

11 April 2025

**Vertu Motors plc**

("Vertu Motors", the "Company" or the "Group")

**Appointment of Joint Broker**

Vertu Motors plc, the automotive retailer with a network of 198 sales outlets across the UK, is pleased to announce the appointment of Shore Capital Stockbrokers Limited as its Joint Broker with immediate effect.

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**Notes to Editors:**

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 198 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 195 franchised sales outlets and 3 non-franchised sales operations from 154 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites - <https://investors.vertumotors.com> / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites - [www.vertumotors.com](http://www.vertumotors.com) /  
/ [www.vertuhonda.com](http://www.vertuhonda.com) / [www.vertutoyota.com](http://www.vertutoyota.com) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)

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