RNS Number: 5867E

Pearson PLC 10 April 2025

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 10 April 2025

Number of ordinary shares purchased: 3,671

Highest price paid per share: 1,179.50p

Lowest price paid per share: 1,177.00p

Average price paid per share: 1,177.59p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 10 April 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume- weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,177.33p	1,353	1,177.00p	1,177.50p
BATS Europe	1,178.47p	820	1,177.00p	1,179.50p
CHI-X Europe	1,177.33p	1,498	1,177.00p	1,177.50p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
10/04/2025	08:01:46	456	1177.00	XLON	E0MehM1X0KDJ
10/04/2025	08:01:46	131	1177.00	BATE	156728334970
10/04/2025	08:01:46	505	1177.00	CHIX	2977838242477
10/04/2025	08:01:46	433	1177.50	XLON	E0MehM1X0KD5
10/04/2025	08:01:46	464	1177.50	XLON	E0MehM1X0KD7
10/04/2025	08:01:46	124	1177.50	BATE	156728334968
10/04/2025	08:01:46	133	1177.50	BATE	156728334969
10/04/2025	08:01:46	480	1177.50	CHIX	2977838242474
10/04/2025	08:01:46	513	1177.50	CHIX	2977838242475
10/04/2025	08:03:06	432	1179.50	BATE	156728335139

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