

15 April 2025

Alfa Financial Software Holdings PLC
Vesting of awards under the Long Term Incentive Plan

Alfa Financial Software Holdings PLC (the "Company") announces that the awards granted under the Company's 2017 Long Term Incentive Plan ("LTIP") on 12 April 2022 vested at 87% of the maximum on 14 April 2025. The number of shares vested was as disclosed in the 2024 Annual Report and Accounts, Directors' Remuneration Report. Shares were net settled to cover tax liabilities on the vesting of the awards, with the remainder retained by the recipients.

With the approval of the Remuneration Committee, Duncan Magrath and Matthew White have informed the Company that they will transfer 115,064 and 61,332 shares respectively to their spouses for nil consideration.

The information contained in this notification is disclosed in accordance with the requirements of the UK Market Abuse Regulation.

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|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | |
| a) | Name | | Duncan Magrath | |
| 2 | Reason for the notification | | | |
| a) | Position/status | | Chief Financial Officer | |
| b) | Initial notification /Amendment | | Initial Notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | | Alfa Financial Software Holdings PLC | |
| b) | LEI | | 213800C5UOZHUTNUGA28 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument | | Alfa Financial Software Holdings PLC ordinary shares of £0.001 each | |
| | Identification code | | GB00BDHXPG30 | |
| b) | Nature of the transaction | | Vesting of the LTIP award granted on 12 April 2022 under the 2017 Alfa Financial Software Holdings PLC LTIP and sale of sufficient shares to satisfy tax liabilities. | |
| c) | Price(s) and volume(s) | | | |
| | | | No. of shares vested | No. of shares sold for tax |
| | | | 217,631 | 102,287 |
| | | | | No. of shares retained |
| | | | | 115,064 |
| d) | Aggregated information | | | |
| | - Aggregated volume | | 102,287 | |
| | - Price | | 204.3 | |
| e) | Date of the transaction | | 14 April 2025 | |
| f) | Place of the transaction | | XLON | |

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| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------|-----|---------|
| a) | Name | Duncan Magrath | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Chief Financial Officer | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Alfa Financial Software Holdings PLC | | | | |
| b) | LEI | 213800C5UOZHUTNUGA28 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30 | | | | |
| b) | Nature of the transaction | Transfer of 115,064 shares held by Duncan Magrath to his spouse Nicola Magrath for nil consideration | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>nil</td><td>115,064</td></tr> </tbody> </table> | Price(s) | Volume(s) | nil | 115,064 |
| Price(s) | Volume(s) | | | | | |
| nil | 115,064 | | | | | |
| d) | Aggregated information - Aggregated volume - Price | As above | | | | |
| e) | Date of the transaction | 15 April 2025 | | | | |
| f) | Place of the transaction | Outside of a trading venue | | | | |

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|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | Nicola Magrath |
| 2 | Reason for the notification | |
| a) | Position/status | PCA of Duncan Magrath |
| b) | Initial notification /Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Alfa Financial Software Holdings PLC |
| b) | LEI | 213800C5UOZHUTNUGA28 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Alfa Financial Software Holdings PLC Ordinary share of £0.001 each |

| | | | | | | | |
|----------|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|--|----------|-----------|-----|---------|
| | Identification code | GB00BDHXP30 | | | | | |
| b) | Nature of the transaction | Receipt of 115,064 shares transferred fromDuncan Magrath for nil consideration | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>115,064</td></tr></table> | | Price(s) | Volume(s) | nil | 115,064 |
| Price(s) | Volume(s) | | | | | | |
| nil | 115,064 | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | As above | | | | | |
| e) | Date of the transaction | 15 April 2025 | | | | | |
| f) | Place of the transaction | Outside of a trading venue | | | | | |

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|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|----------------------|----------------------------|------------------------|---------|--------|--------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | | |
| a) | Name | Matthew White | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | |
| a) | Position/status | Chief Operating Officer | | | | | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | |
| a) | Name | Alfa Financial Software Holdings PLC | | | | | | | | |
| b) | LEI | 213800C5UOZHUTNUGA28 | | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Alfa Financial Software Holdings PLC ordinary shares of £0.001 each GB00BDHXP30 | | | | | | | | |
| b) | Nature of the transaction | Vesting of the LTIP award granted on 12 April 2022 under the 2017 Alfa Financial Software Holdings PLC LTIP and sale of sufficient shares to satisfy tax liabilities. | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>No. of shares vested</td><td>No. of shares sold for tax</td><td>No. of shares retained</td></tr><tr><td>116,070</td><td>54,738</td><td>61,332</td></tr></table> | | | No. of shares vested | No. of shares sold for tax | No. of shares retained | 116,070 | 54,738 | 61,332 |
| No. of shares vested | No. of shares sold for tax | No. of shares retained | | | | | | | | |
| 116,070 | 54,738 | 61,332 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | 54,738 204.3 | | | | | | | | |
| e) | Date of the transaction | 14 April 2025 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |

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| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | Matthew White |

| | | | | | | |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------|-----------|-----|--------|
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Chief Operating Officer | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Alfa Financial Software Holdings PLC | | | | |
| b) | LEI | 213800C5UOZHUTNUGA28 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30 | | | | |
| b) | Nature of the transaction | Transfer of 61,332 shares held by Matthew White to his spouse Polly White for nil consideration | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>61,332</td></tr></table> | Price(s) | Volume(s) | nil | 61,332 |
| Price(s) | Volume(s) | | | | | |
| nil | 61,332 | | | | | |
| d) | Aggregated information - Aggregated volume - Price | As above | | | | |
| e) | Date of the transaction | 15 April 2025 | | | | |
| f) | Place of the transaction | Outside of a trading venue | | | | |

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|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------|-----------|-----|--------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
| a) | Name | Polly White | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | PCA of Matthew White | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Alfa Financial Software Holdings PLC | | | | |
| b) | LEI | 213800C5UOZHUTNUGA28 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Alfa Financial Software Holdings PLC Ordinary share of £0.001 each GB00BDHXPG30 | | | | |
| b) | Nature of the transaction | Receipt of 61,332 shares transferred from Matthew White for nil consideration | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>nil</td><td>61 332</td></tr></table> | Price(s) | Volume(s) | nil | 61 332 |
| Price(s) | Volume(s) | | | | | |
| nil | 61 332 | | | | | |

| | | |
|----|----------------------------------------------------------|----------------------------|
| | | |
| d) | Aggregated information - Aggregated volume - Price | As above |
| e) | Date of the transaction | 15 April 2025 |
| f) | Place of the transaction | Outside of a trading venue |

For further information:

Alfa Financial Software Holdings PLC

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Charlotte Caulfield
Company Secretary

LEI Number: 213800CSUOZHUTNUGA28

Notes to Editors

Alfa has been delivering software systems and services to the global asset and automotive finance industry since 1990. Our agile methodologies and specialised knowledge of asset and automotive finance enables the delivery of large software implementations and highly complex business change projects. With an excellent delivery track record now into its fourth decade, Alfa's experience and performance is unrivalled in the industry.

Alfa Systems, our class-leading technology platform, is at the heart of some of the world's largest asset and automotive finance companies. Alfa Systems supports both retail and corporate business for auto, equipment, wholesale and dealer finance on a multijurisdictional basis, including leases/loans, originations and servicing. A cloud-native, end-to-end solution with integrated workflow and automated processing using business rules, Alfa Systems provides compelling solutions to asset finance companies.

Alfa Systems is currently live in 37 countries. Alfa has offices in Europe, Australasia and North America. For more information, visit www.alfasystems.com.

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