	Purchase of Shares by the PDMR.	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£3.2375	15,967
d)	Aggregated information - Aggregated volume - Price	Not applicable	
e)	Date of the transaction	8 April 2025	
f)	Place of the transaction	London Stock Exchange	

		London Stock Exchange
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Paige Ions						
2	Reason for the notification							
a)	Position/status	PCA to PDMR (CEO)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300XVXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each						
	Identification code	GB0007388407						
b)	Nature of the transaction	Purchase of Shares by the PCA.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£3.2375</td><td>10,133</td></tr> <tr> <td></td><td></td></tr> </tbody> </table>	Price(s)	Volume(s)	£3.2375	10,133		
Price(s)	Volume(s)							
£3.2375	10,133							
d)	Aggregated information - Aggregated volume - Price	Not applicable						
e)	Date of the transaction	8 April 2025						
f)	Place of the transaction	London Stock Exchange						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	John Ions						
2	Reason for the notification							
a)	Position/status	PDMR (CEO)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300XVXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each						
	Identification code	GB0007388407						
b)	Nature of the transaction	Sale of Shares by the PDMR.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£3.2375</td><td>26,100</td></tr> <tr> <td></td><td></td></tr> </tbody> </table>	Price(s)	Volume(s)	£3.2375	26,100		
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£3.2375	26,100							

d)	Aggregated information - Aggregated volume - Price	Not applicable
e)	Date of the transaction	8 April 2025
f)	Place of the transaction	London Stock Exchange

For further information please contact:

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Corporate Advisory: Atholl Tweedie

HSBC Bank plc (Tel: 020 7991 8888)

Corporate Broking: Simon Alexander, James Hopton

Corporate Advisory: Alexander Paul

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