

11 April 2025

TPXimpact Holdings PLC

("TPX", or the "Group", or the "Company")

Share Incentive Plan

The SIP Trustees (Cytec Trustees Limited) acquired a total of 34,524 shares (the "Partnership Shares") on 9th April 2025 at a price of £0.198 per Ordinary Share and a total aggregate cost of £6,835.75. The Partnership Shares were acquired through market purchases and have been allocated to those Company employees participating in its Share Incentive Plan (SIP) scheme.

The SIP scheme is designed to reward and incentivise employees of the Company through tax-efficient salary sacrifice and a free matching award of Ordinary Shares on a one-for-one basis. Accordingly, on 9th April 2025, the SIP Trustees allocated a total of 34,524 matching shares (the "Matching Shares") under the SIP. 34,524 Matching Shares have been transferred from the Company's Employee Benefit Trust (EBT).

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About TPXimpact

We believe in a world enriched by people-powered digital transformation. Working in collaboration with organisations, we're on a mission to accelerate positive change and build a future where people, places and the planet are supported to thrive.

Led by passionate people, TPXimpact works closely with its clients in agile, multidisciplinary teams; challenging assumptions, testing new approaches and building confidence and capabilities. Combining our rich heritage with expertise in human-centred design, data, experience and technology, we work to create sustainable solutions with the flexibility to learn, evolve and change.

The business is being increasingly recognised as a leading alternative digital transformation provider to the UK public services sector, with over 90% of its client base representing public services.

More information is available at www.tpximpact.com.

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