

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

PCA Share Purchase

Public Policy Holding Company, Inc., the leading government relations, public affairs and strategic communications group, has been notified that on 23 April 2025 Mrs. Fiona Lee, a Person Closely Associated (spouse) with respect to Mr. Simon Lee, Non-Executive Chairman, purchased 73,870 Common Shares at 133 pence each.

Following this transaction Fiona Lee holds 323,694 shares, representing approximately 0.26 percent of the issued capital of the Company.

Enquiries

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About PPHC

Incorporated in 2014, PPHC is a global government relations, public affairs and strategic communications group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,300 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has eleven operating entities operating globally. The Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Fiona Lee	
2	Reason for the notification		
b)	Position/Status:	PCA of Simon Lee, Non-Executive Chairman	
c)	Initial notification/Amendment:	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
d)	Name:	Public Policy Holding Company, Inc.	
e)	LEI:	2138008Z7B1IXVVJAZ79	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
f)	Description of the financial instrument, type of	Common shares of 0.001 par value	
	Identification Code	ISIN: US7444301094	
g)	Nature of the transaction:	Purchase of Ordinary shares	
h)		Price(s)	Volume(s)
		133 pence	73,870
i)	Aggregated information:		
	<ul style="list-style-type: none"> • Aggregated volume • Price 	N/A single transaction N/A single transaction	
j)	Date of the transaction:	23 April 2025	
k)	Place of the transaction:	Outside trading venue	

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