

15 April 2025

**Michelmersh Brick Holdings Plc**  
**("MBH", the "Company" or the "Group")**

**Grant of Options and PDMR dealing**

Michelmersh Brick Holdings PLC (AIM: MBH), the specialist brick manufacturer, announces that earlier today an annual grant of options was made under the Company's Long Term Incentive Plan 2022 ("LTIP").

This year's grant (the "2025 Grant") includes three-year performance targets linked to the delivery of EPS growth, total shareholder return performance when benchmarked against a UK based industry peer group, net cash generated from operations, and delivery of ESG metrics. The 2025 Grant equates to a value of 100% of basic salary.

Options over 312,565 shares were granted under the 2025 Grant to Ryan Mahoney, Chief Financial Officer of the Group. No other options were granted under the 2025 Grant.

The number of shares in respect of the 2025 Grant that may be issued following the three-year performance period shall depend upon the extent to which growth and other performance conditions are achieved over that period.

For further information, please contact:

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**About Michelmersh Brick Holdings PLC:**

Michelmersh Brick Holdings PLC is a business with seven market leading brands: Blockleys, Carlton, Chamwood, Freshfield Lane, Michelmersh, Floren and Hathern Terra Cotta. These divisions operate within a fully integrated business combining the manufacture of clay bricks and pavers. The Group also includes a landfill operator, New Acres Limited, and seeks to develop future landfill and development opportunities on ancillary land assets.

Established in 1997, the Company has grown through acquisition and organic growth into a profitable and asset rich business, producing over 120 million clay bricks and pavers per annum. Michelmersh currently owns most of the UK's premium manufacturing brick brands and is a leading specification brick and clay paving manufacturer.

Michelmersh strives to be a well invested, long term, sustainable, environmentally responsible business. Opportunity, training and security for all employees, whilst meeting the needs of stakeholders are at the forefront of everything we do. We aim to lead the way in producing some of Britain's premium clay products and enhancing our environment by adding value to the architectural landscape for generations to come.

We are Michelmersh Brick Holdings PLC: we are "Britain's Brick Specialist".

Please visit the Group's websites at: [www.mbhplc.co.uk](http://www.mbhplc.co.uk) and [www.bimbricks.com](http://www.bimbricks.com)

1	Details of PDMR / person closely associated with them ('PCA')	
a)	Full Name	Ryan Mahoney

<b>2</b>	<b>Reason for the notification</b>	
a)	Position / status	CFO
b)	Initial notification / amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor</b>	
a)	Name	Michelmersh Brick Holdings plc
b)	LEI	213800CIFQFPAHIQE695
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument Identification code	Ordinary shares of 20 pence each in the capital of the Company ISIN: GB00B013H060
b)	Nature of the transaction	Grant of Nil-Cost Options under the Long Term Incentive Plan 2022
c)	Price(s) and volume(s)	Price: Nil  Volume: 312,565
d)	Aggregated information Aggregated volume and Price	N/A - single transaction
e)	Date of the transaction	15 April 2025
f)	Place of the transaction	Outside a trading venue

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