

**LUCECO PLC (THE "COMPANY")**

**Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them**

The following notification is made under article 19 of the UK Market Abuse Regulation in relation to the acquisition of shares by James Hall.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	James Hall	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Luceco PLC	
b)	LEI	213800BBFZK4W4P98U76	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.0005 each  ISIN: GB00BZC0LP49	
b)	Nature of transaction	Acquisition of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.1801 £1.1900	16,856 25,078
d)	Aggregated information  - Aggregated volume  - Price	41,934  £1.1860	
e)	Date of the transaction	10 April 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

The following notification is made under article 19 of the UK Market Abuse Regulation in relation to the acquisition of shares by Deanmor Investments. Deanmor Investments is a company owned by Jonathan and Philippa Homby and their children.

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Deanmor Investments	
2	<b>Reason for the notification</b>		
a)	Position/status	PCA of Jonathan Homby (CEO)	
b)	Initial notification/Amendment	Initial Notification	
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Luceco PLC	
b)	LEI	213800BBFZK4W4P98U76	
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.0005 each  ISIN: GB00BZC0LP49	
b)	Nature of transaction	Acquisition of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.2017	100,000
d)	Aggregated information  - Aggregated volume  - Price	N/A Single transaction	
e)	Date of the transaction	11 April 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

**ENDS**

**For further information please contact:**

**Luceco plc**

Will Hoy, Chief Financial Officer

**via the Company Secretary, MUFG Corporate Markets**

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**MUFG Corporate Markets**

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