

REPURCHASE RESULT ANNOUNCEMENT

Watches of Switzerland Group PLC ("WoSG")

Transaction in own shares

Watches of Switzerland Group PLC (the "**Company**" or "**WoSG**") announces that on 14 April 2025 it purchased the following number of its ordinary shares of £0.0125 each from Barclays Capital Securities Limited on the London Stock Exchange in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 3 September 2024 (the "**Purchase**"). The Purchase was effected pursuant to instructions under the £25 million share repurchase programme announced on 10 March 2025 (the "**Programme**").

Date of purchase:	14 April 2025
Aggregate number of ordinary shares purchased:	2,557
Highest price paid per share:	3.5600
Lowest price paid per share:	3.5440
Average price paid per share:	3.5594

WoSG intends to cancel the purchased shares.

Following the above transaction, WoSG holds nil ordinary shares in treasury and has 237,318,311 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 237,318,311 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Since the commencement of the Programme, the Company has repurchased 2,251,986 ordinary shares in aggregate at a weighted average price of 412.98 pence per share.

The tables below contains detailed information about the purchases made as part of the Programme.

Schedule of purchases

Issuer name: Watches of Switzerland Group PLC

ISIN: GB00BJDQQ870

Intermediary name: Barclays Capital Securities Limited

Intermediary Code: BARCGBN1

Currency: GBP

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock	3.5594	2.557	3.5440	3.5600

LONDON STOCK Exchange	3.5394	2,331	3.5440	3.5500
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#### Individual Transactions:

Transaction Time	Volume	Price	Platform Code	Transaction reference number
08:04:43	84	3.56	XLON	606192890956845531
08:04:43	211	3.56	XLON	620266639792603855
08:04:43	390	3.56	XLON	620266639792603856
08:04:43	186	3.56	XLON	606192890956845532
08:06:22	23	3.56	XLON	620266639792655978
08:06:22	115	3.56	XLON	620266639792655979
08:06:22	138	3.56	XLON	606192890956897819
08:06:22	227	3.56	XLON	606192890956897820
08:06:22	262	3.558	XLON	620266639792655980
08:06:22	292	3.56	XLON	606192890956897818
08:06:22	144	3.56	XLON	606192890956897824
08:07:31	8	3.544	XLON	606192890956937213
08:15:41	151	3.558	XLON	606192890957143167
08:15:41	151	3.558	XLON	620266639792901465
08:15:41	175	3.558	XLON	620266639792901464

*This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.*

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