

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 15 April 2025

Number of ordinary shares purchased: 127,310

Highest price paid per share: 1,185.00p

Lowest price paid per share: 1,175.50p

Average price paid per share: 1,178.87p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 15 April 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,178.94p	63,462	1,175.50p	1,185.00p
BATS Europe	1,178.63p	13,890	1,175.50p	1,184.00p
CHI-X Europe	1,178.84p	49,958	1,175.50p	1,185.00p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
15/04/2025	08:06:11	213	1183.50	XLON	EDMK9RAcctU
15/04/2025	08:06:11	481	1183.50	XLON	EDMK9RAcctX
15/04/2025	08:06:11	662	1183.50	XLON	EDMK9RAcctZ
15/04/2025	08:06:11	917	1184.50	XLON	EDMK9RAccsF
15/04/2025	08:06:11	71	1184.50	XLON	EDMK9RAccsh
15/04/2025	08:06:11	439	1184.50	XLON	EDMK9RAccsj
15/04/2025	08:06:11	482	1184.50	XLON	EDMK9RAccsR
15/04/2025	08:06:11	364	1184.50	XLON	EDMK9RAccsZ
15/04/2025	08:12:11	131	1179.50	CHIX	2977838245610
15/04/2025	08:12:11	342	1179.50	CHIX	2977838245611
15/04/2025	08:22:29	459	1180.50	XLON	EDMK9RAdCU
15/04/2025	08:24:52	765	1180.50	XLON	EDMK9RAdGJS
15/04/2025	08:24:52	233	1180.50	XLON	EDMK9RAdGJU
15/04/2025	08:27:36	434	1180.50	CHIX	2977838249310
15/04/2025	08:31:14	547	1181.00	XLON	EDMK9RAdRdR
15/04/2025	08:31:14	157	1181.00	BATE	156728340986
15/04/2025	08:31:14	606	1181.00	CHIX	2977838250124
15/04/2025	08:35:45	554	1180.50	CHIX	2977838251149

15/04/2025	08:35:47	579	1180.00	XLON	EDMK9RAdaAT
15/04/2025	08:47:10	55	1181.00	CHIX	2977838253803
15/04/2025	08:47:48	431	1181.00	XLON	EDMK9RAds01
15/04/2025	08:47:48	440	1181.00	CHIX	2977838253907
15/04/2025	08:51:01	522	1181.00	CHIX	2977838254524
15/04/2025	08:51:01	378	1181.00	CHIX	2977838254525
15/04/2025	08:51:01	114	1181.00	CHIX	2977838254526
15/04/2025	08:58:04	468	1182.50	XLON	EDMK9RAec6KT
15/04/2025	09:00:10	429	1182.50	CHIX	2977838256376
15/04/2025	09:00:10	1,420	1183.00	XLON	EDMK9RAe9BJ
15/04/2025	09:04:10	443	1183.00	XLON	EDMK9RAeK1j
15/04/2025	09:14:29	123	1185.00	XLON	EDMK9RAecBe
15/04/2025	09:14:29	313	1185.00	XLON	EDMK9RAecBh
15/04/2025	09:18:59	788	1184.50	CHIX	2977838260880
15/04/2025	09:18:59	57	1184.50	CHIX	2977838260881
15/04/2025	09:25:50	455	1185.00	XLON	EDMK9RAeqUO
15/04/2025	09:47:40	274	1184.50	CHIX	2977838265971
15/04/2025	09:47:40	252	1184.50	CHIX	2977838265972
15/04/2025	09:47:40	518	1185.00	CHIX	2977838265970
15/04/2025	09:56:26	876	1184.50	XLON	EDMK9RAfS0B
15/04/2025	10:06:13	458	1183.00	XLON	EDMK9RAfaon
15/04/2025	10:06:13	450	1183.00	CHIX	2977838269362
15/04/2025	10:06:13	19	1183.00	CHIX	2977838269363
15/04/2025	10:06:13	412	1183.00	CHIX	2977838269364
15/04/2025	10:14:12	948	1183.00	CHIX	2977838270807
15/04/2025	10:19:00	490	1182.50	XLON	EDMK9RAfog6
15/04/2025	10:19:00	497	1182.50	CHIX	2977838271785
15/04/2025	10:32:39	401	1184.00	XLON	EDMK9RAg17l
15/04/2025	10:32:39	338	1184.00	XLON	EDMK9RAg17n
15/04/2025	10:32:39	463	1184.00	XLON	EDMK9RAg17p
15/04/2025	10:32:39	212	1184.00	BATE	156728356914
15/04/2025	10:32:39	466	1184.00	CHIX	2977838273845
15/04/2025	10:32:39	820	1184.00	CHIX	2977838273847
15/04/2025	10:40:10	543	1184.00	BATE	156728357806
15/04/2025	10:45:07	350	1184.00	XLON	EDMK9RAgBdH
15/04/2025	10:46:35	460	1184.00	CHIX	2977838275857
15/04/2025	10:46:46	439	1183.50	BATE	156728358415
15/04/2025	11:00:43	327	1183.50	BATE	156728359936
15/04/2025	11:03:12	214	1184.00	XLON	EDMK9RAgRbS
15/04/2025	11:03:12	222	1184.00	XLON	EDMK9RAgRbU
15/04/2025	11:03:59	308	1184.50	XLON	EDMK9RAgSKc
15/04/2025	11:03:59	593	1184.50	XLON	EDMK9RAgSKn
15/04/2025	11:16:47	428	1184.50	XLON	EDMK9RAgbMV
15/04/2025	11:17:50	466	1184.00	BATE	156728361763
15/04/2025	11:17:50	445	1184.00	CHIX	2977838280438
15/04/2025	11:21:20	451	1182.50	CHIX	2977838280941
15/04/2025	11:25:20	457	1182.50	XLON	EDMK9RAgivu
15/04/2025	11:32:21	450	1182.00	XLON	EDMK9RAgp2E
15/04/2025	11:32:21	433	1182.00	CHIX	2977838282419
15/04/2025	11:36:48	451	1181.00	CHIX	2977838283214
15/04/2025	11:41:35	490	1180.50	XLON	EDMK9RAgxMK
15/04/2025	11:44:56	468	1180.50	XLON	EDMK9RAh0PS
15/04/2025	11:44:56	544	1180.50	BATE	156728365606
15/04/2025	11:48:05	499	1179.00	CHIX	2977838285357
15/04/2025	11:54:46	153	1178.50	CHIX	2977838286180
15/04/2025	12:01:05	453	1179.50	XLON	EDMK9RAhCgk
15/04/2025	12:01:05	453	1179.50	CHIX	2977838286905
15/04/2025	12:07:11	471	1179.50	XLON	EDMK9RAhHuZ
15/04/2025	12:10:50	503	1179.50	XLON	EDMK9RAhJm7
15/04/2025	12:14:16	472	1180.00	CHIX	2977838288699
15/04/2025	12:17:44	457	1180.00	CHIX	2977838289240
15/04/2025	12:21:05	103	1180.00	XLON	EDMK9RAhRDr
15/04/2025	12:21:05	185	1180.00	XLON	EDMK9RAhRDh
15/04/2025	12:21:05	170	1180.00	CHIX	2977838289633
15/04/2025	12:24:28	510	1180.00	CHIX	2977838289959
15/04/2025	12:26:10	550	1179.50	XLON	EDMK9RAhUUC
15/04/2025	12:26:10	152	1179.50	BATE	156728369916
15/04/2025	12:26:10	6	1179.50	BATE	156728369917
15/04/2025	12:26:10	610	1179.50	CHIX	2977838290116
15/04/2025	12:33:50	518	1179.00	CHIX	2977838291399
15/04/2025	12:35:10	223	1178.50	CHIX	2977838291572
15/04/2025	12:36:01	304	1178.50	CHIX	2977838291724
15/04/2025	12:46:02	147	1178.50	BATE	156728372468
15/04/2025	12:46:02	330	1178.50	BATE	156728372469
15/04/2025	12:46:21	312	1177.50	BATE	156728372575
15/04/2025	12:48:43	512	1177.50	XLON	EDMK9RAho1O
15/04/2025	12:48:43	516	1177.50	XLON	EDMK9RAho1Q
15/04/2025	12:48:43	297	1177.50	BATE	156728372806
15/04/2025	12:49:58	503	1177.00	XLON	EDMK9RAhoxi
15/04/2025	12:54:55	465	1176.50	XLON	EDMK9RAhuQt
15/04/2025	12:54:55	300	1176.50	CHIX	2977838295116
15/04/2025	12:54:55	203	1176.50	CHIX	2977838295117
15/04/2025	12:54:55	481	1176.50	CHIX	2977838295118
15/04/2025	13:04:11	838	1178.00	CHIX	2977838296520
15/04/2025	13:10:18	956	1179.50	XLON	EDMK9RAi8Jx
15/04/2025	13:14:12	222	1179.50	XLON	EDMK9RAiAwv
15/04/2025	13:14:12	239	1179.50	XLON	EDMK9RAiAwx

15/04/2025	13:14:12	916	1180.00	XLON	EDMK9RAiAvy
15/04/2025	13:19:38	73	1179.50	CHIX	2977838298262
15/04/2025	13:19:38	389	1179.50	CHIX	2977838298263
15/04/2025	13:21:25	516	1178.50	XLON	EDMK9RAiGxf
15/04/2025	13:21:25	432	1178.50	BATE	156728376653
15/04/2025	13:28:21	927	1178.00	XLON	EDMK9RAiLPt
15/04/2025	13:33:52	759	1178.00	XLON	EDMK9RAiSSi
15/04/2025	13:33:52	218	1178.00	BATE	156728378400
15/04/2025	13:33:52	841	1178.00	CHIX	2977838301033
15/04/2025	13:41:03	6	1178.00	CHIX	2977838302409
15/04/2025	13:42:42	1,236	1178.50	XLON	EDMK9RAia7B
15/04/2025	13:42:42	355	1178.50	BATE	156728379737
15/04/2025	13:44:42	581	1178.50	BATE	156728379972
15/04/2025	13:44:42	595	1179.00	XLON	EDMK9RAibul
15/04/2025	13:45:03	392	1178.00	XLON	EDMK9RAicHu
15/04/2025	13:45:03	15	1178.00	XLON	EDMK9RAicHz
15/04/2025	13:45:03	60	1178.00	XLON	EDMK9RAicI5
15/04/2025	13:56:42	492	1178.50	XLON	EDMK9RAimld
15/04/2025	13:58:42	828	1178.00	XLON	EDMK9RAioFr
15/04/2025	13:58:42	238	1178.00	BATE	156728381981
15/04/2025	13:58:42	918	1178.00	CHIX	2977838305824
15/04/2025	13:58:42	494	1178.50	BATE	156728381980
15/04/2025	14:07:35	711	1178.00	XLON	EDMK9RAiwrY
15/04/2025	14:07:35	204	1178.00	BATE	156728383507
15/04/2025	14:07:35	282	1178.00	CHIX	2977838307789
15/04/2025	14:07:35	507	1178.00	CHIX	2977838307790
15/04/2025	14:11:46	550	1179.00	XLON	EDMK9RAjOdD
15/04/2025	14:13:26	525	1179.00	CHIX	2977838308919
15/04/2025	14:20:17	202	1179.50	BATE	156728385275
15/04/2025	14:20:17	262	1179.50	BATE	156728385276
15/04/2025	14:21:49	554	1178.50	BATE	156728385458
15/04/2025	14:21:49	555	1178.50	CHIX	2977838310157
15/04/2025	14:21:49	538	1178.50	CHIX	2977838310159
15/04/2025	14:21:49	893	1178.50	CHIX	2977838310160
15/04/2025	14:28:30	504	1178.00	XLON	EDMK9RAjGuL
15/04/2025	14:28:30	144	1178.00	BATE	156728386601
15/04/2025	14:28:30	558	1178.00	CHIX	2977838311606
15/04/2025	14:28:30	217	1178.50	XLON	EDMK9RAjGtL
15/04/2025	14:28:30	516	1178.50	XLON	EDMK9RAjGtN
15/04/2025	14:28:30	210	1178.50	BATE	156728386600
15/04/2025	14:28:30	422	1178.50	CHIX	2977838311602
15/04/2025	14:28:30	391	1178.50	CHIX	2977838311603
15/04/2025	14:31:32	764	1179.50	CHIX	2977838313215
15/04/2025	14:36:47	406	1180.00	XLON	EDMK9RAjaeV
15/04/2025	14:36:47	176	1180.00	XLON	EDMK9RAjaeY
15/04/2025	14:36:47	167	1180.00	BATE	156728389518
15/04/2025	14:36:47	646	1180.00	CHIX	2977838315576
15/04/2025	14:36:48	586	1179.50	XLON	EDMK9RAjahl
15/04/2025	14:36:48	168	1179.50	BATE	156728389521
15/04/2025	14:36:48	650	1179.50	CHIX	2977838315581
15/04/2025	14:36:48	145	1179.50	CHIX	2977838315582
15/04/2025	14:36:48	176	1179.50	CHIX	2977838315583
15/04/2025	14:36:48	591	1179.50	CHIX	2977838315584
15/04/2025	14:43:54	448	1179.00	XLON	EDMK9RAjnnY
15/04/2025	14:43:54	754	1179.00	XLON	EDMK9RAjno2
15/04/2025	14:43:54	128	1179.00	BATE	156728391417
15/04/2025	14:43:54	497	1179.00	CHIX	2977838318109
15/04/2025	14:43:54	428	1179.50	XLON	EDMK9RAjnF
15/04/2025	14:43:54	122	1179.50	BATE	156728391414
15/04/2025	14:43:54	145	1179.50	CHIX	2977838318103
15/04/2025	14:43:54	329	1179.50	CHIX	2977838318104
15/04/2025	14:50:04	425	1178.00	XLON	EDMK9RAjywI
15/04/2025	14:50:04	122	1178.00	BATE	156728393192
15/04/2025	14:50:04	470	1178.00	CHIX	2977838320426
15/04/2025	14:50:05	433	1177.50	XLON	EDMK9RAjz0c
15/04/2025	14:50:05	124	1177.50	BATE	156728393200
15/04/2025	14:50:05	480	1177.50	CHIX	2977838320447
15/04/2025	14:54:05	495	1178.00	XLON	EDMK9RAk6dc
15/04/2025	14:54:05	142	1178.00	BATE	156728394326
15/04/2025	14:54:05	453	1178.00	CHIX	2977838321903
15/04/2025	14:54:05	95	1178.00	CHIX	2977838321904
15/04/2025	14:57:17	477	1178.00	XLON	EDMK9RAkOGL
15/04/2025	14:57:17	137	1178.00	BATE	156728395265
15/04/2025	14:57:17	529	1178.00	CHIX	2977838322940
15/04/2025	14:58:02	507	1177.50	XLON	EDMK9RAkDSS
15/04/2025	14:58:02	145	1177.50	BATE	156728395497
15/04/2025	14:58:02	563	1177.50	CHIX	2977838323159
15/04/2025	15:00:25	585	1177.00	XLON	EDMK9RAkHyT
15/04/2025	15:00:25	386	1177.00	XLON	EDMK9RAkHyV
15/04/2025	15:04:20	964	1176.00	BATE	156728397297
15/04/2025	15:05:52	425	1175.50	XLON	EDMK9RAkRT3
15/04/2025	15:05:52	122	1175.50	BATE	156728397696
15/04/2025	15:05:52	470	1175.50	CHIX	2977838325795
15/04/2025	15:11:56	836	1178.00	XLON	EDMK9RAkcjX
15/04/2025	15:11:56	240	1178.00	BATE	156728399455
15/04/2025	15:11:56	658	1178.00	CHIX	2977838328017
15/04/2025	15:11:56	268	1178.00	CHIX	2977838328018

15/04/2025	15:13:34	965	1178.00	CHX	2977838328609
15/04/2025	15:13:34	961	1178.00	CHX	2977838328611
15/04/2025	15:14:37	100	1177.00	XLON	EDMK9RAkhtR
15/04/2025	15:16:55	843	1177.50	XLON	EDMK9RAknDj
15/04/2025	15:16:55	843	1177.50	XLON	EDMK9RAknDn
15/04/2025	15:16:55	485	1177.50	XLON	EDMK9RAknDp
15/04/2025	15:17:30	852	1176.50	XLON	EDMK9RAkoTa
15/04/2025	15:22:39	762	1176.50	CHX	2977838334411
15/04/2025	15:25:21	814	1175.50	CHX	2977838335446
15/04/2025	15:28:57	938	1176.00	CHX	2977838336898
15/04/2025	15:32:06	504	1176.50	XLON	EDMK9RAIXLI
15/04/2025	15:32:06	618	1176.50	XLON	EDMK9RAIXLK
15/04/2025	15:32:06	291	1176.50	XLON	EDMK9RAIXLM
15/04/2025	15:35:21	939	1176.00	BATE	156728408211
15/04/2025	15:35:44	902	1176.00	XLON	EDMK9RAIdkA
15/04/2025	15:38:25	254	1176.00	CHX	2977838340288
15/04/2025	15:38:25	673	1176.00	CHX	2977838340289
15/04/2025	15:40:01	613	1175.50	XLON	EDMK9RAIIFV
15/04/2025	15:40:01	176	1175.50	BATE	156728409669
15/04/2025	15:40:01	679	1175.50	CHX	2977838340736
15/04/2025	15:46:17	916	1176.00	XLON	EDMK9RAIxOU
15/04/2025	15:46:17	941	1176.00	XLON	EDMK9RAIxOY
15/04/2025	15:46:17	762	1176.50	XLON	EDMK9RAIwrG
15/04/2025	15:46:17	219	1176.50	BATE	156728411791
15/04/2025	15:46:17	845	1176.50	CHX	2977838343221
15/04/2025	15:52:58	478	1176.50	XLON	EDMK9RAmF4e
15/04/2025	15:52:58	137	1176.50	BATE	156728414731
15/04/2025	15:52:58	530	1176.50	CHX	2977838347179
15/04/2025	15:56:08	467	1177.50	XLON	EDMK9RAmK27
15/04/2025	15:56:08	134	1177.50	BATE	156728415773
15/04/2025	15:56:08	518	1177.50	CHX	2977838348398
15/04/2025	15:58:25	464	1177.00	XLON	EDMK9RAmNqQ
15/04/2025	15:58:25	133	1177.00	BATE	156728416625
15/04/2025	15:58:25	241	1177.00	CHX	2977838349371
15/04/2025	15:58:25	273	1177.00	CHX	2977838349372
15/04/2025	16:02:32	200	1177.50	XLON	EDMK9RAmVZ7
15/04/2025	16:02:32	749	1177.50	XLON	EDMK9RAmVZe
15/04/2025	16:02:32	251	1177.50	XLON	EDMK9RAmVZg
15/04/2025	16:02:32	682	1177.50	XLON	EDMK9RAmVZI
15/04/2025	16:02:32	435	1177.50	XLON	EDMK9RAmVZs
15/04/2025	16:02:32	114	1177.50	XLON	EDMK9RAmVZv
15/04/2025	16:02:32	157	1177.50	BATE	156728418221
15/04/2025	16:02:32	454	1177.50	CHX	2977838351415
15/04/2025	16:02:32	609	1177.50	CHX	2977838351417
15/04/2025	16:03:06	345	1177.00	XLON	EDMK9RAmWDh
15/04/2025	16:03:06	193	1177.00	XLON	EDMK9RAmWDI
15/04/2025	16:03:06	154	1177.00	BATE	156728418417
15/04/2025	16:03:06	596	1177.00	CHX	2977838351660
15/04/2025	16:10:07	521	1177.50	XLON	EDMK9RAmhbT
15/04/2025	16:10:07	149	1177.50	BATE	156728421007
15/04/2025	16:10:07	578	1177.50	CHX	2977838354876
15/04/2025	16:11:37	588	1177.50	XLON	EDMK9RAmI3s
15/04/2025	16:13:14	800	1177.50	XLON	EDMK9RAmI6
15/04/2025	16:13:14	921	1177.50	XLON	EDMK9RAmIC
15/04/2025	16:13:14	199	1177.50	BATE	156728422421
15/04/2025	16:13:14	767	1177.50	CHX	2977838356611
15/04/2025	16:13:16	693	1177.50	CHX	2977838356621
15/04/2025	16:17:33	820	1176.50	XLON	EDMK9RAmuoJ
15/04/2025	16:17:33	235	1176.50	BATE	156728424201
15/04/2025	16:17:33	910	1176.50	CHX	2977838358532
15/04/2025	16:18:56	837	1176.50	XLON	EDMK9RAmwrh
15/04/2025	16:18:56	240	1176.50	BATE	156728424742
15/04/2025	16:18:56	404	1176.50	CHX	2977838359161
15/04/2025	16:18:56	523	1176.50	CHX	2977838359162
15/04/2025	16:23:45	901	1176.00	XLON	EDMK9RAm4Ps
15/04/2025	16:23:45	1,575	1176.00	XLON	EDMK9RAm4Q0
15/04/2025	16:23:45	552	1176.00	XLON	EDMK9RAm4QA
15/04/2025	16:23:45	901	1176.00	XLON	EDMK9RAm4QK
15/04/2025	16:23:45	262	1176.00	XLON	EDMK9RAm4QM
15/04/2025	16:23:45	453	1176.00	BATE	156728426987
15/04/2025	16:23:45	158	1176.00	BATE	156728426988
15/04/2025	16:23:45	397	1176.00	CHX	2977838361753
15/04/2025	16:23:45	1,349	1176.00	CHX	2977838361754
15/04/2025	16:23:45	611	1176.00	CHX	2977838361757
15/04/2025	16:24:00	854	1175.50	XLON	EDMK9RAm4Ib
15/04/2025	16:24:00	860	1175.50	XLON	EDMK9RAm4Id
15/04/2025	16:24:00	850	1175.50	CHX	2977838361884
15/04/2025	16:25:40	441	1175.50	XLON	EDMK9RAm8ZH
15/04/2025	16:25:40	431	1175.50	XLON	EDMK9RAm8ZL

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