

RNS Number : 1862F
Pri0r1ty Intelligence Group PLC
16 April 2025

PRIORITY INTELLIGENCE GROUP PLC

("Pri0r1ty" or the "Company")

Pri0r1ty Ai acceptance into the NVIDIA Connect Program

London, UK, - 16 April 2025 - Pri0r1ty Intelligence Group PLC (AIM: PR1) is excited to announce Pri0r1ty Ai Ltd (the Company's wholly owned subsidiary) has been accepted into the NVIDIA Connect Program.

Acceptance into the NVIDIA Connect Program provides Pri0r1ty Ai with direct access to NVIDIA's advanced AI acceleration tools, technical resources, and a robust network of innovators. More importantly, this collaboration paves the way for building meaningful partnerships with other leaders in the AI and technology space, further enhancing our collective capabilities to drive innovation within the SME market.

A key advantage of the program includes the opportunity to leverage preferential pricing and reduce operational costs. These cost efficiencies enable Pri0r1ty Ai to reinvest in technological advancements and deliver enhanced, AI-powered solutions to our SME customers.

James Sheehan, CEO of Pri0r1ty, commented:

"We are pleased to announce that Pri0r1ty Ai has been accepted into the NVIDIA Connect Program. This validates the commitment to best practices and underlines the innovative work being done by the Pri0r1ty Ai team. Our approach to developing partnerships across our operations involves working with some of the best companies in technology, product, growth and innovation, and this one in particular, will help to open new avenues for strategic partnerships within the AI ecosystem. An additional bonus is the preferential pricing and reduced costs afforded to us by this program, which will be very helpful in accelerating our roadmap, allowing us to drive forward with the delivery of AI-powered solutions to our core customers"

If you would like to explore how Pri0r1ty AI can help drive time and cost efficiency for your business, please contact plc@pri0r1ty.com

For further information, please contact:

Pri0r1ty Intelligence Group PLC
James Sheehan, Chief Executive Officer
Email: ir@pri0r1ty.com

Nominated Adviser
Beaumont Cornish Limited
James Biddle/ Roland Cornish
Email: james@b-cornish.co.uk
Tel: +44 (0) 20 7628 3396

Broker
Allenby Capital Limited
Kelly Gardiner/ Jeremy Porter/ Piers Shimwell
Tel: +44 (0) 20 3328 5656

Financial PR Adviser
Camarco
Marc Cohen, Gabriel Hedengren, Emily Hall
Email: Pri0r1ty@camarco.co.uk
Tel: +44 (0) 20 3757 4980

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About Pri0r1ty Intelligence Group PLC

One of the few companies to list on AIM last year, Pri0r1ty Intelligence Group is an AI company transforming professional growth services for SMEs. As an SME, Pri0r1ty understands the unique challenges faced by smaller businesses and has developed an AI Software-as-a-Service (SaaS) platform tailored to meet these needs. Pri0r1ty's platform offers cost-effective solutions that automate essential services like social media management, investor relations, and corporate governance. By reducing reliance on expensive external providers, the company empowers SMEs to streamline operations and focus on growth.

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