

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Ciarán Coyle</i>									
	Reason for the notification										
a)	Position/status	<i>Group Chief Operating Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12U39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 10.765</td><td>3,936.368</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>1,833.368</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 10.765	3,936.368	2	€ 11.0067	1,833.368
	Price(s)	Volume(s)									
1	€ 10.765	3,936.368									
2	€ 11.0067	1,833.368									
d)	Aggregated information - Aggregated volume - Price	<i>N/A</i>									
e)	Date of the transaction	<i>1 April 2025</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Matt Elliott</i>
	Reason for the notification	
a)	Position/status	<i>Chief People Officer</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>Bank of Ireland Group plc</i>
b)	LEI	<i>635400C8EK6DRI12U39</i>

b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 10.765</td><td>3,831.863</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>1,803.863</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 10.765	3,831.863	2	€ 11.0067	1,803.863
	Price(s)	Volume(s)									
1	€ 10.765	3,831.863									
2	€ 11.0067	1,803.863									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	John Feeney									
	Reason for the notification										
a)	Position/status	Chief Executive Officer, Corporate and Commercial Banking									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>€ 10.765</td> <td>6,497.506</td> </tr> <tr> <td>2</td> <td>€ 11.0067</td> <td>3,023.506</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 10.765	6,497.506	2	€ 11.0067	3,023.506
	Price(s)	Volume(s)									
1	€ 10.765	6,497.506									
2	€ 11.0067	3,023.506									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the	1 April 2025									

e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Gail Goldie									
	Reason for the notification										
a)	Position/status	Chief Executive Officer, Retail UK									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 10.72</td><td>5,017.344</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>2,359.344</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 10.72	5,017.344	2	€ 11.0067	2,359.344
	Price(s)	Volume(s)									
1	€ 10.72	5,017.344									
2	€ 11.0067	2,359.344									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rhys Kiff
	Reason for the notification	
a)	Position/status	Group Chief Risk Officer
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group plc

b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 10.765</td><td>4,772.411</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>2,222.411</td></tr> </table>		Price(s)	Volume(s)	1	€ 10.765	4,772.411	2	€ 11.0067	2,222.411
	Price(s)	Volume(s)									
1	€ 10.765	4,772.411									
2	€ 11.0067	2,222.411									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Aine McCleary									
	Reason for the notification										
a)	Position/status	Chief Customer Officer									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>1</td> <td>€ 10.765</td> <td>3,135.16</td> </tr> <tr> <td>2</td> <td>€ 11.0067</td> <td>1,461.160</td> </tr> </table>		Price(s)	Volume(s)	1	€ 10.765	3,135.16	2	€ 11.0067	1,461.160
	Price(s)	Volume(s)									
1	€ 10.765	3,135.16									
2	€ 11.0067	1,461.160									
d)	Aggregated information - Aggregated volume - Price	N/A									

e)	Date of the transaction	1 April 2025
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Sarah McLaughlin									
	Reason for the notification										
a)	Position/status	Group Secretary and Head of Corporate Governance									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12UJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 10.765</td><td>1,302.833</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>606.833</td></tr> </table>		Price(s)	Volume(s)	1	€ 10.765	1,302.833	2	€ 11.0067	606.833
	Price(s)	Volume(s)									
1	€ 10.765	1,302.833									
2	€ 11.0067	606.833									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Myles O'Grady
	Reason for the notification	
a)	Position/status	Group Chief Executive Officer
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12UJ39
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of	

4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 10.765</td><td>11,031.119</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>5,133.119</td></tr> </table>		Price(s)	Volume(s)	1	€ 10.765	11,031.119	2	€ 11.0067	5,133.119
	Price(s)	Volume(s)									
1	€ 10.765	11,031.119									
2	€ 11.0067	5,133.119									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Susan Russell</i>									
	Reason for the notification										
a)	Position/status	<i>Chief Executive Officer, Retail Ireland</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12U39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>1</td> <td>€ 10.765</td> <td>4,180.214</td> </tr> <tr> <td>2</td> <td>€ 11.0067</td> <td>1,945.214</td> </tr> </table>		Price(s)	Volume(s)	1	€ 10.765	4,180.214	2	€ 11.0067	1,945.214
	Price(s)	Volume(s)									
1	€ 10.765	4,180.214									
2	€ 11.0067	1,945.214									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									

g)	Additional Information	N/A
----	------------------------	-----

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Mark Spain									
	Reason for the notification										
a)	Position/status	Group Chief Financial Officer									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12LJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 10.765</td><td>6,967.023</td></tr> <tr> <td>2</td><td>€ 11.0067</td><td>3,244.023</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 10.765	6,967.023	2	€ 11.0067	3,244.023
	Price(s)	Volume(s)									
1	€ 10.765	6,967.023									
2	€ 11.0067	3,244.023									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	1 April 2025									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Oliver Wall
	Reason for the notification	
a)	Position/status	Chief of Staff and Head of Corporate Affairs
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12LJ39
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary Shares of €1.00 each

	instrument, type of instrument Identification code	ISIN: IE00BD1RP616											
b)	Nature of the transaction	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan (" FSA Plan ") 2. Sale of shares to cover income tax and social security due on the delivery of shares.											
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1</td><td>€ 10.765</td><td>1,515.327</td></tr><tr><td>2</td><td>€ 11.0067</td><td>705.327</td></tr></table>				Price(s)	Volume(s)	1	€ 10.765	1,515.327	2	€ 11.0067	705.327
	Price(s)	Volume(s)											
1	€ 10.765	1,515.327											
2	€ 11.0067	705.327											
d)	Aggregated information - Aggregated volume - Price	N/A											
e)	Date of the transaction	1 April 2025											
f)	Place of the transaction	Euronext Dublin											
g)	Additional Information	N/A											

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHVFLBFEZLEBBD