

Informa LEI: 5493006VM2LKUPSEDU20

Informa PLC Press Release  
15 April 2025

Director/PDMR Shareholding

**London:** Informa ('the Company') announces that as part of the Informa Long-Term Incentive Plan ('LTIP'), annual equity awards ('LTIP Awards') were granted to the Executive Directors on 14 April 2025.

In addition, the Executive Directors were granted nil-cost awards under the Informa Deferred Share Bonus Plan ('DSBP'), representing the proportion of annual bonuses received in deferred equity.

Full details of the Awards granted to each Director are included on the following pages. The LTIP Awards will vest no earlier than the third anniversary of grant subject to meeting the performance conditions applied over the three-year period ending 31 December 2027 and will be subject to a two-year holding period post vesting. Full details of the performance conditions will be included in the Directors' Remuneration Report within the 2024 Annual Report.

The DSBP Awards will be exercisable from the third to the tenth anniversary of the award and are not subject to any further performance conditions or a post-vesting hold period.

Following the grant of these equity awards, the Executive Directors will hold the following number of vested and unvested shares in Informa:

- Stephen A. Carter, Group Chief Executive: 2,757,039 shares
- Gareth Wright, Group Finance Director: 1,199,893 shares
- Patrick Martell, Group COO and CEO of Informa Markets: 751,389 shares

This announcement is made in accordance with Article 19(3) of MAR.

Enquiries

Informa PLC  
Richard Menzies-Gow, Director of IR & Communications +44 (0)20 8052 0400  
Heledd Hanscomb, Deputy Company Secretary

1	Details of the persons discharging managerial responsibilities / person closely associated	
a)	Name	Stephen A Carter
2	Reason for the notification	
a)	Position/status	Group Chief Executive
b)	Initial notification / Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Informa PLC
b)	LEI	5493006VM2LKUPSEDU20
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary shares of 0.1 pence each

	instrument, type of instrument		
	Identification code	GB00BMJ6DW54	
b)	Nature of the transaction	(i) Grant of award under the LTIP (ii) Grant of award under the DSBP	
c)	Price(s) and volume(s)	Price	Volume
		(i) Par value	618,662
		(ii) Nil-cost	141,613
d)	Aggregated information	N/A	
e)	Date of the transaction	14 April 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the persons discharging managerial responsibilities / person closely associated		
a)	Name	Gareth Wright	
2	Reason for the notification		
a)	Position/status	Group Finance Director	
b)	Initial notification / Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Informa PLC	
b)	LEI	5493006VM2LKUPSEDU20	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1 pence each	
	Identification code	GB00BMJ6DW54	
b)	Nature of the transaction	(i) Grant of award under the LTIP (ii) Grant of award under the DSBP	
c)	Price(s) and volume(s)	Price	Volume
		(i) Par value	264,365
		(ii) Nil-cost	41,156
d)	Aggregated information	N/A	
e)	Date of the transaction	14 April 2025	
f)	Place of the transaction	Outside a trading venue	

<b>1</b>	Details of the persons discharging managerial responsibilities / person closely associated
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a)	Name	Patrick Martell								
2	Reason for the notification									
a)	Position/status	Group Chief Operating Officer								
b)	Initial notification / Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Informa PLC								
b)	LEI	5493006VM2LKUPSEDU20								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1 pence each								
	Identification code	GB00BMJ6DW54								
b)	Nature of the transaction	(i) Grant of award under the LTIP (ii) Grant of award under the DSBP								
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>(i) Par value</td><td>227,245</td></tr><tr><td>(ii) Nil-cost</td><td>36,365</td></tr><tr><td></td><td></td></tr></table>	Price	Volume	(i) Par value	227,245	(ii) Nil-cost	36,365		
Price	Volume									
(i) Par value	227,245									
(ii) Nil-cost	36,365									
d)	Aggregated information	N/A								
e)	Date of the transaction	14 April 2025								
f)	Place of the transaction	Outside a trading venue								

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