

Alan Dunne appointed Chief Product Officer

Dublin, Ireland, 17 April 2025: Datalex plc ("Datalex", the "Company" or the "Group") (Euronext Growth Dublin: DLE), a market leader in airline e-commerce solutions, today announces Alan Dunne has joined the Company as Chief Product Officer. He returns to Datalex having previously held positions including Chief Technology Officer and Chief Innovation Officer with the Company.

Alan brings deep industry knowledge and Datalex expertise where he joins from AWS as a Principal Engineer. In his new role as Chief Product Officer, Alan will be instrumental in shaping Datalex's product vision and ensuring that Datalex will continue to play a pivotal role in empowering airlines to thrive as modern retailers.

Commenting on the appointment, Jonathan Rockett, Datalex CEO, said: *"It is great to welcome Alan back to Datalex as Chief Product Officer. This is a vital role for the Company and Alan brings significant expertise along with a brilliant track record of being at the forefront of innovation in the airline industry."*

Alan joins with a strong understanding of our business and the opportunities that lie ahead for the Company. Alan's leadership will be instrumental in driving product innovation and delivering even greater value to our airline partners."

Alan Dunne, Chief Product Officer commented: *"I'm delighted to return to Datalex. It is a pivotal time for the industry and a really exciting time for Datalex. I see huge opportunity ahead for Datalex to evolve through product innovation and become the technology partner of choice for airlines that want full control over their retail offering. I look forward to working with the Datalex team and Datalex's customers to deliver on this opportunity."*

Ends

About Datalex

Datalex is a market leader in airline e-commerce technology. Datalex's Stellex product suite, launched in 2024, gives airlines the tools they need to drive revenue and profit as digital retailers. Datalex has a strong track record working with some of the most innovative airline brands worldwide. The Group is headquartered in Dublin, Ireland, and maintains offices across Europe, the Americas, and Asia. Datalex plc is a publicly listed company, on Euronext Growth, Dublin. Learn more at www.datalex.com

Contact Details:

James Nolan: Datalex@sodali.com or +353 86 089 2395

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how

RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

ISESFLSAWEISELL