

**Vanquis Banking Group plc ("the Company")**  
**Director/PDMR Transaction - Initial Notification**

The Company has been notified that on 14 April 2025, the Trustee of the Share Incentive Plan purchased Ordinary Shares of 20 8/11p ("Ordinary Shares") on behalf of the following persons discharging managerial responsibility ('PDMRs').

**Notification and public disclosure of transactions by persons discharging managerial responsibilities**

<b>1</b>	<b>Details of the person discharging managerial responsibilities</b>					
a)	Name	Dave Watts				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Vanquis Banking Group plc				
b)	LEI	213800U93SZC44VXN635				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 20 8/11p  GB00B1Z4ST84				
b)	Nature of the transaction	Monthly purchase of Partnership Shares under the Vanquis Banking Group plc Buy As You Earn Share Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.5780</td> <td>259</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£0.5780	259
Price(s)	Volume(s)					
£0.5780	259					
d)	Aggregated information  - Aggregated volume  - Price	N/A (Single transaction)				
e)	Date of the transaction	14 April 2025				
f)	Place of the transaction	London Stock Exchange (XLON)				

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a)	Name	Dave Watts				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial notification				
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a)	Name	Vanquis Banking Group plc				
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<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 8/11p  GB00B1Z4ST84				
b)	Nature of the transaction	Monthly award of Matching Shares under the Vanquis Banking Group plc Buy As You Earn Share Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>Nil</td><td>64</td></tr> </tbody> </table>	Price(s)	Volume(s)	Nil	64
Price(s)	Volume(s)					
Nil	64					
d)	Aggregated information  - Aggregated volume  - Price	N/A (Single transaction)				
e)	Date of the transaction	14 April 2025				
f)	Place of the transaction	N/A				

**Name of authorised official of issuer responsible for making notification:**

Elizabeth McClure, Deputy Company Secretary

**Date of Notification:**

15 April 2025

information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

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