

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Andrew Bodenham
2	Reason for the notification	
a)	Position/status	Group Company Secretary / PDMR
b)	Initial notification / Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Senior plc
b)	LEI	5493002HQHWN5JQHKQ51
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary 10 pence Shares GB0007958233
b)	Nature of the transaction	Bed & ISA transaction; and Share Purchase
c)	Price(s) and volume(s)	<ul style="list-style-type: none"> Sold 16,145 shares at £1.242 per share; Purchased 16,989 shares at £1.244 per share.
d)	Aggregated information - Aggregated volume - Price	844 shares (net) purchase. £1.244
e)	Date of the transaction	10 April 2025
f)	Place of the transaction	London Stock Exchange

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