

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

15 April 2025

SSP Group plc
(the "Company")

Notification of transactions by a Person Discharging Managerial Responsibility ("PDMR")

The Company announces that the person set out in the table below, being a Person Discharging Managerial Responsibility (a "**PDMR**"), has transacted in ordinary shares of 1^{17/200} pence nominal value in the capital of the Company (the "**Shares**").

On 11 April 2025 the Group CEO transacted in Shares following the automatic vesting of an award granted under the Company's Long Term Incentive Plan (the "**LTIP**") for FY22 (the "**FY22 Award**") and an award granted under the LTIP in respect of a bonus which he forfeited on recruitment (the "**Buy-out Award**").

Following the sale of Shares to settle the withholding tax liability, the outstanding 185,704 Shares acquired on the vesting of the FY22 Award remain subject to a two-year holding period.

The relevant notifications set out below are provided in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

SSP Group plc

Fiona Scattergood, Group General Counsel & Company Secretary

1	Details of the person discharging managerial responsibility						
a)	Name	Patrick Coveney					
2	Reason for the notification						
a)	Position/status	Group Chief Executive Officer					
b)	Initial notification/amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Full name of the entity	SSP Group plc					
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence					
b)	Identification Code	GB00BGBN7C04					
c)	Nature of the transaction	1. The automatic vesting of shares under the Company's Long Term Incentive Plan (LTIP); and 2. Sale of Shares acquired on the vesting of awards under the LTIP to discharge tax liabilities arising on such vesting.					
d)	Currency	GBP - British Pound					
e)	Price(s) and Volume(s)	1. Vest: <table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr><tr><td>£0</td><td>461,693</td></tr></table> 2. Sale to discharge tax liabilities:		Price(s) per share	Volume(s)	£0	461,693
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£0	461,693						

		<table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£1.39</td><td>217,595</td></tr></table>	Price(s) per share	Volume(s)	£1.39	217,595								
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f)	Aggregated Information <ul style="list-style-type: none">- Price- Volume- Total Price	<div>1. Vest:</div> <table><tr><th>Price(s) per share</th><th>Volume(s)</th><th>Aggregate Price</th></tr><tr><td>£0</td><td>461,693</td><td>£0</td></tr></table> <div>2. Sale to discharge tax liabilities:</div> <table><tr><th>Price(s) per share</th><th>Volume(s)</th><th>Aggregate Price</th></tr><tr><td>£1.39</td><td>217,595</td><td>£302,499.70</td></tr></table>	Price(s) per share	Volume(s)	Aggregate Price	£0	461,693	£0	Price(s) per share	Volume(s)	Aggregate Price	£1.39	217,595	£302,499.70
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£0	461,693	£0												
Price(s) per share	Volume(s)	Aggregate Price												
£1.39	217,595	£302,499.70												
g)	Date of transaction	Vest and sale - 11 April 2025												
h)	Place of transaction	London Stock Exchange, Main Market (XLON)												

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